

House Concurrent Resolution No. 5030

By Representatives Kinzer and Merrick

2-3

9 A CONCURRENT RESOLUTION supporting a statewide statistical
10 survey of high school football players' families conducted by an inde-
11 pendent third-party for the purposes of gauging interest in utilizing
12 the University of Kansas Memorial Football Stadium, Bill Snyder Fam-
13 ily Stadium at Kansas State University or Cessna Stadium at Wichita
14 State University as host venues for high school football championship
15 games.

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17 WHEREAS, A survey was conducted in December 2009 by citizen
18 volunteers and certified as a fair survey by two independent market re-
19 search firms, and after answering the survey questions regarding in-
20 creased ticket prices, stadium atmosphere and varied potential game days
21 and times, resulted with 70.4% (6% margin of error) of parents from 32
22 high schools from across Kansas, still choosing the University of Kansas
23 Memorial Football Stadium or Bill Snyder Family Stadium at Kansas
24 State University as their preference for the 11-man high school football
25 championship games over the existing host venues should their high
26 school ever participate in an 11-man high school football championship
27 game; and

28 WHEREAS, Citizens presented their comprehensive proposal to use
29 the University of Kansas Memorial Football Stadium or Bill Snyder Fam-
30 ily Stadium at Kansas State University occasionally at the January 2009
31 Kansas State High School Activities Association Executive Board meeting
32 and the March 2009 statewide high school athletic directors meeting, and
33 were rejected; and

34 WHEREAS, Of the state high school activity associations of other
35 states, who have major college, large private or professional stadiums in
36 their state, 87% (39 out of 45) of them use such stadiums for at least
37 some, if not all, of their 11-man high school football championship games
38 almost every year as a special reward for students, as well as other benefits
39 such as being able to televise via a live feed all of the 11-man high school
40 football championship games to citizens statewide, and in particular to
41 citizens from those communities whose high schools are participating in
42 the 11-man high school football championship games but who could not
43 attend the games in person; and

1 WHEREAS, All independent market research firm costs are to be paid
2 for by volunteer citizens: Now, therefore,
3 *Be it resolved by the House of Representatives of the State of Kansas,*
4 *the Senate concurring therein:* That we support a statewide statistical
5 survey of 11-man high school football players' families conducted by an
6 independent third-party for the purposes of gathering information as a
7 gauge of interest in utilizing the University of Kansas Memorial Football
8 Stadium, Bill Snyder Family Stadium at Kansas State University or Cessna
9 Stadium at Wichita State University as host venues for all five of the 11-
10 man high school football championship games over a two-day period in
11 two out of every four years, and the continued use of existing host venues
12 for the 11-man high school football championship games the remaining
13 two years; and
14 *Be it further resolved:* That the Secretary of State be directed to send
15 an enrolled copy of this resolution to the President of the Kansas State
16 Association of School Boards and the President of the Kansas State High
17 School Activities Association.