	Approved January 29, 1991 Date	-
MINUTES OF THE HOUSE COMMITTEE ON EC	CONOMIC DEVELOPMENT	
The meeting was called to order byRepresentative	Diane A. Gjerstad a	.t
3:35 _ 森城/p.m. on January 24	, 19_91in room 423-s of the Capitol	
All members were present except: Representatives Baker	r, Edlund, Wagnon and Wisdom. Excused.	

Committee staff present:

Lynne Holt, Research Betty Manning, Secretary

Conferees appearing before the committee:

Jack Sampson, Member, State Board of Regents Ted Ayres, General Counsel, State Board of Regents Dr. William Brundage, KTEC, President Kevin Carr, Vice President, KTEC Marianne Hudson, Vice President, KTEC John Moore, Senior Vice President, Cessna Aircraft

The meeting was called to order by Chairperson Gjerstad at 3:35 p.m.

Chairperson Gjerstad welcomed Jack Sampson, Member, State Board of Regents. Mr. Jackson stated he was asked to chair the Regents Task Force and charged with the responsibility of reviewing the scope and magnitude of activities at our campuses which might be in competition with private sector businesses, and to evaluate the relationship of these missions and activities to the missions of the universities. The conclusions and recommendations are included in the Regents Task Force on Public/Private Enterprise dated November 15, 1990, Attachment 1.

Ted Ayres, General Counsel for Regents, was recognized and explained the specifics of the Task Force plan. Highlights are that it is incumbent on all parties of our state educational institutions, private businesses and host communities to work together toward a better understanding of the competitive issue and a satisfactory resolution of these concerns. The task force will reconvene in January 1992 for evaluation of the effectiveness of the Regents policy regarding sales of products and services, and recommend any changes if necessary.

Mr. Sampson and Mr. Ayres responded to questions by the committee.

The Chair then welcomed Dr. William Brundage, President, KTEC, staff and board members.

Dr. Brundage opened with a quote, <u>Attachment 2</u>, regarding the United States becoming a bicoastal economy. He stated the objectives of KTEC are to help businesses address the dynamics of today's economy so they get a greater market share. The goals and objectives are outlined in Attachment 2.

Dr. Brundage then introduced Kevin Carr, Vice President, KTEC, who spoke about the grant programs as outlined in Attachment 2. The purpose of the grant program is to encourage businesses that have new ideas but do not possess the technical knowledge or cash for research to work through the academic institutions. KTEC provides one dollar for every one and one-half dollar the company provides. KTEC also provides a review criteria basically to

CONTINUATION SHEET

MINUTES OF THE _	HOUSE	COMMITTEE O	N <u>ECONOMIC DEVELOPMENT</u>	
room <u>423-S</u> Stateho	ouse, at <u>3:35</u>	&XX /p.m. on	January 24	

see what the market potential is for the product and if it is technically feasible for a reasonable timeframe and money. The goal of the program is to enhance marketshare for the company which means higher paying jobs and job security. Four hundred and three companies have benefited from the grant program. A new tracking system was initiated this year which provides for quarterly monitoring during the project and after the project is completed. This is a good tool for keeping a handle on a specific project.

Dr. Brundage introduced Marianne Hudson, Vice President of KTEC. Ms. Hudson gave a slide presentation on the goals of the five KTEC Centers of Excellence located in four of our universities. She explained how they are used as tools for fundamental and applied research, product development and equipment, expertise of faculty and students and training and seminars. These centers help to bring in outside money - more than doubling the state's investment last year.

Chairperson Gjerstad then recognized John Moore, Senior Vice President, Cessna Aircraft, representing private sector on the board of KTEC. She started with a question to Mr. Moore of the value of KTEC as it affects a businessperson.

Mr. Moore related how his company, Cessna Aircraft, went from a layoff of 800 people and a loss of \$40 million in 1986 to a profit of \$40 million in 1990 due to investments in new products, state of the art technology, good management and accountability. Since 1986, the company has created 3000 new jobs with an average wage of \$12.75. KTEC provides R&D and develops manufacturing technology to businesses who do not have the financial capability internally. Without the help of KTEC funding through the state and higher education, a lot of companies would have similar layoffs and failures as opposed to creating new businesses.

Conferees from KTEC responded to questions from the committee.

The meeting was adjourned at 4:50 p.m.

1 Jan 24, 1991

GUEST REGISTER

HOUSE

Committee on Economic Development

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Eindy Diehl	KTEC	Jopeka
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KANSAS BOARD OF REGENTS

REPORT OF THE REGENTS TASK FORCE ON PUBLIC/ PRIVATE ENTERPRISE

November 15, 1990

Members of the Task Force:

- Mr. Jack S. Sampson, Member, Kansas Board of Regents (Chair of the Task Force)
- Dr. A. David Ambler, Vice Chancellor for Student Affairs, University of Kansas
- Mr. Ted D. Ayres, General Counsel, Kansas Board of Regents
- Dr. Jim Dawson, Vice President for Student Affairs, Fort Hays State University
- Mr. Roger D. Lowe, Vice President for Administration and Finance, Wichita State University
- Mr. Morgan R. Olsen, Associate Vice President for Fiscal Affairs, Emporia State University
- Ms. Susan Peterson, Assistant to the President, Kansas State University

Task Force Staff: Mr. Mark C. Bannister Associate General Counsel, Kansas Board of Regents

Background

Colleges and universities, as well as many other not-for-profit entities, have faced numerous complaints and increasing scrutiny with regard to activities which may be considered or perceived to be in competition or conflict with private enterprise. Nationally, Congress has reviewed the question on several occasions, and the Internal Revenue Service has indicated that it will take a more aggressive stance with regard to unrelated business income taxes. On a local and state-wide basis, business persons in many areas of the country have complained that universities have taken on an entrepreneurial cloak and are in actual competition with small business. In response to such complaints, many state legislatures and college and university governing boards have taken action to examine the question and, in some cases, have proceeded to take steps to restrict or limit such "competitive activities" of colleges and universities.

In Kansas, legislative review was initiated with the introduction of Senate Bill No. 164 during the 1989 legislative session. was ultimately referred to the Joint Committee on Economic Development for interim study. During that interim study, legislative attention was focused on the Regents institutions (primarily the University of Kansas and Kansas State University) as a result of accusations and claims that the Regents institution bookstores: were selling computers in competition with private vendors; were selling computers below cost; and/or were financing the sale of computers with state Although a legislative post-audit study confirmed that except for one or two minor exceptions, the Regents institution bookstores were acting properly with reference to the sales of computers to students, faculty and staff, the topic continued to generate debate throughout the summer. The intensity of the discussions was such that the Joint Committee on Economic Development recommended passage of legislation, which became Senate Bill No. 437 during the 1990 session of the Kansas Legislature, which created a "private enterprise review board."

Although Senate Bill No. 437 was not voted out of Committee, at least two members of the Senate expressed continuing concerns, and indicated their support and sympathy for many of the claims being expressed on behalf of small business in Kansas. On March 15, 1990, Senator David Kerr, Chair of the Senate Economic Development Committee, formally requested, on behalf of the Committee, that ". . .the Board of Regents formulate policies (if none already exist) governing the sale of products at student unions, athletic associations and other affiliates of the Regents institutions."

In response, the Board of Regents appointed the <u>Regents Task</u> <u>Force on Public/Private Enterprise</u> at its meeting of April 19, 1990. The Board also approved adoption of the following charge to the Task Force:

The Task Force shall (i) undertake a review of the current scope and magnitude of those business activities at Regents institutions which may be in competition with the private

sector, and (ii) evaluate the relatedness of such activities to the missions of the Regents institutions. Furthermore, the Task Force should consider and develop policies that:

- [i] define appropriate involvement in business activities;
- [ii] recommend a protocol to be followed by Regents institutions before entering into new business activities; and
- [iii] provide for the monitoring of ongoing business activities including a recommended policy for addressing and responding to the concerns of affected individuals or businesses.

A completed report shall be submitted to the Board of Regents by November 30, 1990. (emphasis supplied)

Proceedings of the Task Force

The Task Force held its first meeting on May 16, 1990, with all members present. Members reviewed the charge to the Task Force and discussed various methods of proceeding in order to meet the Board's directives. It was agreed that the Task Force should first hear from university representatives who could explain their operations, how they felt they might be competing with the private business sector, and provide views of appropriate regulation. It was agreed that invitations should be extended to the following individuals as representatives of the Regents institutions: Bill Smith, Director, Campus Activities Center, WSU, Student Unions and Centers; Kay Farley, Assistant Director, K-State Union, KSU, Student Union Bookstores; Gary Ott, Director, University Computing, WSU, Non-product Services; and Bob Senecal, Dean, Continuing Education, KU, Continuing Education.

On June 12, 1990, the Task Force met on the campus of Wichita State University. Commentary was received from the individuals referred to above. At the conclusion of the presentations, Task Force members agreed that the Task Force should also invite a set of representatives of businesses possibly affected by competition from the Regents institutions to confer with the Task Force. The Task Force agreed that invitations should be extended to Miles Schachter, President of the Connecting Point Computer Centers in Lawrence and Manhattan; Jon Levin, President and General Manager of Varney's Bookstore in Manhattan; and Bud Grant, Vice President and General Manager of the Kansas Chamber of Commerce and Industry.

The Task Force held its third meeting on June 27, 1990, in Topeka in the Board of Regents Conference Room. The meeting began with presentations by the three invited conferees. Upon conclusion of the presentations, Regent Sampson, Chair of the Task Force asked that members begin assimilating the information received and that they

direct their attention to a draft policy statement. Each Task Force member was asked to provide input to Mr. Bannister by July 31, 1990.

In addition to the input received from the presentations on June 12 and June 27, the Task Force assembled additional information from a wide variety of internal and external sources. Pertinent information was gathered from state and national sources including the Small Business Administration, the Business Coalition for Fair Competition, the National Association of College and University Business Officers, the National Association of College and University Attorneys, the National Association of College Stores and individuals who have conducted national studies on competition. The Task Force reviewed the Report of the Joint Committee on Economic Development to the 1990 Legislature as well as the October 1989 Performance Audit Report to the Legislative Post Audit Committee by the Kansas Legislative Division of Post Audit addressing "Personal Computer Sales by State and University Book Stores."

The Task Force considered "competition" legislation from across the United States and/or summaries thereof. Additionally, the Task Force studied "competition" policy statements developed and adopted by or for the following institutions of higher education or university systems: Oregon State University; the University of Wisconsin; the University of Colorado; the Utah State Board of Regents; and the Arizona Board of Regents. The Task Force also received copies of "The Kansas and Burge Union Advertising Policy" from the University of Kansas, and the "Unrelated Business Income Policy" of Wichita State University.

Letters were sent to the chambers of commerce of each of the cities in which Regents institutions are located, seeking information on perceived competition problems faced by businesses in that city. Input was also sought from each of the chief executive officers of the Regents institutions and the heads of both the University of Kansas Medical Center and the Kansas State University Veterinary Medical Center.

On September 11, 1990, the Task Force met on the campus of Emporia State University. Members reviewed a draft policy statement which had been prepared by Mr. Bannister using recommendations and comments received from Task Force members. The Task Force spent considerable time discussing the proposed policy draft and "testing" it against various factual scenarios. At the conclusion of the meeting, it was suggested that the policy be revised to include and/or address the day's discussion.

On September 18, 1990, the Task Force met again on the campus of Wichita State University. The Task Force was present for the presentation of Dr. Caspa L. Harris, Jr., President of the National Association of College and University Business Officers, of Washington D.C. Dr. Harris is a nationally known expert on the competition issue and has testified before Congressional committees addressing this matter. Dr. Harris provided background on the competition issue and

unrelated business income tax to a wide audience of Regents institutions representatives and then met with Task Force members separately to comment on the proposed Task Force policy recommendations and the issues at hand.

On October 11, 1990, the Task Force met on the Kansas State University campus in Manhattan. At that meeting, the Task Force reviewed the proposed draft of the Task Force Report and a proposed Board of Regents Policy on the Sale of Products and Services. Additionally, other affected Board policies were reviewed and discussed. Considerable time was spent reviewing possible applications of the proposed policy and numerous revisions were suggested and considered as a result of the input of campus constituencies. Several of these suggested revisions were implemented either wholly or in a revised form.

The Task Force held its last meeting on Wednesday, November 14, 1990, in Topeka. At that meeting, the members of the Task Force carefully reviewed the proposed final draft of the Report. After implementing several proposed modifications, the Task Force reached consensus agreement with regard to the Report of the Task Force. After discussion of appropriate procedures for dissemination of the Report, the Task Force adjourned with an expression of gratitude from Regent Sampson for the individual and collective efforts of the Task Force members.

Findings of the Task Force

As a result of their consideration and review of the public/private enterprise question in Kansas as it specifically relates to the seven institutions of public postsecondary education governed by the Kansas Board of Regents, the Task Force finds that:

- 1. The Kansas Board of Regents is constitutionally and statutorily charged with responsibility for the maintenance, operation and control of the seven state educational institutions of Kansas, i.e. Emporia State University; Fort Hays State University; the Kansas College of Technology; Kansas State University; Pittsburg State University; the University of Kansas; and Wichita State University.
- 2. The Kansas Board of Regents has approved individual mission statements for each state educational institution which seek to facilitate and encourage maximal usage of human and fiscal resources to provide quality academic instruction, research and service to the citizens of Kansas, the United States and society as a whole.
- 3. The academic instruction, research and service provided by the state educational institutions benefits and enhances, directly and indirectly, the private business sector of Kansas in innumerable ways.
- 4. The economic, intellectual and recreational contributions which each Regents institution makes to its host community are considerable.

- 5. The state educational institutions are, in fact, often looked to by the private business sector and their host communities to be an active partner in efforts to aid and benefit the private business sector and general business activity in the community.
- 6. The private business sector and the host community, in turn, make significant contributions to the successful operation of the state educational institutions creating a three-way symbiotic relationship that has been, is, and will, in the foreseeable future, continue to be, of extreme importance to all Kansans.
- 7. The state educational institutions, by state statute, Regent policy or practical necessity, have been required to provide certain services and products which are reasonably necessary, appropriate foror related to the educational mission of each institution. Furthermore, the provision of many of these products and services, which are considered necessary for the maintenance of campus life and the fulfillment of the missions of the state educational institutions, is not profitable or attractive to the private business sector.
- 8. The state educational institutions, in seeking to fulfill their assigned institutional missions, statutory responsibilities, specific commitments and general obligations, occasionally are in perceived, or actual, competition with the private business sector, or some segment thereof.
- 9. Many of the basic services provided by the state educational institutions are performed by non-profit auxiliary enterprises or affiliated corporations which are required to be self-supporting. Not only do these entities employ many students who benefit financially and experientially from that employment, they also fund their own maintenance, utilities and other overhead costs. The benefits to students, faculty, staff, alumni and the university communities are obvious and are provided at no or minimal cost to the taxpayers of Kansas. Were the state educational institutions required to cease all services which might be perceived to be in competition with the private business sector, or some segment thereof, an additional burden would be placed on the students, faculty, staff, alumni, host communities and on the taxpayers of Kansas.
- 10. Many of the products and services offered by the state educational institutions were not reasonably or readily available through the private business sector at the time they were initially made available or developed by the state educational institutions.
- 11. In more recent years, the scope and complexity of these products and services has increased in order to meet the contemporary needs of members of the university community and the financial requirements of the state of Kansas and the Board of Regents.
- 12. The state educational institutions have recently attempted to benefit and assist students, faculty and staff by serving as a conduit for discounts and other price advantages on educationally related goods and services which are made available and offered by various manufacturers, i.e. computers.

- 13. Universities across the country traditionally and appropriately provide many educational, social, cultural and recreational resources for their university communities through the establishment of self-supporting auxiliary enterprises. As not-for-profit entities, universities recover some of their costs and support many of these resources through the sale of products and services. These sales are not intended to compete with the private business sector, but, if successful, may, in fact, spawn and support the private business sector.
- 14. The fact that a product or service has previously been sold by a state educational institution should not, in and of itself, mandate that such sales continue if a question of competition arises; however, the consequences of cessation of such sales by the institution must always be considered.
- 15. The extent of advertising utilized in relation to some operations of the state educational institutions, both in terms of the resources committed and the media utilized, has created a sense of increased competition between the institutions and the private business sector, or some segment thereof.
- 16. The private business sector, as a whole, has not requested that the state educational institutions discontinue the sale of products or services, rather it has been their request that the state educational institutions not **exploit** the opportunities which may arise from the unique nature of their educational missions.
- 17. Issues of concern between the public and private business sector may vary from institution to institution and from community to community.
- 18. Some members of the private business sector have not been sufficiently informed about the statutory and fiscal responsibilities of the state of Kansas, the Board of Regents and the state educational institutions.
- 19. Everything the state educational institutions do, in fulfilling their missions, responsibilities and obligations, can, in some sense, be perceived to be in competition with the private business sector, or some segment thereof.
- 20. The state educational institutions have not intentionally marketed products and services to compete with the private business sector.
- 21. Fairness in the interactions between the state educational institutions and the private business sector must be judged on the basis of the institutions' obligation to provide quality academic experiences to their students; resource support to their faculty; and intellectual opportunities to their host community and the state.
- 22. It is incumbent on the state educational institutions to be sensitive to the role of the private business sector and the significant contributions which these businesses make to Kansas and to the

successful and continued operation of the state educational institutions and their respective host communities.

- 23. It is incumbent on the private business sector to understand and appreciate the missions of the state educational institutions; their statutory responsibilities and obligations; and the interests and goals which they seek to obtain.
- 24. It is incumbent on the state educational institutions, the private business sector and the host communities to work together to understand and appreciate the competition issue and to seek to find satisfactory resolutions to such issues and concerns.
- 25. All affected parties will benefit from the implementation and enforcement of a Regents policy statement relating to the sale of products and services, which includes a fair and equitable mechanism for the review of concerns by members of the private business sector, or segments thereof.

Recommendations of the Task Force

As a result of their consideration and review of the public/private enterprise question in Kansas as it specifically relates to the seven institutions of public postsecondary education governed by the Kansas Board of Regents, the Task Force recommends:

- 1. That the Kansas Board of Regents adopt the recommended Policy on Sales of Products and Services, attached hereto as Appendix A, as a new Item 22 beginning on page 10G of the Board Policy Manual.
- 2. That the Kansas Board of Regents revise the present Item 6 on page 3G of the Board Policy Manual presently relating to "Auxiliary Agencies" as recommended in Appendix B.
- 3. That the Kansas Board of Regents revise the present Item 7 on page 3G(1) of the Board Policy Manual relating to "Auxiliary Enterprises" as recommended in Appendix C.
- 4. That the Kansas Board of Regents revise the present Item 9 on page 4G of the Board Policy Manual relating to "Service Clearing Activities" as recommended in Appendix D.
- 5. That the state educational institutions should never seek to be in direct competition with the private business sector.
- 6. That all state educational institutions immediately initiate efforts to comply with the recommendations set forth in the Task Force Report.
- 7. That each state educational institution work to strengthen its communications with the private business sector on issues relating to competition.

- 8. That each state educational institution consider the interests of the private business sector, as well as the interests of students, when evaluating whether to sell or provide new products or services. In cases where all other things are equal, the presumption should be in favor of non-competition.
- 9. That efforts be made to inform the general public, the private business sector and government officials about the missions, structures and operations of the state educational institutions, that some competition is inevitable, and that issues/concerns will vary from institution to institution and from university community to university community.
- 10. That all interested parties consider ways by which the dependency on the sale of products and services to finance appropriate and necessary services by the state educational institutions can be reduced.
- 11. That the Task Force on Public/Private Enterprise be reconvened by the Board of Regents in January of 1992 to evaluate the effectiveness of the Regents Policy on Sales of Products and Services and to recommend changes if necessary or desirable.
- 12. That the Report of the Regents Task Force on Public/Private Enterprise be shared with all interested parties.
- 13. That the Council of Business Officers of the state educational institutions establish processes for the filing of the appropriate and required Internal Revenue Service unrelated business income tax forms.

Conclusion

The Task Force has directed considerable efforts toward accomplishment of the assignments and responsibilities expressed in the April 19, 1990 charge issued by the Kansas Board of Regents. We are hopeful that this Report adequately reflects the seriousness with which we addressed the important, and as we found, potentially all-encompassing, issue of competition between the state educational institutions and the private business sector.

In summary, it is the view of the Task Force that while some sales of products and service at the Regents institutions are in competition with the private business sector, or some segment thereof, the magnitude of such activity is not great. Further, it is our view that no institution intentionally marketed products or services to compete with the private business sector, but did so in direct, or indirect, fulfillment of its respective mission.

The policy which we have recommended seeks to define appropriate involvement in business activities with reference to students, faculty, staff and guests of the institution and to the external community [see Sections A and B of the recommended Board of Regents policy on sales and services]. The policy recommends a protocol to

be followed before entering into new business activities [see Section C.1 of the recommended Board of Regents policy on sales and services]; provides for the monitoring of organized activities [see Section C.2 of the recommended Board of Regents policy on sales and services]; and includes a recommended vehicle for addressing and responding to the concerns of affected individuals in business [see Section D of the recommended Board of Regents policy on sales and services].

Respectfully submitted,

Jack S. Sampson, Chair
Regents Task Force on Public/Private Enterprise

Regents Task Force on Public Private Enterprise

Roger D Lowe

And Ambler

Roger D Lowe

Morgan R. Olsen

Susan Peterson

Jim Dawsốn

RECOMMENDED BOARD OF REGENTS POLICIES ON SALES OF PRODUCTS AND SERVICES

It is the intent of this policy to establish guidelines for the conduct of sales of products and services for the Regents institutions in fulfilling their required missions and statutory obligations, and establish principles upon which fairness in the sale of products and services is to be judged. The complex needs of the Regents institutions require that a broad and flexible policy be established while at the same time making provision for the resolution of the legitimate grievances of the private sector which will occur from time to time. It is in the spirit of good faith and fair practice that this policy is established.

Any sale of products or services by a Regents institution, its auxiliary enterprises, or an affiliated corporation of a Regents institution (all hereinafter collectively referred to as "institution(s)") is deemed appropriate only if such sale is an integral part of or reasonably related to, an activity which is essential to the fulfillment of the institution's instructional, research or public service missions. Such activities must meet the following criteria:

A. <u>Criteria for Sales of Products and Services to Students, Faculty, Staff, and University Guests</u>

- 1. Institutions may sell products and services to students, faculty, staff, and university guests; provided, that the products and services satisfy reasonable educationally related or convenience needs of the university community and provided that such products and services are not generally available to persons who are not students, faculty, staff or university guests. University guests are defined as persons who enter a campus for an educational, research, or public service activity, and not primarily to purchase or receive products and services. Sales to university guests shall be related to the guest's purpose or needs while on campus.
- 2. Institutions may sell products and services to students, faculty, staff, and university guests if the product or service contributes to maintaining the quality of the educational, living, or work environment of the institution. Most crucial to maintenance of quality are efforts which impact positively on student, faculty and staff recruitment and retention, including, but not necessarily limited to: student activity association entertainment; movies; athletic and recreational events and facilities; institutional operation of student health facilities; counseling centers; musical, cultural and artistic activities; and auxiliary enterprise activities.

- 3. The appropriateness of sales of products and services to students, faculty, staff and university guests should also be weighed by the availability or nonavailability of the products or services in the community at the time sales were initiated. Availability may be defined in terms of convenience, quality or quantity of service.
- 4. The sales of products and services to students, faculty, staff and university guests shall be advertised only in media which are aimed or specifically targeted to the university community or by other methods which are limited to the campus.

B. Criteria for Sales to the External Community

In order for a product or service to be sold to the external community, two criteria must be met: 1) the product or service must be appropriate for sale; and 2) sale of the product or service must adhere to the appropriate policy on pricing. Any advertising of products or services appropriate for sale to the external community shall be reasonably related in content and cost to the product or service being sold.

1. Appropriate Sales

The following is an exclusive listing of sales to the public which are deemed to be appropriate:

- a. An institution may sell a product or service which is directly related to the achievement of its institutional mission statement.
- b. An institution may sell a product or service where the sale enhances the academic, cultural, recreational, or artistic environment of the university community. This shall include, but not be limited to: attendance at addresses by public speakers, musical events, athletic events, museum exhibits, and art showings.
- c. Products and services which are by-products of the institution's instruction, research, or public service activities may be sold to the public; however, production of products or services for commercial sale shall not be the primary use of any institutional facilities or resources.
- d. Agricultural and mineral products produced from either research activities or from land owned or leased by the institution may be sold to the public.
- e. An institution may sell food service, but such food service shall be limited to the institution's campus.
- f. An institution may sell clothing and other gift and souvenir items imprinted with the institutional or conference logo, seal, emblem, initials, nickname, mascot or name.

- g. An institution may sell gift or souvenir items related to the operation of university museums or similar facilities.
- h. An institution may sell a product or service if it has specific state or federal statutory authority or mandate to do so.
- i. An institution may provide a product or service pursuant to a grant or contract with a governmental entity to provide such product or service either to the entity or to the public.
- j. An institution may offer a product or service to the external community if such product or service is unavailable elsewhere in the community and is reasonably related to the institution's mission. Unavailability may be defined in terms of convenience, quality or quantity.

2. Pricing Policies

- a. In establishing a price or fee for products or services, the price should generally reflect the direct and indirect costs of the products or services and should minimally reflect the price in the private marketplace. For the purpose of this policy, direct costs include, but are not limited to: all salaries, fringe benefits, supplies, and capital directly attributable to the sale of the product or service. An institution's negotiated federal indirect cost rate shall be used to determine indirect costs.
- b. If the activity is integral to the fulfillment of the institution's instructional, research or public service missions, prices may be established at less than full cost recovery upon approval by the institutional chief executive officer or the chief executive officer's designee.
- c. All contracts offering products or services to other state agencies shall be priced in accordance with Board policy on "Contracts with Other State Agencies, Indirect Cost Reimbursement" (Item 7.c., Page 6B).
- d. If a product is an agricultural or mineral product produced either as a by-product of teaching or research activities or as a product of land owned or leased by an institution, such product shall be sold for its market value.

C. Compliance.

1. The chief executive officer of each Regents institution shall designate an officer at the Vice Chancellor or Vice President level who will approve the initiation of any new activity or program which will produce sales of products or services, or a substantial change in the type or level of existing sales of products or services, and determine that such activity or program complies with this policy. Each Regents institution shall develop policies and procedures for administrative approval of activities which satisfy the criteria of this policy.

- 2. The Director of Internal Audit or other designated official at each Regents institution shall review service and product sales on a regular basis and shall report and identify activities to the designated Vice Chancellor or Vice President which are not in compliance with this policy. The designated Vice Chancellor or Vice President shall review the identified activities. If the designated officer agrees that the activity is not in compliance with the policy on competition, that officer shall prescribe parameters for compliance or shall require that the activity be curtailed.
- 3. This policy will be applicable to private entities or individuals who sell products or services directly to students, faculty or staff pursuant to a contract with a Regents institution.

D. Competition Grievance Procedure

- 1. The chief executive officer of each Regents institution shall designate an officer at the Vice Chancellor or Vice President level who will receive and evaluate complaints from private enterprises alleging inappropriate or unreasonable competition by the institution with private enterprise.
- 2. Upon receipt of a written, formal and signed complaint, the designated official shall investigate the merits of the complaint and determine whether the activity is in compliance with the Board of Regents policy on sales of products and services. The designated official shall proceed to resolve the complaint through administrative channels if possible. If the designated official is unable to resolve the complaint within fifteen (15) working days of receipt, it will be presumed that the complaint cannot be resolved through administrative channels.
- 3. If it is impossible for the complaint to be resolved by the designated official through administrative channels, the complaint shall be given to the chief executive officer of the university for referral, within ten (10) working days, to the Institutional Competition Review Committee for review. An Institutional Competition Review Committee (hereinafter "Committee") shall be separately constituted and appointed by the chief executive officer for each complaint. Each Committee shall be made up of five (5) members as follows: three (3) members from the university community (one of whom shall serve as Chair of the Committee) and two (2) members representing the private sector.
- 4. The Committee shall, within five (5) working days of its receipt of the complaint, and after consultation with the complainant, determine whether the complainant wishes to make an oral presentation to the Committee or whether the issue(s) shall be determined based on written submissions of the parties. If the complainant desires to personally make an oral presentation to the Committee, same shall be held within twenty (20) working days of the receipt of the complaint. The Committee shall listen to the complainant and a representative of the department or area offering the product or service. The

Committee shall determine whether sales of the product or service are in compliance with the Board of Regents policy on sales of products and services. The Committee will prepare a written conclusion of its determination and recommendation of action within fifteen (15) working days of the conclusion of the oral presentation, or within fifteen (15) working days of receipt of the written submissions.

- 5. The Committee shall forward its recommendation to the chief executive officer of the university for review. The chief executive officer shall accept, reject, or modify the recommendation of the Committee and shall inform the Executive Director of the Board and the other chief executive officers of the recommendation of the hearing committee along with a statement of the action taken thereon by the chief executive officer within fifteen (15) working days of receipt of the Committee recommendation.
- If the proposed action of the chief executive officer does not satisfactorily resolve the complaint or charge, the complainant may appeal the chief executive officer's decision to the Kansas Board of Regents within twenty (20) working days of receipt of the Committee's recommendations. Should review be granted, the Chair of the Board shall appoint, within twenty (20) working days of receipt of the appeal, a Regents Review Committee to review the complaint of the A Regents Review Committee shall be separately complainant. constituted for each complaint. Each Regents Review Committee shall be made up of three (3) members as follows: one member, who shall serve as Chair of the Regents Review Committee, shall be the Chair of the Board of Regents or the Chair's designee, one member shall be designated by the institutional chief executive officer where the complaint arose and one member shall be designated by the complainant. The Regents Review Committee will, within thirty (30) working days of its receipt of the complaints, make a complete review of the matter and provide its written Report and Decision to the Executive Director of the Board of Regents for implementation and reporting to the full Board of Regents.
- 7. This procedure is intended to facilitate discussion and the resolution of issues and not as a formal or judicial process. Neither party may be represented by counsel. Time limits should not be used to adversely affect any complaints and unusual circumstances may justify a waiver of such time limits. It is further anticipated by the Board of Regents that a conscientious and good faith effort will be made by both parties to resolve the complaint at the earliest possible opportunity and that appeals to the Board of Regents will be the exception.
- 8. This procedure shall not negate any other policy or afford additional rights relating to the processing of claims or charges of proscribed conduct which may be made by persons directly involved with or affected by the operation and management of a Regents institution. This procedure is applicable only to any individual without current access to an established institutional grievance procedure.

6. AUXILIARY-AGENCIES AFFILIATED CORPORATIONS

- (1) Auxiliary agencies Affiliated corporations are incorporated entities which are funded solely or primarily by monies other than state funds and whose purpose is to enhance or support the mission and activities of the institution. Auxiliary agencies Affiliated corporations include, but are not limited to, certain alumni associations, incorporated student unions, boards of trustees, endowment associations and athletic corporations.
- (2) Institutions shall not increase state funding for the operation of auxiliary agencies affiliated corporations beyond normal program maintenance increases without prior approval of the Board.

7. <u>AUXILIARY ENTERPRISES</u>

- (1) Auxiliary enterprises are self-supporting <u>University-operated</u> enterprises which include, <u>but are not limited to</u>, student housing, student health services, <u>unincorporated</u> student unions, and <u>campus-bookstores-and-comparable-entities</u> <u>parking</u>.
- (2) The operation of auxiliary enterprises on campus is authorized when such business is related to the educational objectives of the institution. Before commencing operation of a bookstore an auxiliary enterprise, the institution shall first submit to-the-Board-for-approval the proposed plan for the financing, operation and management thereof-and manner-in-which profits-shall-be-distributed. of the auxiliary enterprise to the Board for approval. In-the-event-such-activities-are-in competition-with-local-business,-the-use-of-such-campus facilities-shall-be-limited to-students,-faculty,-and-employees. State funds shall not be used to subsidize the operation of any organization operated as an auxiliary enterprise unless specified by the loan agreement, bond covenants or by Board action.
- (3)-State-funds-shall-not-be-used-to-subsidize-the-operation-of any-organization-operated-as-an-auxiliary-enterprise-unless specified-by-the-loan-agreement,-bond-covenants-or-by-Board action.
- (4) (3) Buildings may not be transferred from auxiliary enterprise support to general use support without approval by the Board. Such requests for transfer will only be considered at the June meeting of the Board along with requests for operating support of such buildings to be included in the June legislative budget request submitted pursuant to Item 1.b. on page 1B of the Board Policy and Procedures Manual. If approved by the Board, buildings will continue to be supported by the auxiliary enterprises until monies have been appropriated for general use operation support. Building transfers which do not involve requests for additional general use money may be brought to the Board at any time. Exceptions to these provisions may be granted under special circumstances as determined by the Board.

9. SERVICE CLEARING ACTIVITIES (Service-Clearing)

All service clearing activities must be consistent with Board policy on the sale of products or services.

a. <u>Institutional Related Activities</u>

Each Regents institution shall develop policies and procedures for identifying appropriate institutionally related service activities including, but not limited to, telecommunications, printing services, central stores, duplicating and reproduction services, and provide for appropriate administrative approvals prior to providing such services, to-such-institutional-related-activities.

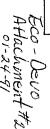
b. Other Organizations or Classes of Individuals

- (1) Regents institutions may provide services to specific organizations or classes of individuals <u>outside</u> the <u>University</u> as approved in advance by the <u>Executive</u> <u>Director chief executive officer</u>. Such services will ordinarily be approved only if the organization or class <u>of individuals</u> has made a <u>written</u> request for such service., the service is not reasonably or practicably available from private resources and if the organization is within any of the following classifications:
- (2) Individual projects to be undertaken by <u>for</u> approved organizations or classes of individuals shall be reviewed and—approved by the institutions on written application prescribed by the institutions. No-such-approval-shall-be granted—unless—the—individual—project—is—found—by—the institution—not—to—be—reasonably—or—practicably—available from—private—sources.

KTEC

"The United States is becoming a bicoastal economy with the sixteen coastal states accounting for 42 percent of the nation's population and 70 percent of the real growth in wages and partnership income during the 1980's. Midwestern states (with the exception of the Minneapolis-St. Paul area and the forty-mile strip from Ann Arbor to Detroit) may be stuck in an "economic long wave" unless they can transform themselves into financial or high-tech centers."

Bell, D.
"The World and the United States in 2013"
Daedalus, 1987



KTEC PROGRAMS

Centers of Excellence -5
Applied Research Matching Grants Research Equipment Grants
Training Equipment Grants
Small Business Innovation Research Grants
Seed Capital
Technical Database
Industrial Liaison
Special Projects - Jumment Grants

BUSINESSES ASSISTED BY KTEC PROGRAMS NUMBER OF FIRMS BY COUNTY

Oction	1	2	1	1	умил	2	HPUNIC	l WASHINGTON (MAI)	2 4	11000	1	
lett war.	2	1		1001;	1	мисин	(1000	NAIDHICEON MAI)	1	11(150)	1	2 13
STILLE WIGHER	[cav	1		1	5	штмоти		1 (01111)	WATADUSH	1	2	5.7
NAMISON STATES	13		OIMAH	l	3	1 0	5 MIZHILION M MARYIT	1 (man)	1 17011		7	1
innon diam	HA) CH	1)Wa	1	IIIOMAN L	110	2	CHINWOOD	1	11	18
HIVIN	IM GEAWEE	A01 (1	A43 (O)	манені 1.	ARPIE	HARFIE	2 IVMHIR	4	2	12	8	6

KTEC FY 1992 BUDGET REQUEST

	Level A	Level B	<u>Level C</u>
Operations	\$ 677 , 669	\$677,669	\$730,000
Database	50,000	50,000	50,000
Centers Peer Review	0	0	0
Centers	3,215,000	3,215,000	5,100,000
Matching Grants	1,049,684	1,049,684	1,500,000
Research Equipment Grants	0	0	700,000
Training Equipment Grants	0	112,347	250,000
SBIR	25,000	25,000	75,000
Seed Capital	100,000	100,000	500,000
Industrial Liaison	300,000	300,000	500,000
Special Projects	200,000	200,000	500,000
TOTAL	\$5,617,353	\$5,729,700	\$9,905,000

KANSAS TECHNOLOGY ENTERPRISE CORPORATION

William G. Brundage President John E. Moore Chairman

Private Sector

Richard Bendis President Network Health Services, Overland Park

John Davis President Fidelity State Bank, Garden City

John E. Moore Senior Vice President Cessna Aircraft, Wichita

Lois Schlickau Past President Kansas Board of Agriculture, Haven

Lloyd T. Silver, Jr.
President
LSC, Inc., Shawnee Mission

Carol Wiebe
Director of Economic Development
Hillsboro Development Corp., Hillsboro

Higher Education Representatives

Dr. John Breazeale V. P. for Academic Affairs Wichita State University

Dr. Theodore Kuwana Regents Distinguished Professor University of Kansas

Dr. Gale Simons Associate Dean of Engineering Kansas State University

Dr. F. Victor Sullivan
Dean, School of Technology
Pittsburg State University

Governor's Designee

Secretary of Commerce

Legislative Appointments

Representative George Dean Representative Rochelle Chronister Senator Norma Daniels Senator Dave Kerr

KTEC SUMMARY REPORT

Accumulative investments, leveraged monies, and results from KTEC initiatives.

All Programs through June 1990

KTEC Investment: \$15.1 million

Leveraged with:

\$18.1 million in industry funding \$9.9 million in federal funding \$7.5 million in venture capital

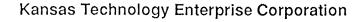
Total: \$35.5 Million

Results:

26 company start-ups 25 company expansions \$16.2 million in increased sales 2,320 jobs created 74 new technologies

23 patents issued or pending

93 inventors assisted





DIVISION OF THE BUDGET
DEPARTMENT OF ADMINISTRATION, STATE OF KANSAS

AGENCY NAME Kansas Technology Enter AGENCY—SUBAGENCY CODES 2
PROGRAM TITLE AND CODE 4
SUBPROGRAM TITLE AND CODE

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PERFORMANCE INDICATORS:

CENTERS OF EXCELLENCE	FY 1990	FY 1991	FY 1992	FY 1992	FY 1992
	Actual	Estimate	Level A	Level B	Level C
High quality research programs					
Number of participating businesses	275	350	375	375	430
Industry funds invested	\$1,262,869	\$1,923,000	\$2,200,000	\$2,200,000	\$4,000,000
Federal funding attracted	\$2,718,820	\$3,273,000	\$3,500,000	\$3,500,000	\$4,800,000
Number of center employees & researchers	104.5	140	140	140	190
Number of graduate students and					
visiting scientists	166	190	190	190	250
Number of papers published	240	290	290	290	380
Commercialization and Industrial Use					
New technologies developed	32	35	35	35	45
Patents filed and issued	10	10	10	10	40
Licenses awarded	0	0	1	1	5
Conferences, workshops and seminars held	42	50	50	50	60
Attendance at conferences, workshops, seminars	1,791	3,000	3,000	3,000	4,000
Impact on Existing and New Businesses					
Jobs created	106	170	200	200	250
Companies assisted and reporting benefit	275	350	375	375	430
Sales dollars created	\$1,428,000	\$2,000,000	\$2,500,000	\$2,500,000	\$3,000,000
Cost savings to companies	\$1,511,000	\$2,500,000	\$3,200,000	\$3,200,000	\$3,900,000
New companies formed	12	14	15	15	15
Companies relocated from outside state	2	2	3	3	4
Venture capital attracted	\$22,000	\$1,000,000	\$2,000,000	\$2,000,000	\$3,000,000

At Level C, the increases in the performance indicators for the Centers would be generated from the following activities:

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DEPARTMENT OF ADMINISTRATION, STATE OF KANSAS

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Activity

Development of advanced materials for the aviation, electronics, and general manufacturing industries

Expansion of crash laboratory and wind tunnels

Expansion of woods and plastic research at CTT

Attract new biotechnology researchers to HBC

Purchase computer equipment; begin industry affiliates program at CECASE

Significance

Advanced materials is one of the top five areas of interest for industry and federal agencies

Companies use labs to test their equipment to gain FAA certification; potential for spin-off companies

35-40 percent of CTT's clients request help in plastics; opportunity to enhance national reputation in woods

Necessary to maintain national leadership with biotechnology companies; increase venture capital to their holding company

Computer equipment used by several companies; affiliates program effective economic development tool in other states

APPLIED RESEARCH MATCHING GRANTS

	FY 1990	FY 1991	FY 1992	FY 1992	FY 1992
	Actual	Estimate	Level A	Level B	Level C
Assistance to Companies Hands-on research/tech transfer Existing companies assisted New company start-ups Relocations from out-of-state	31 25 5	30 21 8	26 17 7	26 17 7	38 26 10 2
Innovative Projects Patents Issued New Technologies Prototyped	5	6	5	5	7
	11	13	12	12	16
Maximize Leverage Industry matchprojects Venture capital attracted	\$2,500,586	\$2,200,000	\$1,900,000	\$1,900,000	\$2,700,000
	\$835,000	\$2,500,000	\$4,000,000	\$4,000,000	\$4,000,000

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Increased jobs and sales *NOTE--Given a 3 to 5-year time lag between awarding grants and commercialization of new products, the jobs and sales increases tied to various budget levels will be realized accordingly.

	FY 1990 Actual	FY 1991 Estimate	FY 1992 Level A	FY 1992 Level B	FY 1992 Level C
New jobs Increased sales 3 to 5-year new jobs 3 to 5-year new sales	165 \$2,600,000	450 \$10,000,000	600 \$20,000,000 1,500 \$60,000,000	600 \$20,000,000 1,500 \$60,000,000	650 \$20,000,000 2,500 \$100,000,000
University/Industry Collaboration Students on company proj.	36	40	32	32	45
INDUSTRIAL LIAISON		FY 1991 Estimate	FY 1992 Level A	FY 1992 Level B	FY 1992 Level C
Jobs Created Sales Increases Costs Saved Companies Assisted Companies Contacted Match Dollars ARMG & SBIR Applications		20 \$500,000 \$800,000 25 100 \$150,000	50 \$1,500,000 \$2,000,000 40 200 \$300,000	50 \$1,500,000 \$2,000,000 40 200 \$300,000	70 \$1,800,000 \$2,400,000 50 250 \$500,000
RESEARCH EQUIPMENT GRANTS		Ü	Ŭ	O	13
	FY 1990 Actual	FY 1991 Estimate	FY 1992 Level A	FY 1992 Level B	FY 1992 Level C
Companies Assisted Hands on research/training Other companies assisted	40 12	45 25	35 20	35 20	70 35

DIVISION OF THE BUDGET
DEPARTMENT OF ADMINISTRATION, STATE OF KANSAS

Maximize Leverage Industry and Federal Match	\$721 , 399	0	0	0	\$1,050,000	
industry and rederal match	Ψ121,333	O	U	O	\$1,030,000	
TRAINING EQUIPMENT GRANTS						
	FY 1990	FY 1991	FY 1992	FY 1992	FY 1992	
	Actual	Estimate	Level A	Level B	Level C	
Upgrade technical skills						
Industry employee training	70	100	100	150	200	
Student enrollees	80	125	150	200	250	
Maximize leverage						
Industry and Federal match	0	\$375,000	0	\$280,000	\$625,000	
SMALL BUSINESS INNOVATION RE	SEARCH					
	FY 1990	FY 1991	FY 1992	FY 1992	FY 1992	
	Actual	Estimate	Level A	Level B	Level C	
Proposal/award activity		All of the side of			Annual desirence	
Federal proposals assisted in	4	12	6	6	18	
Federal proposals awarded	1	3	2	2	5	
Dollars leveraged	\$441,471	\$450,000	\$225,000	\$225,000	\$675,000	

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DIVISION OF THE BUDGET DEPARTMENT OF ADMINISTRATION, STATE OF KANSAS

AGENCY NAME Kansas Technology Enter AGENCY—SUBAGENCY CODES 2
PROGRAM TITLE AND CODE A 7W SUBPROGRAM TITLE AND CODE

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SEED CAPITAL PROGRAM

	FY 1990 Actual	FY 1991 Estimate	FY 1992 Level A	FY 1992 Level B	FY 1992 Level C
AD ASTRA				alternative description and the second secon	
Companies funded	8	. 2	2	2	2
Dollars leveraged	\$1,120,398	\$900,000	\$900,000	\$900,000	\$900,000
Jobs created	10	5	50	50	50
INCUBATOR					
Companies funded		5	5	5	12
Dollars leveraged		\$200,000	\$100,000	\$100,000	\$500,000
Jobs created		10	10	10	. 30
KANSAS TECHNOLOGY RESOURCE DATA	BASE				
	FY 1990	FY 1991	FY 1992	FY 1992	FY 1992
	Actual	Estimate	Level A	Level B	Level C
System implementation					
Number of sites using system	0	3	7	7	7
System operation					
Inquiries processed	0	75	250	250	250
Follow-up projects initiated	0	10	40	40	40

SPECIAL PROJECTS

Intellectual Property Program:

(Initiated in February of FY 1990)

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PROGRAM TITLE AND CODE A9 229 SUBPROGRAM TITLE AND CODE

	FY 1990 Actual	FY 1991 Estimate	FY 1992 Level A	FY 1992 Level B	FY 1992 Level C
Presentations	10	. 20	20	20	30
Workshops	3	5	5	5	7
Seminars	1	3	3	3	, 5
Inventors given assistance	21	40	50	50	75
Inventors contacted Number of patents issued to	100	200	100	100	200
clients assisted by the program Number of innovations		5	5	5	10
successfully commercialized		1	5	5	7
Jobs created		10	10	10	50

Patent Depository Library:

(To be designated in FY 1991)

- This is a one-time grant from KTEC
- The designee will supply projections for their performance indicators
- 1. Number of Kansans utilizing the library; and
- 2. Increase/decrease of patents/copyrights issued to Kansans.

Invention Development Assist Pilot Program (IDAP):

(Implemented in FY 1991)

	FY 1990 Actual	FY 1991 Estimate	FY 1992 Level A	FY 1992 Level B	FY 1992 Level C
Inventors applied		62	60	60	100
Projects funded		6	12	12	12
Number of new products					
(result of IDAP program)		~ ~	5	5	12

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Telecommunications:

(Implemented FY 1990)

- 1. Develop strategic plan:
 - a. Increased and broadened membership of consortium to include 20 organizations in FY 1990;
 - b. Established regular meetings of the consortium and members encouraged to communicate between meetings. Softened or removed barriers so members could focus on interests of the state and people rather than focus on special interests in FY 1990 and FY 1991;
 - c. Convinced consortium provider memberships to assist with development of a strategic plan in FY 1990; and
 - d. Strategic plan to be published in FY 1992.
- 2. Conduct video teleconferencing demonstrations to increase awareness of small business community:
 - a. Number of demonstrations to date--5
- 3. Establish a multi-site video teleconferencing testbed (projected early FY 1992):
 - a. Installation of equipment and use of the equipment; and
 - b. Number and quality of users.
- 4. Develop a consensus on a Kansas standard for video teleconferencing in order to encourage maximum system interoperability:
 - a. Standard to be published in FY 1992.
- 5. Initiate a research effort into video compression algorithms and coder/decoder systems:
 - a. Development of a codec which can be manufactured and marketed by a Kansas company in FY 1992 or FY 1993.

	FY 1990 Actual	FY 1991 Estimate	FY 1992 Level A	FY 1992 Level B	FY 1992 Level C
Stragegic Plan	~ ~		complete	complete	complete
Demonstrations	5	6	5	5	5
Multi-state testbed users		and and	10	10	30
Standards		-	complete	complete	complete
New companies					1

Quality Improvement Network (TQM):

(The Joint Legislative Committee on Economic Development has instructed Kansas Inc. to develop the criteria

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- -- Program emphasis targets will be maintained unless altered by Leadership Council.
- -- Recommendations and funding guidelines will be forwarded to Leadership Council as appropriate.
- New initiatives will be generated as required to meet overall program objectives.
- -- A minimum of 20 development projects will be funded in FY92.

PERFORMANCE INDICATORS:

KVAC in its Strategic Plan is committed to judge its success using the following measures:

- 1. Number of jobs created or saved in Kansas agricultural processing industries.
- 2. Sales and profitability improvements of KVAC clients resulting from interaction with the center.
- 3. Profitability improvements in Kansas agriculture resulting from increased processing generated by KVAC assistance.
- 4. Cost savings generated through KVAC assistance.

Quantitatively measuring these KVAC contributions to economic development must occur over a several year period. In many cases technical contributions such as a new product do not become profitable for two to five years. Likewise, in job creation, the input of many factors besides technical are required making it difficult to directly link jobs and technical assistance. We will continue to look for quantitative measures and cite examples as they occur.

However, in the short term and on an annual basis we will use six indirect methods as measures.

- 1. Number of clients served, their location in the state and size of the community.
- 2. Degree of satisfaction with KVAC services as determined by our users.
- 3. Number of KVAC suggestions implemented and potential value.
- 4. Number of new and improved products, processes, and innovations introduced by our clients using KVAC services.
- 5. Number of projects authorized.
- 6. Average cost per project.

NARRATIVE INFORMATION—DA 400

DIVISION OF THE BUDGET
DEPARTMENT OF ADMINISTRATION, STATE OF KANSAS

AGENCY NAME Kansas Technology Enter AGENCY—SUBAGENCY CODES ______ OPENOGRAM TITLE AND CODE Ag. value

			1992				
	Actual 1990	Goal 1991	A	В	С		
Clients served	der de de la constanta	e construction and the constru		**************************************			
* new	88 ·	36	30	30	36		
* ongoing	32	48	48	48	48		
Counties served	66	40	40	40	40		
Suggestions implemented	**	50%	50%	50%	50%		
New products	1	3	2	2	4		
Projects authorized	23	20	15	15	20		
Cost/project	\$ 15,035	\$ 18,000	\$ 18,000	\$ 18,000	\$ 18,000		
Seminars sponsored	5	4	4	4	6		
Reports Published	9	6	5	5	9		
Cost savings documented	\$437,000			de de			
Jobs impacted	3			den älle	a. m		

PERFORMANCE COMPARISON:

Funding history for KVAC shows that \$366,712 was expended in FY90 plus \$116,500 were committed to projects but not actually dispersed during FY90 due to awarding the grants late in the fiscal year and the time required to get contracts drawn and work underway. We had \$36,475 in undesignated monies that were rolled over into FY91. Monies available in FY91 are \$481,155 in new appropriation for KVAC, \$35,000 in new appropriation for projects earmarked by the legislature and to be managed by KVAC, and \$172,320 in rollover funds with \$135,851 of this encumbered or committed for projects. At the end of FY91 we anticipate having no rollover money but we expect to have a portion of our funds to be committed to projects, but not yet expended due to having 2/3 of our funds made available after 15 March 1991. This will make managing the cash flow difficult in FY91 and impact the results we will be able to achieve in this fiscal year.

For FY92 we are requesting \$201,000 for A&B level and 212,500 for C level for salaries and office operating expenses. This is the basis for managing the center and total center funding makes little difference in the operations/management expense. The difference in the A,B, & C budget is in the amount of matching commercialization funding that is available to support value added companies and capital outlay.

Investments

in Kansas



Superior Industries, Pittsburg



Oread Laboratories, Inc., Lawrence



3D Biomedical Imaging, Inc., Shawnee Mission



Kohlman Systems Research, Lawrence



American White Wheat Producers Association, Atchison



Garden City Community College, Garden City



Kansas Technology Enterprise Corporation 112 West Sixth, Suite 400 Topeka, Kansas 66603



KTEC is mid-way through its fourth year of operation. It's time to take a look at some of the partnerships we have fostered, the investments that we have made in the name of Kansas, and the companies that have found success through our assistance.

Many more of KTEC's investments in Kansas are on the verge of success. We are pleased and proud to keep you informed of Kansas' steady progress in advanced technology economic development.

William G. Brundage President

Scope of Services offered by KTEC

KTEC Centers of Excellence

Advanced Manufacturing Institute Kansas State University

Center for Excellence in Computer-Aided Systems Engineering University of Kansas

Center for Technology Transfer Pittsburg State University

Higuchi Biosciences Center University of Kansas

National Institute for Aviation Research Wichita State University

Applied Research Matching Grants

Research Equipment Grants

Training Equipment Grants

Small Business Innovation Research Grants

Industrial Liaison

Special Projects

Telecommunications
Protecting Intellectual Property

Ad Astra Fund

Investment in new industry in Kansas

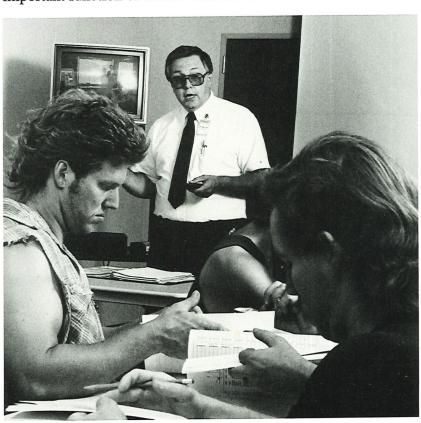
It often takes a unique partnership to foster economic development in a community. One example is the cooperative effort of the City of Pittsburg, Pittsburg State University (PSU), and other economic development groups in convincing Superior Industries to locate in Pittsburg. Superior Industries is one of the leading manufacturers of stylized aluminum wheels for Ford and General Motors.

Twenty months ago, Superior Industries International, Inc. announced plans to open a plant in Pittsburg. Training programs offered through the Technical Education Department at PSU influenced that decision. During the first year, more than 500 Superior employees have completed basic training.

This summer, the Center for Technology Transfer (KTEC's Center of Excellence at PSU) assisted the company again in planning and implementing a course in statistical process control (SPC). SPC is using statistics as a means to bring a process into control. At Superior, they're putting it to use in the manufacturing atmosphere.

Providing technical resources for Kansas businesses is an important function of KTEC Centers of Excellence.

"The specialized training offered at PSU was a key factor in our decision to locate in Pittsburg. It has been very beneficial to our start-up operation," Ralph Shilling, Director of Human Resources, Superior Industries, Midwest Division.



Dr. Larry Williamson, Professor in Manufacturing Engineering Technology, PSU, teaches a 10-hour segment of classes on statistical process control to all Superior Industries' employees. Photo courtesy of University Photo Services, Kansas State University, Dan Donnert photographer.

Oread Laboratories, Inc., Lawrence; Dr. O.S. Wong in his laboratory; and the CBI Amine Assay Kit.

"From discovery in the lab to a useful product is a complex process which often can take several years," Dr. O.S. Wong, Oread Laboratories, Inc., Lawrence.



Investments in biotechnology

A 1984 discovery by scientists at the Center for BioAnalytical Research at the University of Kansas is now being marketed as an analytical research test kit.

Oread Laboratories, Inc., Lawrence, is marketing CBI Amine Assay Kits primarily for use by laboratory scientists. Oread is the principal industrial contact for the Higuchi Biosciences Center (one of KTEC's Centers of Excellence at K.U.).

Dr. O. S. Wong, Analytical Pharmaceutical Chemistry Section Leader at Oread explained that the kits are used to detect low level amino acids in biological samples, such as blood. The results can assist biomedical research scientists in disease diagnosis.

Initial sales of the CBI kit are projected to be \$100,000 per year. Eventually the technology may be used in as many as 20 different analytical test kits, marketed nationally and internationally, with greatly expanded sales potential.

Investment in start-up companies

3D Biomedical Imaging Inc. (3DBI), Shawnee Mission, found their niche in a specialized market two years ago by designing computer software for three-dimensional medical, industrial and scientific visualization. For example, in the medical field the application assists in diagnostics, surgical planning and patient treatment.

3DBI was founded in 1987 by Michael Gordon, Ph.D., an associate professor of pharmacology at the University of Kansas Medical Center, and Glen DeLoid, M.D.

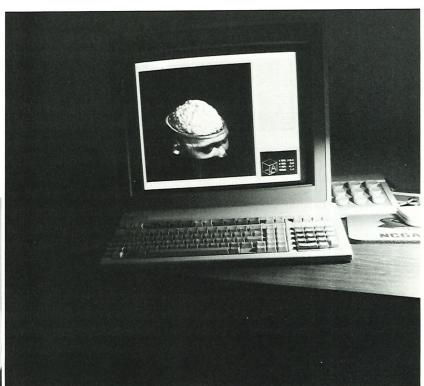
In October 1989, 3DBI was selected for seed capital investment by Campbell-Becker, Inc., of Lawrence, manager of the Ad Astra Fund. KTEC is a limited partner in the Ad Astra Fund.

Today, there is an international market for the customized software package that retails for \$25,000 to \$35,000. Excellent growth is expected in 1991 due to national and international OEM agreements in place. Projected sales in 1991 are expected to reach \$400,000.

"Without the Campbell-Becker investment, we would not have been able to generate the local seed capital to develop the company," Michael Gordon, Ph.D., president of 3D Biomedical Imaging, Inc., Shawnee Mission.

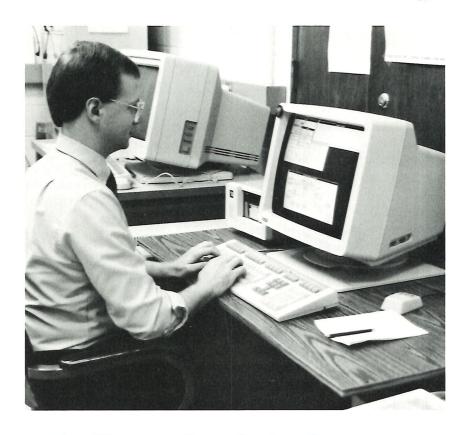
Right, three-dimensional visualization of a skull; below, Dr. Michael Gordon demonstrates the software.





"Our options for utilizing computers were: lease a computer, buy a computer, or travel to the customer site in Florida. After checking around, it was much more cost beneficial to us to use the facilities at K.U.," Paul Baker, president, Kohlman Systems Research, Lawrence.

Darin Landis, an aerospace engineer with Kohlman Systems Research, spent more than two weeks utilizing the facilities of CECASE.



Investment in Kansas' technical resources

When Kohlman Systems Research, Lawrence, found themselves in need of a DEC MicroVax computer to complete work on a software development project, their choices were few. In fact, the choices were to travel to Florida, or find a computer in Kansas.

They chose to utilize the facilities of KTEC's Center for Excellence in Computer-Aided Systems Engineering (CECASE) at the University of Kansas. The cost comparison was to spend about \$3,000 per week in Florida, or use CECASE's facilities at approximately \$200 per week. Serving the technical needs of Kansas businesses is an integral part of the activities at KTEC Centers of Excellence.

The final product, Flight Test Applications Software Package, was demonstrated for the Yugoslavian Air Force in October. The software produces final analyzed post-flight results with one-third of the time and effort of other systems. It allows major decisions in the testing and development of aircraft and systems to be based on final results. Sales projections for the software package are \$300,000 over the next three years.

Investment in Kansas' "s'wheat resources

"KTEC has played a pivotal role in the development of the white wheat industry in Kansas," Kent Symns, manager American White Wheat Producers Association,

Atchison.

With KTEC's assistance, Kansas has excelled in developing the growth and marketing of hard white wheat--one of the State's first alternative crops that requires no new capital investment for production, follows the same chain of events as red wheat, and offers added-value potential. White wheat products are lighter in color and milder in flavor which makes them more appealing to consumers.

Interest in marketing hard white wheat started in the 1970's at Kansas State University. It began gaining momentum in 1988 when the American White Wheat Producers Association (AWWPA) and the Kansas Wheat Commission (KWC) became involved. Grants through KTEC's Applied Research Matching Grant program awarded the AWWPA \$57,969 and the KWC \$388,000. The KTEC grants were matched by \$96,954 and \$712,745, respectively.

Tangible results:

- in November 1989, Kansas' Dillons grocery stores began selling Kansas Wheat Bread. More shelf products are in the planning stages.
- Stafford County Flour mills are milling white wheat for the first time in 20 years, selling it under the Hudson Cream label.
- a Topeka company is baking white wheat tortillas and marketing them locally.
- producers hope to make an extra 70 cents a bushel (1 cent per loaf of bread) on 40 million bushels of wheat per year. This could mean as much as \$28 million to the Kansas economy.

Cindy Musslin, Dillons Grocery Store, 29th & California, Topeka, stocks the bread shelves every day with Kansas Wheat Bread.





"KTEC gave us enough money to make an impact! We are pleased to be meeting the needs of our industrial clients in southwest Kansas," Dr. Gary Jarmer, Dean of Occupational Education at Garden City Community College, Garden City.



GCCC students and instructor work through a class exercise with the Festo equipment. Left to right, Dan Culbertson, student, Martin Neff, instructor, and Jose Leyva, student.

Investment in Kansas' human resources

In June 1989, Garden City Community College (GCCC) was awarded a \$70,483 Training Equipment Grant from KTEC. A hand-in-glove partnership emerged.

Left to right, Gerald Hundley, classroom instructor, Gary Jarmer, Dean of Occupational Education, and Dr. James Tangeman, President of GCCC, discuss the range of opportunity available to students in training on the Festo Equipment. Photos courtesy of Lydia Smith, GCCC, Information Services.

Festo Corporation, one of the world's largest manufacturers of automatic manufacturing equipment and hydraulic and pneumatic training systems, and GCCC matched KTEC's grant with \$222,108. Festo is headquartered in West Germany, with corporate offices in New York City.

Today, students utilize more than \$300,000 in automated manufacturing equipment, including computers and programs, in laboratories at GCCC. A spin-off reward came in 1990 when Festo designated GCCC the first Authorized Festo Learning Center in the United States.



The course orients students/workers to the types of equipment used in meat packing, the aircraft industry and other manufacturing. The first classes offered in the Fall of 1989 enrolled more than 40 students; more than twice that number have excelled and passed the entry level courses. Currently 89 students are enrolled in beginning and advanced levels of instruction.

"We want to add value to Kansas' raw agricultural products, but we must add value to our workforce, too. We have to train and retrain the workers of Kansas. We have to do it well if we are to succeed," said Dr. Gary Jarmer.

PRESENTATION TO THE HOUSE ECONOMIC DEVELOPMENT COMMITTEE JANUARY 24, 1991

Presentation by:

John E. Moore Chairman, KTEC Board of Directors Senior Vice president Cessna Aircraft, Wichita

William G. Brundage, Ph.D.
President of
Kansas Technology Enterprise Corporation

Kansas Technology Enterprise Corporation

Executive Summary

Attachments

- В.
- Board of Directors
 Summary of KTEC Accomplishments
 Companies Benefiting from KTEC's Assistance C.

KANSAS TECHNOLOGY ENTERPRISE CORPORATION

EXECUTIVE SUMMARY

I. KTEC Organization

The Kansas Technology Enterprise Corporation (KTEC) is a state-owned nonprofit corporation governed by a 15-member Board of Directors. The board includes: the Governor, or at the discretion of the Governor, the Secretary of Commerce; four members of the legislature appointed by legislative leaders; and ten directors appointed by the Governor. Should the Secretary of Commerce be designated to represent the governor, that individual serves as an important, direct liaison to the governor's office. Of the ten members appointed by the Governor, six must represent the private sector and four must be scientists or engineers at institutions of higher education. Members serve staggered terms of four years. The board is very active in steering KTEC's programs, budget, expenditures, and staffing. Current board members are listed in Attachment A.

KTEC's President is selected and supervised by the board and is responsible for directing the corporation. The President has a staff of seven to manage KTEC's programs.

II. KTEC Funding Sources

The majority of KTEC's funds come from the Economic Development Initiatives Fund (EDIF). In FY 1991, KTEC was allocated \$5,815,904 in EDIF revenues. A very small portion of KTEC's budget, \$204,453 in FY 1991, was appropriated from the State General Fund. These latter funds support approximately one-third of KTEC's operational costs.

KTEC is directed to and has a successful history of leveraging state monies with financing from the private sector and federal government agencies. Since its inception, KTEC has provided \$15.1 million to universities and businesses in the state and has attracted \$35.5 million from other sources to Kansas.

III. Need for KTEC

KTEC was created to improve the health of Kansas' economy by fostering innovation in existing and developing businesses. When it created KTEC in 1987, the state recognized that without technological innovation (state-of-the-art technologies and competitive products), Kansas would experience a declining economy as a result of not having competitive products or manufacturing techniques. (A copy of the enabling legislation is included in Attachment B.)

As the world economy changes, manufacturers must become more efficient and sell new and/or enhanced products every few years in order to survive. This is especially difficult for small businesses, as they rarely can afford the full costs of research and development. Most businesses in Kansas are small to medium in size; consequently, it is essential that an infrastructure for research and development and state-of-the-art manufacturing and production capabilities be created. (See Attachment C, "The Role of KTEC Programs in Kansas' Long-Term Economic Development.")

KTEC has designed an infrastructure that will enable Kansas companies of all sizes to develop the products and techniques necessary to compete in the world marketplace. The infrastructure provides hands-on support for innovation by Kansas companies by linking them to: (1) university research, technical assistance and training programs; (2) financing for research and product

relopment; (3) venture capital for business expansion, and (4) information on adaptation of new technology (e.g. federal programs, advanced telecommunications, and patent information). Ultimately the infrastructure will result in substantial and sustainable economic growth in Kansas.

IV. KTEC Programs

KTEC is building the infrastructure with a series of integrated financing and consultation programs. The three largest programs are:

KTEC Centers of Excellence - university-based research centers that provide research and development, product development, company networking programs, training, seminars and technical consulting for many client companies. Each center has a particular technical focus:

<u>Center Name</u> Advanced Manufacturing Institute (KSU)	Technology Focus manufacturing processes, advanced materials
Center of Excellence in Computer Aided Systems Engineering (KU)	computer analysis, software development
Center for Technology Transfer (PSU)	woods, plastics, printing
Higuchi Biosciences Center (KU)	pharmaceuticals, biotechnology
National Institute for Aviation Research (WSU)	aviation, engineering

Applied Research Matching Grants - provides partial financing of research to develop new or improved products for sale by Kansas companies. Many projects are conducted jointly by one company and one university.

KTEC Industrial Liaison Offices - technical experts provide consultation to small companies, including resolution of problems "on the factory floor." KTEC supports two outreach offices with locations in Great Bend/Garden City and Overland Park.

KTEC supports other important programs including: advising inventors on how to protect and market their inventions; providing research and training equipment at academic institutions for use by industry; developing a seed capital program; assisting small businesses in obtaining federal research contracts; and creating a consortium that will develop and coordinate an advanced telecommunications system for use throughout Kansas by businesses, schools, hospitals, universities, community groups, and government.

Most of these programs are directed locally, by industry, academic institutions, and economic development groups. KTEC manages its investments by communicating with and monitoring the local efforts. KTEC's staff and board of directors employ a number of management tools including a computerized project tracking system, comprehensive evaluations, and strategic planning.

KTEC's administrative costs are exceptionally low. During Fiscal Year 1991, the agency retained only eight (8) staff members and administrative costs represent 10.7% of its budget. Yet, thorough, professional administration of programs is still possible because of active participation by the Board of

rectors, volunteers from the private sector and academia, and a management system designed to keep overhead at a minimum.

IV. Results

KTEC has had many successes in its three-year history and may be one of the most cost-effective programs of its kind. KTEC initiatives have:

- helped create 2,320 new jobs;
- assisted 347 Kansas companies and 93 inventors;
- more than doubled the state's investment -- \$15.1 million from KTEC has leveraged \$35.3 million from industry and the federal government;
- been important to the start-up of 26 companies and the expansion of 25;
 and;
- increased Kansas product sales by \$16.2 million.

These results have had an important impact on Kansas; however, the economic impact of KTEC will grow dramatically over the next several years. It is difficult to quantify all of the effects of the infrastructure now in place, the enhanced capacity of Kansas universities, the value of technologies already developed that are about to enter the marketplace, and the ultimate value of the new businesses that have been created. A few examples show the potential impact of KTEC investments:

- KTEC's support of the Higuchi Biosciences Center at KU is helping develop a pharmaceutical industry, when none existed before. Oread Laboratories, which markets technologies developed at the center, has grown from 2 employees in 1987 to more than 70 today. Other start-up companies are on the horizon, and several large firms from outside Kansas have expressed an interest in establishing a presence in Kansas in order to take advantage of this expertise.
- Several Kansas companies, including Dillon's grocery stores, now sell new Kansas wheat-based products that resulted from a KTEC project in which KSU researchers found a way to enhance the quality of hard white winter wheat. The improved wheat could help Kansas farmers make an extra 70 cents for each bushel used in the new bread, meaning a potential gain of \$28 million to the Kansas farm economy.
- A \$70,483 training equipment grant to Garden City Community College (GCCC) led to another \$300,000 from Festo Didactic Corporation and training for more than 100 employees. The training in hydraulic and pneumatic machines prepared employees for the meatpacking and aircraft industries. The project was so successful that John Deere chose GCCC for its Great Plains area training facility for mechanics and servicemen.
- KTEC recently submitted a proposal to a federal agency that could bring \$12 million to Kansas during the next six years. The effort would provide training and consultation to more than 1,800 small manufacturers in the state. The Centers of Excellence and Liaison Offices, as well as community colleges and economic development agencies, form a "Delivery System" that is the basis of the proposal. Kansas' proposal is considered one of the strongest competitors for the federal grant because of the KTEC infrastructure.

A summary of KTEC's accomplishments may be found in Attachment D and a list of the Kansas companies assisted in Attachment ${\tt E.}$

ATTACHMENT A

KTEC BOARD OF DIRECTORS

2-28

KANSAS TECHNOLOGY ENTERPRISE CORPORATION

William G. Brundage President

John E. Moore Chairman

Private Sector

Richard Bendis President Network Health Services, Overland Park

John Davis President Fidelity State Bank, Garden City

John E. Moore Senior Vice President Cessna Aircraft, Wichita

Lois Schlickau Past President Kansas Board of Agriculture, Haven

Lloyd T. Silver, Jr.
President
LSC, Inc., Shawnee Mission

Carol Wiebe
Director of Economic Development
Hillsboro Development Corp., Hillsboro

Higher Education Representatives

Dr. John Breazeale V. P. for Academic Affairs Wichita State University

Dr. Theodore Kuwana Regents Distinguished Professor University of Kansas

Dr. Gale Simons Associate Dean of Engineering Kansas State University

Dr. F. Victor Sullivan
Dean, School of Technology
Pittsburg State University

Governor's Designee

Secretary of Commerce

Legislative Appointments

Representative George Dean Representative Rochelle Chronister Senator Norma Daniels Senator Dave Kerr

ATTACHMENT B

SUMMARY OF ACCOMPLISHMENTS

KTEC SUMMARY REPORT

Accumulative investments, leveraged monies, and results from KTEC initiatives.

All Programs, 1984 - June 1990

KTEC Investment: \$15.1 million

Leveraged with:

\$18.1 million in industry funding \$9.9 million in federal funding \$7.5 million in venture capital

Total: \$35.5 Million

Results:

26 company start-ups 25 company expansions \$16.2 million in increased sales 2,320 jobs created

74 new technologies23 patents issued or pending

ATTACHMENT C

COMPANIES BENEFITING FROM KTEC'S ASSISTANCE

BUSINESSES ASSISTED BY KTEC PROGRAMS

NUMBER OF FIRMS BY COUNTY

Otton	l III	2	1	1	SMITH	2	HPVIIK	l MAIS		1 1	1	
1-15 = 11	2	1	CHINEM 1	1	1 onorm	MICHEL	0111w.1	10	-June	14	1	2 13
CHALL MIGHTA	[63	1 1	11160	(0)4	5	HIMOOFIE	6	1	WAIAVIOLI	l over	2	5.7
isaion lister	13	1	3	I TAWHII	3	1. [nion (niii	1 11000	COMIT	7	1
3	HAJEGH	1		10WA	1	1	110	2	1 nx 2	1	11	18

403 COMPANIES ASSISTED, REPRESENTING 66 COUNTIES

LIST OF COMPANIES KTEC HAS ASSISTED

Salina A & B Fabrication Great Bend Aarons Repair Hiawatha Abitibi-Price Independence ACC Electronics Garden City Accumix, Inc. Kansas City Ace Foundry ACT, Inc. Garden City Acra-Plant, Inc. Olathe ADM Arkady Food Ingredients Overland Park Advanced Video Technologies Wichita AeroComm Machining Wichita Aero Machine Co., Inc. Wichita Aero Technologies, Inc. Coffeyville Agri-Technology Wichita Alberston & Hein, Inc. Columbus Allco Chemical Lawrence Allen Press Lawrence Alvamar, Inc. Oberlin Amaranth Corporation Pittsburg American Concrete Wichita American First Services, Inc. Manhattan American Institute of Baking Wichita American Metal Fabrication Colby American Plains Agri-Technologies American Water Purification, Inc.

Ametek, Inc. Aplin & Associates Aquaculture Engineering, Inc. Arnel Communications Arpeda Corporation As-Cast Steel Associated Co., Inc. Ottawa ATI Filter Automate Automated Aircraft Tooling Automotive Controls Corp.

B & B Machine & Tooling, Inc.

B & D Instruments

Avmar Research Labs

Bainter's Worldwide Leather Products

American White Wheat Producers Assn.

Balderson, Inc.

Company

Bates Marketing Services

Beech Aircraft Corp.

Bell & Carlson Bendix-King Biocore, Inc. Biomune Corp.

Biotechnic Agriculture, Inc.

Black & Veatch

Location

Shawnee Mission

Wichita Atchison Wichita

Overland Park Bonner Springs Baxter Springs Silver Lake Lawrence Wichita Chanute Wichita Independence Wichita Wichita Valley Center

Hoxie Wamego Wichita Wichita Atwood Olathe Topeka Lenexa

Overland Park Overland Park

Blanchat Machine Company, Inc.

Blaylock Diesel Blood Gas Analyzer

Boeing Computer Services Boeing Military Airplane Co.

Bremson Data Systems Brittain Machine, Inc. Brookover Companies Brown Cargo Van, Inc. Buck Rogers Company Buhler Packing Company Build With Us, Inc.

Builders Inc.

Business Visions, Inc.

Steven Butler

CAC Tool Corporation

CASCO, Inc. The CAD Room

Campbell-Becker, Inc.

Casco, Inc.

Catalytic Industrial Group

CCT, Inc.

Central Soy Foods Century Wood Products

Cessna Aircraft Charloma Fiberglass Chautauqua Hill Jelly Co. Chemsyn Service labs

CIMLINC

Cimmaron Leather Company CMP Computer Services

Coleman Company

Collins Ambulance Corp. Columbus Telephone Comdisco Systems, Inc.

CompuSpeak Laboratories, Inc. Computer Information Sciences

Coons Manufacturing Co.

Cox Machine, Inc. CPI Corporation Crust Buster Culligan Water Culvert Fish Farm Custom Truck Beds Cypress Systems D-J Engineering

Data Security Systems

Data Technique

Delta Management Systems, Inc.

DewEze Manufacturing

Diagnostic Concepts International Dispensing Technologies, Inc.

Dillon's Dina

DME Electronics

Wichita

Baxter Springs Overland Park

Wichita Wichita Lenexa Wichita Garden City Lawrence Olathe Buhler Columbus Wichita Wichita Humboldt Wichita Wichita Wichita

Wichita

Lawrence

Independence Olathe Lawrence Kansas City Wichita Cherryvale Sedan Lenexa Wichita

Hugoton Wichita Wichita Hutchinson Columbus Lawrence Overland Park Manhattan Oswego Wichita Wichita

Dodge City Topeka McPherson Humboldt Lawrence Augusta

Overland Park Pittsburg Mission

Harper

Overland Park Manhattan Hutchinson Pittsburg Wichita

Larned Doeers Metal Products Manhattan D.O.M. Associates Hutchinson Doskocil Foods Overland Park Dougherty & Associates Manhattan DPRA Inc. Wichita DP-Tek Inc. Olathe Dubbert Industries Kansas City Dupont Enterprises Lenexa Earth Resource Data Corp. Wichita Earthly Endeavors Hutchinson Eaton Corporation Wichita Eaton Manufacturing Eck & Eck Machine Co., Inc. Wichita Wichita Elec-Tron, Inc. Wichita Electronic Sensors Kansas City EMATECH Polymers Intl. Hutchinson Energy Reduction Systems Wichita Engineered Machine & Tool Olathe Engineering Specialty Environmental Analytical Services, Inc. Kansas City, MO Leavenworth Eos Technologies Wichita Ernst & Young Wichita Exacta Machine, Inc. Dodge City Excel Corporation Excel Manufacturing, Inc. Lenexa Osage City Exercise Bingo Salina Exline, Inc. Lindsborg Farmers Union Elevator Lenexa Farmland Industries, Inc. Mulberry Ferrell Salvage Lawrence FMC Wichita Fiberite Stilwell Fiber Sales Development Company Lawrence First Line, Inc. Oswego Fitzgerald Essential Oils Great Bend Flexweight Alma Flint Hills Foods Manhattan Flint Hills Marketing Lawrence FMC Corporation Hugoton Fuel, Inc. Full Vision, Inc. Funk Division/ Cooper Industries Garden City Inv. Geary Grain Company Georgia Pacific, Inc. George Morris Associates Glendo Globe Engineering Co., Inc. Golden Mill Sorghum Goodyear Tire & Rubber Co. Gordon-Piatt Energy Great Bend Manufacturing Co., Inc. Great Plains Industries, Inc. Great Plains Red Inc.

Greenleaf Industries

Newton Coffeyville Garden City Junction City Blue Rapids Eskridge Emporia Wichita Bartlett Topeka Winfield Great Bend Wichita Wa Keeney Minneapolis

Wichita Hallum Tooling Kansas City Hanlon Chemical Wichita Hanks Machining Company Wichita Harlow Aircraft Mfg. Hesston Hay & Forage Industries Haves Tooling, Inc. Olathe Wichita HCA Wesley Medical Center Prairie Village Healey Associates, Inc. Manhattan Health and Environment, Inc. Heartland Communications Lenexa Leavenworth Heatron, Inc. Pittsburg Helios Power Co. Wichita Heritage Door Co. Hesston Hesston Industries Garden City Heyco Howard Hidden Cottage Inn Topeka Highland House Colwich High Plains Corp. Ulysses High Plains Quality Foods Hillsboro Hillsboro Industries Topeka Hill's Pet Products Olathe HiLine Plastics Chanute HI-LO Table Manufacturing Pittsburg Hix Screen Printing H. L. Miller and Son Iola Iola Hose America Garden City Hundley Olathe Hybrids International, Ltd. Chanute Hydro-Tech Topeka IBM Corporation IBP Inc. Garden City Lawrence IPRX Manhattan ICADA Topeka ICE Corporation Chanute IMP Boats Seneca Industrial Millwork Kansas City IPRSS Consulting Group Colby Innovative Foods, Inc. Lenexa Integrated Support Interactive Concepts Incorporated Lawrence Pittsburg Interface Consultants Lawrence InterX Moundridge Jantz-Femco Olathe Jayhawk Plastics Wichita J.B.'s Best Lvons J.D., Inc. Olathe Jet-Teck, Inc. Wichita J.I. Case Company Oswego J & W Industries Coffeyville K & K Sprigger Garden City Kanamak Hydraulics Overland Park K.C. Design Lenexa KC Pharmacol Wichita KMG Tool & Machine Co.

Kansas Electric Utilities Research Program

Topeka

Kansas Food Parkers Kansas Gas & Electric Kansas Microtech, Inc. Kansas Minerals Kansas Wheat Commission Kansas Wheat House K-VET Inc. Kantronics Inc. Keystone Software Kice Industries Klein Products Kohlman Systems Research Kopco KPL Gas Service Kraft TeleRobotics, Inc. Kramer Seed Farms Kreonite Inc. Krueger L & S Machine Co., Inc. L & W Engineering Company, Inc. Labconco Corporation Lagerquist Lamar Electro-Air Landoll Corp. Lawrence Electronics & Computing Layne Geosciences Leading Edge LECS Learjet Corporation Lee Air Inc. Leonard's Metal, Inc. Lewis, Hooper & Dick Lewis, Rice & Fingersh Livingston Graphics Loving & Loving Martin-Logan, Ltd. Master Machine Tools Matthews Machine Works McGinty Machine Company, Inc. McPherson Manufacturing, Inc. MedVantage, Inc. Mega Manufacturing Mellow Rose, Inc. Merchants Bank Corp. Metz Law Firm MicroLite Mid-America Elect Mid-Central Manufacturing, Inc. MidSports Mid-States Metal Lines Monfort-Beef Division Mound City Products

Midwest Grain

Mires Machine Co., Inc.

Mitchell Clark Co.

Mobay Corporation

Arkansas City Wichita Chanute Mankato Hutchinson Cimarron Washington Lawrence Olathe Wichita Moran Lawrence Caney Topeka Overland Park Hugoton Wichita Olathe Wichita Wichita Fort Scott Shawnee Mission Wellington Marysville Lawrence Kansas City Lawrence Wichita Wichita Wichita Garden City Overland Park Girard Great Bend Lawrence Hutchinson Kansas City Wichita McPherson Shawnee Mission Hutchinson Riley Topeka Lincoln Chanute/Altoona Olathe Wichita Pittsburg Stafford Garden City Mound City Atchison Wichita Overland Park Lenexa

Topeka Mobile Care, Inc. Pittsburg Mold Flow Independence Monarch Cabinets, Inc. Humboldt Monarch Cement, Inc. Mound City Products Mound City Wichita Mykro-Tek NAAB Electric, Inc. Garden City Wichita Nance Manufacturing, Inc. Pittsburg National Mills Nationwide Printing Kansas City Wichita N.C. Machine Wichita NCR Corporation Wichita Nibarger Tool Services, Inc. North American Philips Lighting Co. Salina Stark City Numbers Are Fun Olathe Numerical Control Support Chanute NU-Way Industries, Inc. Manhattan Odin Corp. Lawrence Odontek Olathe Olathe Manufacturing Overland Park On-Track Corp. Lawrence Oread Laboratories Kansas City Osage Metals Osborne Osborne Industries Oberlin O-Tec Ottawa Ottawa Truck Corp. Garden City Paper Graphics Wichita PAR Marketing Dighton Paris Agri Services Manhattan Parker Hannifin Corporation Coffeyville Parmac Parsons Vet-tank Parsons Wichita Pawnee Industries Wichita Pawnee Plastics Chanute PC Boards, Inc. Sedan Pea/Bur Berry Farms Kansas City Peerless Products Lawrence Pendelton's Fresh Kaw Valley Asparagus Overland Park Peterson Plains Plainsmen Manufacturing Topeka Physio Technology, Inc. Pittsburg Pitt Plastics Wichita Plastic Fabricating Plessey Aero Precision Corporation Wichita Pittsburg Poli-Tron, Inc. Alta Vista Prairie Popcorn Wellington Precision Machining Wichita Precision Pattern, Inc. Wichita Precision Winding Lenexa PRECO Industries Wichita Professional Machine and Tool, Inc. Lenexa Professional Resources

ProGene Corp.

PSI, Inc.

Pure Water

Overland Park Pittsburg

Kansas City

Puritan Bennett Corporation Pyrmasol Q Corporation Quad Recovery Systems, Inc. Rail Maintenance Company Reeve Aquaculture Reeve Cattle Company RE Reeves, Inc. Remote Computing Systems Rhodes Loud Speakers Rival Manufacturing Ruf Corporation Russell Enterprises Safelite Sailcraft Saint Francis Hospital Schwarten Sentinel Machine Seymour, Inc. Shawnee Press Shearer, Inc. Sherwood Cabinets Shimadzu Kansas Research Lab. Sigma-Tek Simco-Norvell Sizemore Machine, Inc. Skytouch, Inc. Smoky Valley Grains Solomon Electric Supply, Inc. Sonic Technologies Southwestern Bell Telephone Spectrum Economics, Inc. SPM Group, Inc. Space Works Speed King, Inc. Sprenkle Stafford County Mills Stearman Aircraft Products Stephen E. Korpi & Associates St. Francis Hospital St. John Welding St. Joseph Medical Center Stoffer's Land-Appraisal Service St. Paul Cabinets Stoutco, Inc. Strata Environmental Strauss Implement Sunflower Electric Superior Industries Surfaces Research & Applications Suspended Optics Syntro Corporation T & G Associates

Tandy Computers

Target Advertising

Lenexa Arlington Derby Chetopa Topeka Garden City Garden City Pittsburg Olathe Arma Kansas City, MO Olathe Shawnee Wichita Chanute Wichita Overland Park Ellinwood Topeka Shawnee Mission Wichita Parsons Lawrence Augusta Cheney Wichita Salina Marquette Solomon Overland Park Topeka Overland Park Lawrence Hutchinson Spearville Overland Park Hudson Valley Center Overland Park Wichita St. John Wichita Seneca St. Paul Independence Wichita Strauss Hays Pittsburg Lenexa Topeka Lenexa Leawood Wichita

Arma

Salina TCBC The Gold Standard, Inc. Lenexa Iola Thohoff Co. Wichita Three Way Pattern Lenexa TMR Corporation Wichita Tramco, Inc. Salina Triad Company Chanute Tri-Con Inc. Norton Triple C Company Wichita Tru-Circle Manufacturing Quinter Tuffy Tools, Inc. Wichita Uniflo Conveyor Wichita Union National Bank Wichita Unitech Corporation Wichita United Machine Company, Inc. Wichita U.S. Awards Lenexa U.S. Safety Kansas City U.S. Sprint Wichita Vibrahum Wichita Vickers Electromech Kansas City, MO Vision Corporation Olathe Waste As Feed Wichita Weaver Manufacturing, Inc. Sabetha Wenger Manufacturing, Inc. Wichita Wescon Products Pratt Western Auto Pittsburg Weymeyer Olathe Whittiker Company Wichita Wichita General Corporation Wichita Wichita Machine Products, Inc. Wichita Wichita Tool Company, Inc. Wichita Willow Pantry Wichita Winding Specialists Arkansas City Windsor Hills Dairy Baxter Springs/Oswego WISEDA Corporation Wichita Wolfe Electric Perry Wood Haven Products Kansas City, MO Woodmaster Tools

World Wood Recycling, Inc.

Younger & Sons Mfg.

Shawnee Mission

Viola