Approved .	3/6/85
	Date

MINUTES OF THE SENATE COMMITTE	CE ONFEDERAL AND STATE AFFAIRS
The meeting was called to order by	Senator Edward F. Reilly, Jr. at Chairperson
a.m./p.xx onFebruary	y 27 , 19 <u>8</u> 5in room <u>254-E</u> of the Capitol.
All members were present-excepts	

Committee staff present:

Fred Carman, Assistant Revisor of Statutes Russell Mills, Legislative Research Emalene Correll, Legislative Research June Windscheffel, Committee Secretary Conferees appearing before the committee:

> Senator Bill Mulich Neal Whitaker, Kansas Beer Wholesalers Association Bill Harris, Manager, Salina Bicentennial Center, Salina, Kansas Gus Fasone, Sandstone Amphitheatre, Bonner Springs, Kansas The Reverend Richard Taylor, Kansans for Life at Its Best

The Minutes of the meeting of February 21, 1985, were distributed to the Committee. Senator Walker moved their approval. 2d by Senator Morris. Motion carried.

SB253 - Concerning Sunday sales of cereal malt beverages at conventions and concerts.

Senator Bill Mulich, one of the authors of <u>SB253</u>, appeared before the Committee. He spoke in favor of the bill. Senator Mulich said this bill would make it easier to get performers to appear and that it would be a tremendous money loss in Kansas by not having this legislation.

Senator Martin stated that he put his name on the bill as a sponsor because he thinks that a lot of the places and centers which have been built are trying to make a go of it and are now having the taxpayers subsidize them through sales tax. He feels if the tax subsidies are not maintained the centers will "go to the dogs." He feels that they need to have every viable economic way to maintain themselves and that this bill is one method to help in maintaining them. He said we have the choice of promoting the facility or maintaining the facility through some form of tax increase.

Senator Strick said he feels it is important in his area that this legislation be passed. He feels it would be of help as far as economics are concerned.

Neal Whitaker was the next proponent to appear. He represents the Kansas Beer Wholesalers Association, and said they have talked Sunday sales several times. He said this bill that has been proposed is a good idea from a convention and concert standpoint. He thinks the best thing would be to allow Sunday sales of cereal malt beverages. He said that Kansas is one of 3 states in the nation that does not allow Sunday sales of CMB. Utah and Arkansas are the others. He stated that he is talking about public sale of CMB on Sunday. He said that people go from Kansas City, Kansas, and Johnson County into Missouri, and into Joplin, from Pittsburg, to buy beer.

Bill Harris, Manager, Salina Bicentennial Center, was the next proponent to appear. His testimony is Attachment #1. Mr. Harris said that concerts are a major source of revenue for the Center, and they are frequently syheduled on Sundays. He said that a study made for the Salina Area Chamber of Commerce estimated

CONTINUATION SHEET

MINUTES OF THE SENATE COMMITTEE ON FEDERAL AND STATE AFFAIRS

room 254-E, Statehouse, at 11:00 a.m. ARMON February 27 , 19.85

the Bicentennial Center was responsible for generating approximately \$3,200,000 in 1983 for the Salina economy. He said that conventions and trade shows benefit the local and state economy, also that they are terribly competitive business. He stated that Kansas communities need all the help they can receive.

Mr. Gus Fasone, owner of Sandstone in Bonner Springs, Kansas, was the next conferee. Attachment #1A was distributed to the Committee members. It gives information concerning contributions from Sandstone to Wyandotte County and the State of Kansas. It states that Sandstone is a major and positive economic factor in the area.

The Chairman said that he would like to submit to the Committee 3 letters that have been received, and they will be considered as testimony in this Committee on SB253. They are all in support of SB253, and are: from Michael J. Connor, Executive Manager, Wyandotte County Parks, Attachment #2; from Richard A. Ruiz, Councilman, District 3, City Council, Kansas City, Kansas, Attachment #3; and from The Board of County Commissioners of Wyandotte County, Kansas, signed by William J. Burns, Jr., Chairman; Clyde A. Townsend and Patrick L. Scherzer, Attachment #4.

The Chairman said this would conclude the testimony by proponents of SB253.

A copy of a Memorandum dated February 26, 1985, concerning $\underline{\mathtt{SB253}}$ was distributed to the Committee from John A. Lamb, Director of the Alcoholic Beverage Control. It is a part of these Minutes as $\underline{\mathtt{Attachment}}$ #5. It requests that a definition be provided for a concert, concert area, convention and convention area. Also it states that they suggest a provision be added to the bill which would require all businesses who issue CMB licenses to notify the Director within 20 days after the business receives the local license.

The Chairman recognized The Reverend Richard Taylor. Mr. Taylor referred the Committee's attention to material which had been distributed from him. Attachment #6 includes an article by the Reverend Richard B. Wilke, Pastor of the First United Methodist Church, Wichita. Attachment #7 is Mr. Taylor's statement of various quotations and his own remarks. He concludes by saying the SB253 is out of step with the times. When more people drink more alcohol on more occasions and in more places, consumption and related suffering increases. He stated that when you talk about economics and taxes, if alcoholic beverages did not exist everybody's taxes would go down.

The Chairman stated that the Subcommittee that is chaired by Senator Vidricksen should be given the opportunity to look at $\underline{SB46}$, as well as the house bill and other matters the Committee might want to recommend to the whole Committee on Federal and State Affairs. He stated that the Subcommittee will probably report to the whole Committee next week.

The meeting was adjourned.

2/21/85 Attachment #1



FEBRUARY 27, 1985

MEMO TO:

CHAIRMAN EDWARD F. RILEY AND MEMBERS

OF THE SENATE FEDERAL/STATE AFFAIRS COMMITTEE

FROM:

BILL HARRIS, MANAGER

SALINA BICENTENNIAL CENTER

REF:

SB #253

I appreciate the opportunity to encourage your favorable consideration of SB #253. Convention and entertainment centers such as Salina's Bicentennial Center need the latitude this Bill would provide.

Most of these facilities require some form of subsidy to cover their operating and maintenance expenses. At the same time, they generate significant revenue for their local economies and the State of Kansas. As an example, the annual O&M budget for the Bicentennial Center is approximately \$700,000. Presently \$265,000 of Federal Revenue Sharing Funds is being used to subsidize the operation.

A recent study made for the Salina Area Chamber of Commerce by Laventhol & Horwath, Certified Public Accountants, estimated the Bicentennial Center was responsible for generating approximately \$3,200,000 in 1983 for the Salina economy.

Concerts are a major source of revenue for the Bicentennial Center. They are frequently scheduled on Sundays. Tammy Wynette performed at the Center February 24, 1985, and Ricky Skaggs is scheduled to appear March 10, 1985. It would be financially beneficial if we were permitted to sell 3.2 beer at such events.

Conventions and trade shows benefit the local and state economy far more than they do facilities such as the Bicentennial Center. Many of those events include Sunday in their schedule. Kansas communities not only compete with each other for these events, but also compete on a regional and national level. At the present time our neighboring states have the edge on us by being able to sell beer on Sunday, as well as having the advantage of selling liquor by the drink.

Conventions and trade shows are a terribly competitive business. Kansas and Kansas communities need all the help we can receive. Your favorable consideration of SB #253 will be appreciated.

Sincerely,

kef

Attachment 1



Sandstone Concert in the trees.



DATE: February 26, 1985

TO: All of the Senators & Representatives of Wyandotte County, KS

FROM: Gus Fasone of Sandstone Amphitheatre

Your support of Sandstone and the 1985 season ticket SUBJECT: sales.

Attached is some information for your use in endorsing Sandstone to the businesses in Wyandotte County, Kansas.

If additional information is required feel free to contact me at (913) 287-1195.

Sincerely,

Gus Fasone

SANDSTONE

Contributions to Wyandotte County & the State of Kansas

In its first season Sandstone brought to Wyandotte County over 120,000 persons during the summer. In addition to this traffic, Sandstone brought to the Wyandotte area major national acts in music today and with them national attention. Wyandotte County is now a permanent stopping place for some of the coutry's hottest groups. Consider the following facts about Sandstone's impact on this area:

*Sandstone generated over \$70,000 in taxes. \$15,000 of this total amount went directly to Wyandotte County. &7,500 went to the City of Benner Springs. \$47,500 of the total went to the State of Kansas.

*Sandstone generated over \$30,000 in revenue for the state through turnpike fees.

*Sandstone generated \$50,000 in revenue for Wyandotte County through their lease of the land.

*Sandstone provided to the neighboring businesses, traffic that contributed to the local retailers "largest days ever" on the day of a Sandstone event.

*Sandstone brought to Wyandotte County over 48,000 persons from Johnson County - 40% of the total audience.

*Sandstone brought to Wyandotte County over 39,000 persons from Kansas City, Missouri - 32% of the total audience.

*Sandstone brought to the Kansas City metropolitan area over 15,000 persons from out-of-town - 12% of the total audience.

*Sandstone brought around 300 jobs for local students and the youth of Wyandotte and surrounding counties.

*Sandstone's season ticket purchases would contribute to
the State of Kansas and Wyandotte County as compared to ticket
purchases to such events as Cheifs, Royals, Comets, Kings, Worlds
of Fun, etc.

Sandstone is a major and positive economic factor in this area. Imagine these figures if we can double the attendance and double the number of shows. This could mean close to \$500,000 in new taxes every year. Sandstone is good for the entire Kansas City metropolitan area. Let's make it better in '85.

SANDSTONE

Season Ticket Information

*Sandstone in '85 will have some of the hottest acts in music today. Some of the potential acts you will see this season are Alabama, Oak Ridge Boys, Willie Nelson, Pat Benatar, Eric Clapton, Ricky Skaggs, Stevie Wonder, Kenny Loggins, and more.

*No standing in line, no service charge, no sell outs. When you are a season ticket holder for Sandstone, you avoid the general public rush for the hot shows.

*The best seat in the house can be yours on a permanent basis.

You can be one of the few with a choice seat in the 3,000 reserved
seat section of Sandstone.

*Sandstone can provide you with an ideal way to entertain clients, employees, family and friends. At least fifteen times this season, Sandstone can serve as the perfect way to increase your good will. Sandstone is not an expense, Sandstone is an investment. If used as a business expense, your tickets are tax deductible.

*As a season ticket holder you receive first rights to your seats for any additional shows this season and the right to renew your seats for many seasons to come.

*Finally, by purchasing a set of our season tickets to Sandstone, you will save up to sixty dollars off the normal cost of tickets at the outlets.

If you are interested in purchasing season tickets call (913) 287-1195

Wyandotte County Parks

3488 West Drive, Kansas City, Kansas 66109, 913-299-0550

February 26, 1985

Senator Edward F. Reilly, Jr. Kansas State Senator, District 3 Federal & State Affairs Committee 255E Capitol Building Topeka, Kansas 66612

Dear Senator,

First please excuse my tardiness in getting this correspondence to you, I should have written sooner.

I understand there is a proposal coming before your committee, S. B. 253, pertaining to the sale of 3.2 beer on Sundays at specified locations. I think this bill would be an enormous asset to the growth of the State and Wyandotte County in particular. I would hope you and your committee can visualize the positive impact this bill will have on the state and local economy plus making the state of Kansas look progressive in the eyes of the rest of the nation.

Your time and consideration in evaluating the merits of this bill would be greatly appreciated by myself and I am sure the majority of Kansans.

Sincerely,

Michael J. Connor Executive Manager

CITY COUNCIL

2/27/85 Attachment #3

CITY OF KANSAS CITY, KANSAS

MUNICIPAL OFFICE BUILDING • 701 NORTH 7TH • SUITE 979 KANSAS CITY, KANSAS 66101 • TELEPHONE AREA CODE (913) 573-5040

Richard A. Ruiz Councilman, District 3

February 26, 1985

The Honorable Ed Reilly, Jr., Chairman Federal & State Affairs Committee State Capitol Building Topeka, KS 66612

Dear Senator Reilly:

This letter is written in support of Senate Bill 253 which would allow sales and consumption of cereal malt beverages on Sunday at conventions and concerts.

Current Kansas law allows for sale of alcoholic beverages on Sundays in so called "private clubs." It seems somewhat inconsistent that cereal malt beverages or 3.2% beer cannot be sold on Sunday. Nevertheless, this bill does not call for sales of cereal malt beverages on Sundays in grocery stores or in "bars." It only makes an exception for convention areas and concert areas.

In Kansas City, Kansas, we have a number of such facilities that do convention and concert business on Sundays. It would make those areas more attractive to promoters and the general public if they were allowed to provide cereal malt beverages. Missouri allows this and local businessmen have to compete with their metropolitan counterparts on the other side of the state line. From an economic development point of view, it makes sense to me to allow these two exceptions to the cereal malt beverage laws.

I support Senate Bill 253 and urge you and your Committee to report it to the full Senate with a favorable recommendation.

Sincerely,

Richard A. Ruiz

Councilman, District 3

RAR:pjm

cc: Senator John Strick

Attachment 3



OFFICE OF

BOARD OF COUNTY COMMISSIONERS

WYANDOTTE COUNTY COURT HOUSE
KANSAS CITY, KANSAS 66101
PHONE 573-2827



February 26, 1985

2/21/85 Attachment #4

WILLIAM J. BURNS, JR.
COMMISSIONER 1ST DISTRICT
CLYDE A. TOWNSEND
COMMISSIONER 2ND DISTRICT
PATRICK L. SCHERZER
COMMISSIONER 3RD DISTRICT

Senator Ed Reilly Committee on Federal and State Affairs State Capitol Topeka, Kansas 66612

RE: Senate Bill No. 253

Dear Senator Reilly:

Please advise members of your committee that we, members of the Board of County Commissioners of Wyandotte County, Kansas are in favor of Senate Bill No. 253 permitting the sale and consumption of cereal malt beverages on Sundays at conventions and concerts.

If you have any questions concerning same, please contact the undersigned.

Respectfully,

THE BOARD OF COUNTY COMMISSIONERS OF WYANDOTTE COUNTY, KANSAS

WILLIAM J. BURNS, JR., CHAIRMAN COUNTY COMMISSIONER, 1ST DISTRICT

CLYDE A. TOWNSEND, MEMBER

COUNTY COMMISSIONER, 2ND DISTRICT

PATRICK L. SCHERZER, MEMBER

COUNTY COMMISSIONER, 3RD DISTRICT

WJB, Jr. / CAT/PLS/jmw

2/27/85 Attachment #5

MEMORANDUM

TO:

Honorable Edward F. Reilly, Jr.

Chairperson, Senate Federal and State Affairs Committee

FROM:

JOHN A. LAMB, DIRECTOR, ABC Division

RE:

Senate Bill 253

DATE:

February 26, 1985

BRIEF OF BILL

Senate Bill 253 allows certain CMB (3.2 beer) sales on Sundays at conventions or concerts if approved by the Director of Alcoholic Beverage Control Division.

LEGAL RAMIFICATION

The ABC Division respectfully requests that a definition be provided for a concert, concert area, convention and convention area. This bill is not clear as to any limiting factors as to what constitutes a concert or convention. The other area of concern is that ABC currently has no idea of who or what locations are licensed to sell CMB. The local jurisdictions currently license and oversee the sale of CMB. We would suggest that a provision be added to the bill which would then require that all businesses who hold or all jurisdictions who issue CMB licenses notify the Director within twenty (20) days after said business has received the local license.

COMMENTS AND/OR RECOMMENDATIONS

This bill should address the two issues raised under Legal Ramifications so that if the bill is passed the ABC Division can implement and interpret the key provision of the bill.

JOHN A. LAMB, DIRECTOR

KANSAS FALLS BEHIND NATION IN DRINKING

By Richard B. Wilke, Pastor First United Methodist Church, Wichita

We're falling away behind the rest of the nation. Some people might think we have plenty as it is, what with package stores and private clubs. But actually we're not drinking near enough.

Did you know that in the USA 50 percent of all highway fatalities involve alcohol impaired drivers, but in Kansas only 22 percent involve alcohol. We need to have our restaurants, motels, and cafes pushing alcohol if we ever hope to catch up.

Did you know that we Kansans don't pay as much for automobile insurance premiums as other folks. In fact we're 46th lowest in the country. If we would drink more we could raise those premiums.

We're not dying fast enough either. Deaths by cirrhosis of the liver were 1 in 60 in the U.S.; in Kansas only 1 in 103. Our whole consumption level needs to be increased. We only consume 2.16 gallons per person a year compared to the contry-wide average of 4.76 gallons. And our health is so doggone good it's embarrassing. Why only Hawaii has less deaths due to heart disease, cancer, stroke and motor vehicle accidents.

We're not experiencing our fair share of economic loss due to alcohol abuse and alcoholism. We do not have enough alcohol impaired workers to cut our productivity down to the national average. We do not have our share of job absenteeism. We're saving \$150 million a year and more because per capita consumption in Kansas is half the national average.

Saddest fact of all is that Wichita leads the nation, in cities of its size, as a convention center. Apparently it's the fine convention facilities instead of more booze (although frankly I haven't really noticed conventioneers going thirsty).

Now some people say it's hard to enforce the present laws. So they propose selling liquor in cafes, restaurants and hamburger stands. That will make it a lot easier, because there's only 8000 places that sell food in Kansas. It will give a lot of jobs to enforcement people, too-deciding how old all the kids have to be, what time the places have to close, how much food they can sell and still be called a restaurant, instead of a saloon.

Push our most abused drug. Push liquor by the drink. Elect lawmakers who will vote for submission of a drug pushing amendment. That is the only way we can catch up with the rest of the nation!

There is a close relationship between per capita consumption of alcohol and alcoholism prevalence.

Addiction Research Foundation Toronto, Ontario, Canada

Persons who push and defend alcohol refer to us scornfully as a "single issue special interest group." That is correct. Our special interest is the single issue of reduced human misery.

KANSANS FOR FREEDOM FROM DRUG SUFFERING 218½ West 6th Avenue, Topeka, KS 66603 (Please reprint part or all of this material, hand or mail it to others, or request extra copies from Topeka.)

This explanation of a NO vote on submitting a liquor by the drink amend-ment is the position of a Wichita Senator who is concerned for people. (Clipping from THE WICHITA INDEPENDENT, February 14, 1975, page 3.)

Sen. Billy McCray, 29th district, who voted for the proposal five years ago, said no this year. "Five years is quite a while to think about a lot of things and I have some personal convictions about liquor by the drink," he told *The Independent*.

"I do believe that if you make it more available, there will be more liquor consumed. And I believe that more places for people to get liquor, for example, bars or clubs or what have you, restaurants, drug stores or wherever you have it, there's a chance that more people will become involved with drinking. Since I believe that alcohol in itself is a drug and that it's not good for human consumption, then I had to vote against it.

"One thing that caused me to change my mind," McCray continued, "is that I'm serving on the Kansas Commission on Drug Abuse and we're going pretty thoroughly into the liquor thing. And alcohol is probably the most abused drug that there is. And if I'm to be consistent in my thinking, and hopefully trying to do something for the people, then when I made this judgment, I think I had to make it to be opposed to liquor by the drink.

"Some of the voters will probably wonder why, some of them will be unhappy with me because they didn't have the opportunity to vote on it, but we don't send all the issues back to the people to vote on. Sometimes we have to make major decisions. This is a decision I made and I'll stand by it. It's just a personal conviction."

RELAXED LAWS PROMOTE ALCOHOLISM

EDITORIAL CAPSULES

. . . brief summaries of editorials or comments in current medical and scientific journals.

Alcohol Control

"... Students of alcohol usage and alcohol control often point with distaste to the enormous, and seemingly random, variation of regulations and prohibitions embodied in the laws of this country's 50 states and thousands of political subdivisions. It has generally been agreed that a uniform national policy of alcohol control would be substantially neater and more sensible. Yet, given the present state of knowledge about the effectiveness of control mechanisms, greater uniformity has only neatness to recommend it...

"So promising and straightforward is the simple syllogism of reducing alcoholism by reducing total social consumption that it is painful to realize that there appears to be no way to make it work in the near future. Over the longer run, however, the prospect is so appealing that future research and experimentation should be strongly supported. Systematic research into alcohol control policy is only beginning, but its ultimate potential is too great to ignore..." (Editorial, Bruce C. Vladeck, Ph.D., Am. J. Public Health 65:1340, Dec., 1975).

Kansans are thankful for legislators who vote to maintain our restrictive control laws-the best in the nation. With per capita consumption cut to half the national average, Kansas is the leader in reducing alcoholism by reducing total social consumption.

Rand alcoholism report called 'cruel'

The beverage alcohol industry appreciates this sort of report Alcohol addicts consume some

80% of

ting cuts deeply into sales

total volume sold.

Evanston, Ill. (AP) — A Michigan authority on the treatment of alcoholism normal drinking. assailed a study by the Rand Corp. which found that some alcoholics can return to

Bates is also chairman of the Michigan state medical society's committee on alcoholism and other addictions for 18 Lansing, an internist who has treated ence," said Dr. Richard C. Bates of so much at variance with wide experi-"It is cruel to bring out a report that is

alcoholism and drug addiction. determine whether an alcoholic can drink Bates said there is no scientific way to

followed alcoholics for only 18 months. safely, and that the recent Rand study "It suggests to alcoholics that they

have been sold a bill of goods?' by those us" in the area of alcoholism treatment who have been treating them, he said. because it leads alcoholics to believe that He said also that it "frightens all of

smokes a pack a day to smoke only three cigarettes. they can drink socially. smoking, Bates said, in that it is to excessive drinking. It is like cigarette can drink on this level without reverting At best, he said, only 3 to 5 difficult for a person who per cent

industry profits greatly as most become drinking alcoholics again. drinking an alcoholic can be practiced, the believes moderate

sold and consumed
It has not ~~ problems. New York has most forms of legalized gambling. Alcohol is promoting gambling or pushing alcohol tell us it will solve Those who personally profit in most places their problems. from

them feel.

Beverage alcohol a popular drug because persons like the way it makes

as in the James Stacy case.

Alcoholism will be reduced when getting persons drunk is no longer profitable.

The average social drinker is not profitable enough to the beverage alcohol

Getting persons drunk is profitable because increased numbers become addict-

ers consume some 80% of total volume

sold. If users limited themselves to one drink, new alcoholics would not de-

velop and the industry would lose 80%

These problem drink-

industry. Harvard nutritionist Jean

Mayer called for Americans to limit themselves to one drink at cocktail parties so more grain could be used to feed starving children around the world. The industry called a news conference -MODERATION WOULD BE BAD FOR BUSINESS!

Judge Won't Cut Damages

A Superior Court judge has refused to reduce the \$1.9 million in damages to be collected from a Beyerly Hills bar in connection with an accident that maimed James Stacy, actor.

THE KANSAS CITY TIMES

ed or dependent.

of future sales.

Stacy won the settlement from the Chopping Block Bar after he lost his left arm and leg in a motorcycle accident involving a patron of the bar. The patron, Carter B. Gordon, pleaded no contest to charges of drunk driving and manslaughter and is serving a 5-year term in prison.

Judge Charles Church said the case has implications that "cast a very heavy burden on bars and restaurants which serve alcoholic beverages."



Monday, June 21, 1976

STACY

(Clipping from Vearl Jones, Jr., K.C.K.)

2/27/85 Affachment #71

Hearing on SB 253 February 27, 1985 Senate Federal and State Affairs Committee

Richard Taylor KANSANS FOR LIFE AT ITS BEST!

The green ink flyer was distributed some years ago. The EDITORIAL CAPSULES on alcohol control ends with "Systematic research into alcohol control policy is only beginning, but its ultimate potential is too great to ignore. . ."

That prediction has come true.

Until we accept alcoholism "as an essentially political problem, for everyone and our legislators in particular, we shall never tackle the problem effectively."

ALCOHOLISM: A MEDICAL OR A POLITICAL PROBLEM?
British Medical Journal, February 10, 1979

Dr. R. E. Kendell, Professor of Psychiatry, Royal Edinburgh Hospital

"Two types of prevention policies hold considerable promise: The first regulates the availability of alcohol." (Page 78)

THE 1982 REPORT ON DRUG ABUSE AND ALCOHOLISM To Governor Carey of New York By Joseph A. Califano, Jr.

"The quantity of alcohol consumption and the rates of problems varying with consumption can, however, be markedly reduced by substantial increases in real price and reductions in the ease of availability." (page 64)

ALCOHOL & PUBLIC POLICY: Beyond the Shadow of Prohibition

National Academy Press, Washington, D. C. 1981

Dr. Robert Kendell, Professor of Psychiatry at the Royal Edinburgh Hospital, said the amount (of alcohol) consumed was largely determined by government policy on issues including opening hours, the number of outlets for drink and, most important, price. . . Professor Kendell said there was "abundant evidence" that the ill-effects of drink were linked to consumption. . . A detailed study in Scotland covering three years when the real price of drink rose showed that heavier and dependent drinkers cut their consumption by at least as much as moderate and light drinkers.

THE TIMES OF LONDON November 29, 1984

SB 253 is out of step with the times. When more people drink more alcohol on more occasions and in more places, consumption and related suffering increases.