

Approved: 4/1/93  
Date

## MINUTES OF THE SENATE COMMITTEE ON COMMERCE.

The meeting was called to order by Chairperson Alicia Salisbury at 8:00 a.m. on March 19, 1993 in Room 123-S of the Capitol.

Members present: Senators Burke, Downey, Feleciano, Jr., Gooch, Harris, Hensley, Kerr, Petty, Ranson, Reynolds, Steffes and Vidricksen

Committee staff present: Lynne Holt, Legislative Research Department  
Jerry Ann Donaldson, Legislative Research Departmen  
Jim Wilson, Revisor of Statutes  
Bob Nugent, Revisor of Statutes  
Mary Jane Holt, Committee Secretary

Conferees appearing before the committee: Senator Carolyn Tillotson

Others attending: See attached list

### **Hearing and action on HB 2138--Group funded workers compensation pools**

Senator Carolyn Tillotson testified in support of **HB 2138**. A workers compensation insurance pool was created in November 1986, when a number of municipalities were having a hard time getting workers compensation insurance coverage. There are 14 municipalities as members of the Kansas Eastern Regional Insurance Trust (KERIT) who pool their resources to provide workers compensation insurance for their employees in the Chapter 44 pool. **HB 2138** creates a new law providing for the transfer of assets, liabilities, and fund balances of a workers compensation pool created under K.S.A. 44-591 *et seq.* to a workers compensation pool created under K.S.A. 12-2616 *et seq.* The Chapter 12 pool was created specifically for municipalities, see Attachment 1.

The Chairman reported the fiscal note on **HB 2138** stated there could possibly be a slight reduction in the amount of premium tax collected and deposited to the State General Fund with the passage of **HB 2138**.

Senator Burke moved to report **HB 2138** favorably for passage and to recommend it be placed on the consent calendar. Senator Ranson seconded, and the motion carried on a roll call vote.

### **Discussion and action on SB 165--Employment security, taxable wage base increase**

After Committee discussion Senator Ranson moved to amend lines 37 through 39 on page 14 to comply with the June 30 computation date. Senator Burke seconded, and the motion carried on a voice vote.

Senator Ranson moved and Senator Petty seconded to recommend SB 165, as amended, favorably for passage. The motion carried on a roll call vote.

### **Discussion and action on HB 2020--Community strategic planning grants, amounts and uses**

Bob Nugent, Revisor of Statutes, reviewed the amendments proposed. New subsections (d) and (e) change the way the program is evaluated. Under new subsection (c) the Secretary of Commerce and Housing may enter into agreements with economic development service providers to provide reimbursement for expenses incurred in strategic planning activities which do not relate to the facilitation of a specific strategic plan. Such expenses shall be paid on a per project basis and must be preapproved by the Secretary, see Attachment 2.

A motion was made by Senator Vidricksen and seconded by Senator Gooch to adopt the proposed amendments. The motion carried on a voice vote.

## CONTINUATION SHEET

MINUTES OF THE SENATE COMMITTEE ON COMMERCE, Room 123-S Statehouse, at 8:00 a.m. on March 19, 1993.

Frank Niles, Community Development Division, Kansas Department of Commerce and Housing, distributed to the Committee information on the Strategic Planning Program requested by members of the Commerce Committee, see Attachment 3.

Bob Nugent explained since the Committee adopted a new evaluation procedure for the program, should K.S.A. 74-50-101 be repealed. K.S.A. 74-50-101 provides that two years after the last grant is awarded under the act, Kansas Inc. shall evaluate each economic development strategic plan developed and determine the degree to which the plan has been implemented and report the evaluation and determination to the Governor and the Legislature.

Senator Ranson moved and Senator Gooch seconded to adopt the repealer.

During Committee discussion, it was clarified that one function of Kansas Inc. was to act as an independent body for purposes of evaluation.

Senator Ranson and Senator Gooch withdrew their motion to adopt the repealer.

Senator Gooch proposed amending the provisions of **SB 183** into **HB 2020**. **SB 183** provides for community development corporations within a specific neighborhood of the city of Wichita. The Chairman explained there was not enough time this session to give the proposal adequate consideration. The Joint Committee on Economic Development did review the issue of community development corporations and found they were worthy of consideration. The Committee will consider **SB 183** next session.

Senator Kerr moved to recommend HB 2020, as amended, favorably for passage. Senator Burke seconded and the motion carried on a roll call vote.

The Committee meeting adjourned at 9:00 a.m.

The next meeting is scheduled for March 22, 1993.

## GUEST LIST

COMMITTEE: SENATE COMMERCE COMMITTEE

DATE: 3/19/93

[illegible]

CAROLYN TILLOTSON  
 SENATOR, 3RD DISTRICT  
 LEAVENWORTH & JEFFERSON COUNTIES



TOPEKA

## SENATE CHAMBER

LEGISLATIVE HOTLINE  
 1-800-432-3924

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TESTIMONY ON HB 2138  
 SENATE COMMERCE COMMITTEE  
 March 19, 1993

I have been asked to speak in support of HB 2138 by Mike Scanlon, the Chairman of the Kansas Eastern Regional Insurance Trust (KERIT), and by Gary Ortiz, Asst. City Manager/Personnel Director for the City of Leavenworth.

KERIT is a workers' compensation insurance pool which was created when a number of municipalities were having a hard time getting workers' compensation insurance coverage, circa 1986. Today KERIT has 14 municipalities as members--a list is provided on page 2--who pool their resources to provide workers' compensation insurance for their employees. I served as a City of Leavenworth City Commissioner from April, 1989 until September, 1992. The City of Leavenworth joined KERIT in November of 1990 and I was in favor of the City's joining that group.

At the time KERIT was formed it was created under Chapter 44 of the Kansas State Statutes, because no state law existed for the establishment of municipal insurance pools. It was not until a year later that the State allowed the establishment of a municipal insurance pool. KERIT is the only group of municipalities to organize and operate under Chapter 44.

Chapter 44 is used primarily by private business groups. KERIT would like to change from Chapter 44--self-funded pool--to a Chapter 12, municipal self-funded pool. I believe KERIT's interests are more closely aligned with municipal self-funded workers' compensation law. House Bill 2138 is necessary because, under present law, there is no mechanism to transfer the existing liabilities and assets under Chapter 44 to Chapter 12. If KERIT establishes a pool under the municipal self-funded provisions of Chapter 12, it would be required to maintain both Chapter 44 and Chapter 12 pool until all the liabilities of Chapter 44 are exhausted. This results in additional and, in our view, unnecessary expense and paperwork. KERIT believes that the transfer of liabilities and assets from Chapter 44 to Chapter 12 will result in no material or substantive change for the KERIT municipalities or its employees. KERIT also believes that the financial and administrative requirements under Chapter 12 are at least as strict as those under Chapter 44. I respectfully request your support of HB 2138.

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*Commerce*

KERIT Entities

Atchison County  
Chanute  
Fairway  
Gardner  
Junction City  
Lansing  
Leavenworth County  
Leavenworth  
Leawood  
Lenexa  
Merriam  
Olathe  
Ottawa  
Shawnee

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HOUSE BILL No. 2020

By Joint Committee on Economic Development

1-11

AN ACT concerning community strategic planning; relating to the amount of community development grants and the use of such grants; amending K.S.A. 74-5097, 74-5098 and 74-50,100 and repealing the existing sections.

; also repealing K.S.A. 74-50,101

*Be it enacted by the Legislature of the State of Kansas:*

Section 1. K.S.A. 74-5097 is hereby amended to read as follows: 74-5097. (a) Subject to the provisions of appropriations acts and in accordance with the provisions of this act, the department of commerce may provide planning grants and action grants to city-county economic development organizations located in nonmetropolitan counties, for the development and implementation of countywide economic development strategy plans.

(b) The committee shall establish grant eligibility criteria, and shall administer the competitive selection process for the awarding of planning grants and action grants. The committee shall submit its recommendations for grant awards to the secretary of commerce for final determination and award. Planning grants shall be for the development of countywide economic development strategy plans. No planning grant shall exceed ~~\$20,000~~ \$15,000 for any single county economic development plan. An additional award for an amount not to exceed \$5,000 may be granted for each additional county participating in the development of a joint multi-county strategic economic development plan, except that under no circumstances shall the total planning grant exceed \$35,000. Any city-county economic development organization receiving a planning grant shall be required to provide additional funds equaling 25% of the amount of the planning grant. Action grants shall be for the implementation of countywide economic development strategy plans. ~~Action~~ Total action grants shall not exceed ~~\$40,000 and~~ \$25,000 for any single county action grant application. An additional award for an amount not to exceed \$10,000 may be granted for each additional county participating in a joint multi-county action grant implementation effort, except that under no circumstances shall the ~~total~~ action grant totals exceed \$65,000. Any city-county economic development organization re-

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ceiving a grant shall be required to provide additional funds equaling 100% of the amount of the action grant. Not more than one planning grant may be awarded to any one county or combination of counties. Not more than one planning grant and one action grant may be awarded with respect to any one county. The secretary of commerce and housing may authorize a recipient of a planning grant, who has unexpended funds from such planning grant, to apply such funds to the implementation of the recipient's approved strategic economic development plan. Any unexpended planning grant funds applied to the implementation of such strategic economic development plan shall require the appropriate 100% match. Application of the unexpended planning grant funds to the implementation of the strategic economic development plan may result in the reduction of any subsequent action grant awarded to the recipient.

(c) The secretary of commerce may enter into an agreement with Fort Hays state university, Kansas state university, and the university of Kansas to provide services to city-county economic development organizations awarded grants to assist in developing, organizing and implementing community strategic plans in cooperation with cities and counties in the region and to encourage local initiatives to the greatest extent possible. Such services include, but are not limited to, the development of survey instruments, data analysis, facilitator training, report preparation assistance, on-site visitation and consultation services and followup and related services for the development of countywide economic development strategy plans.

(d) Prior to July 1 of each year, the chairperson of the community strategic planning grant committee shall present an annual report of activities under this act to the joint committee on economic development.

See Insert

~~(e) Each~~ Prior to September 1 of each year the Kansas department of commerce and housing shall present a status report of activities including, but not limited to, specifics of community strengths and weaknesses and planning issues and strategies under the provisions of this act to the joint committee on economic development.

(f)

Sec. 2. K.S.A. 74-5098 is hereby amended to read as follows: 74-5098. City-county economic development organizations can use planning grant proceeds for the acquisition of technical assistance for strategy development activities, identification of specific projects, and other related services from the educational institutions mentioned in subsection (e) of K.S.A. 1990 Supp. 74-5097 or other economic development service providers. City-county economic de-

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*yes* (c) The secretary of commerce may enter into an agreement with economic development service providers to provide reimbursement to such providers for expenses incurred in strategic planning activities which do not relate to the facilitation of a specific strategic plan. Such activities may include but are not limited to preapplication consulting and maintenance of economic development data bases. Such expenses shall be paid on a per project basis and must be preapproved by the secretary.

*yes* (d) Each city-county economic development organization which has received a planning grant beginning on July 1, 1990, shall assess the effectiveness of the strategic planning process under this program and the county preparedness in engaging in such process. Such assessment shall be submitted to the Kansas department of commerce and housing within three months after completion of a countywide economic development strategic plan. The status report developed pursuant to subsection (c) shall include a summary of all strategic plan assessments received for a twelve-month period prior to the submittal of the report to the joint committee on economic development. However, the summary may not include assessments submitted within 30 days of the submittal of the department's report. Any such assessments shall be included in a subsequent annual report.

*new* (e) Each city-county economic development organization which has received an action grant beginning on July 1, 1990, shall assess the extent to which goals identified in its action plan application have been met. Such assessment shall rely on quantifiable criteria to the greatest possible degree. Such assessment shall be submitted to the Kansas department of commerce and housing within three months after intended actions identified for implementation in the action grant application have been undertaken. The status report developed pursuant to subsection (c) shall include a summary of all action plan assessments received for a twelve-month period prior to the submittal of the report to the joint committee on economic development. However, the summary may not include assessments submitted within 30 days of the submittal of the department's report. Any such assessments shall be included in a subsequent annual report.

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1 velopment organizations can use action grants for hiring of technical  
2 assistance, implementation, evaluation and reassessment of strategies,  
3 purchasing of equipment and other services, and economic devel-  
4 opment activities undertaken by public-private partnerships as au-  
5 thorized for cities and for counties pursuant to law. Action grants  
6 shall not be used for the purchase or lease of land or the purchase,  
7 lease or construction of buildings or payment of salaries and benefits  
8 for permanent employees of any public or quasi-public agency.

9 Sec. 3. K.S.A. 74-50,100 is hereby amended to read as follows:  
10 74-50,100. (a) No planning grants ~~or action grants~~ shall be awarded  
11 under this act on or after July 1, 1993 1995.

12 (b) *No action grants shall be awarded under this act on or after*  
13 *July 1, 1996.*

14 Sec. 4. K.S.A. 74-5097, 74-5098 ~~and 74-50,100~~ are hereby repealed.

15 and 74-50,101  
16 Sec. 5. This act shall take effect and be in force from and after  
17 its publication in the statute book.

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- STRATEGIC PLANNING PROGRAM -

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COMMUNITY STRATEGIC PLANNING ASSISTANCE ACT

K.S.A. 74-5094. PURPOSES OF ACT. THE PURPOSES OF THE COMMUNITY STRATEGIC PLANNING ASSISTANCE ARE TO:

- (a) BUILD AND ENHANCE ECONOMIC DEVELOPMENT CAPACITY AT THE LOCAL AND REGIONAL LEVELS;
- (b) DEVELOP AND SUSTAIN LONG-TERM COMMITMENTS FOR LOCAL DEVELOPMENT EFFORTS;
- (c) ENCOURAGE BROAD-BASED LOCAL AND MULTI-COUNTY DEVELOPMENT STRATEGIES THAT BUILD ON LOCAL STRENGTHS AND TO COMPLEMENT AND REINFORCE STATEWIDE ECONOMIC DEVELOPMENT STRATEGY;
- (d) IMPROVE THE ABILITY OF LOCAL COMMUNITIES TO EFFECTIVELY USE ECONOMIC DATA AND ANALYSIS IN THE STRATEGIC PLANNING PROCESS FOR ECONOMIC DEVELOPMENT;
- (e) MAXIMIZE STATE INVESTMENTS IN ECONOMIC DEVELOPMENT THROUGH MORE EFFICIENT IMPLEMENTATION OF LIMITED RESOURCES; AND
- (F) PROVIDE RECOGNITION FOR SUCCESSFUL COMMUNITIES AND TO MOTIVATE OTHER COMMUNITIES.

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# COMMUNITY STRATEGIC PLANNING ASSISTANCE ACT

## Program Overview - Purpose and Process:

The purpose of the Community Strategic Planning Assistance Act is to encourage non-metropolitan counties to develop and implement countywide single and multi-county economic development strategic plans through broad-based grass-roots support and community involvement.

The state's investment in the strategic planning program offers counties the incentive and support necessary to build and enhance their capacity to sustain long term commitment to local economic strategies. Through financial and technical assistance

this partnership will lead to a stronger local support base capable of identifying and addressing critical issues over the long term.

Strategic planning is an on-going process that begins with strong local leadership, broad-scale citizen involvement, and the commitment to develop a shared vision of the future which is responsive to change. The result of strategic planning is a supportive environment capable of making critical decisions at the local level, based on flexibility, creativity, and diversity.

## Eligibility and Application Process:

Community Strategic Planning and Action grants are available to non-metropolitan counties throughout the state for the development and implementation of comprehensive economic development strategic plans. Planning grants are available in amounts up to \$20,000 and require a 25% local match. Action grant awards are available in amounts up to \$40,000 and require a 100% local match (25% cash and 75% in-kind contributions).

Prior to each application deadline, information on the program and pre-application workshop dates are mailed to economic development organizations,

city and county elected officials, chamber of commerce directors and media contacts throughout the state. Workshops are held in a number of locations, selected to encourage participation from the greatest number of counties possible. In cooperation with representatives from Kansas State University, the University of Kansas and Fort Hays State University, these workshops are designed to educate participants on the purpose and process of strategic planning.

Assistance is also available on an on-going basis from the Strategic Planning Program Director in the Kansas Department of Commerce and Housing, (KDOC&H).

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Tables 1.1 and 1.2 list all counties for FY91 that requested planning and action grants, and indicate those counties that were awarded grants by presenting the amount of the award next to the amount requested.

Table 1.1 FY91 PLANNING GRANT REQUESTS & AWARDS

COUNTY	REQUEST	AWARD
Allen/Coffey/Woodson	\$ 20,000.00	\$ 19,200.00
Anderson	6,880.00	6,605.00
Barton	20,000.00	13,824.00
Barber/Harper	4,875.00	4,680.00
Bourbon	8,887.50	8,532.00
Cowley	20,000.00	19,200.00
Cloud/Ottawa	20,000.00	18,240.00
Ellsworth/Rice	20,000.00	18,240.00
Ford	20,000.00	19,200.00
Franklin	20,000.00	-0-
*Greenwood	17,600.00	16,896.00
Geary	20,000.00	19,200.00
Hamilton	20,000.00	-0-
Haskell	20,000.00	-0-
Labette	20,000.00	19,200.00
Lyon/Chase	20,000.00	19,200.00
Linn	20,000.00	-0-
Meade	20,000.00	-0-
Marion	20,000.00	19,200.00
McPherson	20,000.00	-0-
Mitchell/Lincoln	20,000.00	18,240.00
Morton	20,000.00	-0-
Nemaha	20,000.00	18,240.00
Phillips	20,000.00	10,752.00
Pawnee	20,000.00	-0-
Rooks	20,000.00	-0-
Reno	20,000.00	19,200.00
Sumner	20,000.00	19,200.00
Scott	15,000.00	-0-
Stafford	20,000.00	-0-
Wallace/Greeley	17,000.00	16,320.00
Total	\$570,242.50	\$323,369.00

\* Greenwood: Forfeited award

Table 1.2 FY91 ACTION GRANT REQUESTS & AWARDS

Butler	\$ 40,000.00	-0-
Doniphan	10,000.00	-0-
Jefferson	18,550.00	-0-
Morris	20,962.50	19,031.00
Montgomery	40,000.00	-0-
Osage	6,850.00	-0-
Stevens	37,400.00	28,800.00
Seward	40,000.00	28,800.00
Total	\$213,762.50	\$ 76,631.00
All FY91 Total	\$784,005.00	\$400,000.00

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Tables 1.3 and 1.4 list similar data for FY92, for both planning and action grants. Those counties that received a planning or action grant are indicated by the amount of the award next to the amount requested. At the bottom of Table 1.4 is the grand total for both FY91 and FY92 of the total awards requested and the actual amount of the awards.

Table 1.3 FY92 PLANNING GRANT REQUESTS & AWARDS

COUNTY	REQUEST	AWARD
Cherokee	\$ 20,000.00	\$ -0-
Crawford	20,000.00	20,000.00
Doniphan	20,000.00	20,000.00
Elk	12,000.00	12,000.00
Franklin	14,700.00	14,700.00
McPherson	19,140.00	19,140.00
Meade/Gray/Haskell	20,000.00	20,000.00
Miami	20,000.00	20,000.00
Morton	20,000.00	-0-
Neosho/Wilson	20,000.00	20,000.00
Rooks/Graham	20,000.00	20,000.00
Sherman	11,250.00	11,250.00
Stafford	20,000.00	20,000.00
Thomas	20,000.00	6,400.00
Total	\$257,090.00	\$203,490.00

Table 1.4 FY92 ACTION GRANT REQUESTS & AWARDS

Allen/Woodson/Coffey	\$ 17,625.00	\$ 17,625.00
Anderson	5,250.00	5,250.00
Bourbon	40,000.00	24,000.00
Brown/Nemaha	40,000.00	10,000.00
Cowley	36,000.00	24,000.00
Cloud	15,000.00	-0-
Ford	38,021.00	24,000.00
Finney	36,900.00	24,000.00
Geary	40,000.00	10,000.00
Hamilton	39,450.00	9,500.00
Lincoln	10,000.00	-0-
Marion	24,000.00	24,000.00
Reno	40,000.00	24,000.00
Total	\$382,246.00	\$196,375.00
All FY92 Total	\$639,336.00	\$399,865.00
FY91-FY92 TOTAL	\$1,423,341.00	\$799,865.00

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# FY 93 PLANNING APPLICATIONS

APPLICATIONS	COUNTIES	AMOUNT	
1	CHEROKEE	1	\$ 20,000.00
2	GOVE, LOGAN, TREGO	3	20,000.00
3	JACKSON	1	16,000.00
4	KINGMAN	1	12,000.00
5	MONTGOMERY	1	20,000.00
6	NORTON, DECATUR	2	20,000.00
7	RUSSELL	1	20,000.00
8	SHERIDAN	1	20,000.00
9	SMITH	1	20,000.00
10	WICHITA	1	20,000.00
10	13	\$ 188,000.00	

# FY 93 ACTION APPLICATIONS

APPLICATIONS	COUNTIES	AMOUNT
1	1	\$ 15,500.00
2	1	40,000.00
3	1	14,000.00
4	1	24,650.00
5	1	5,250.00
6	2	10,000.00
7	2	25,000.00
8	1	37,750.00
9	1	40,000.00
10	1	23,988.00
11	1	12,940.00
12	1	40,000.00
13	1	19,357.00
13	15	\$ 308,435.00

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## Planning Issues:

Figure 2.5 identifies the top fourteen planning issues identified in the strategic plans. In 94% of the plans developed, existing business retention and expansion is among the issues addressed. Tourism is included in 73% of the completed plans, with industrial recruitment, and intergovernmental and citizen cooperation included in 68% of the plans.

Other issues most often included in the strategic plans are: education (63%); county/residential marketing (47%); health care, leadership development, infrastructure development, recreational and cultural opportunities, (all at 42%); housing (36%); workforce training (31%); and, environmental issues such as water and solid waste (26%).

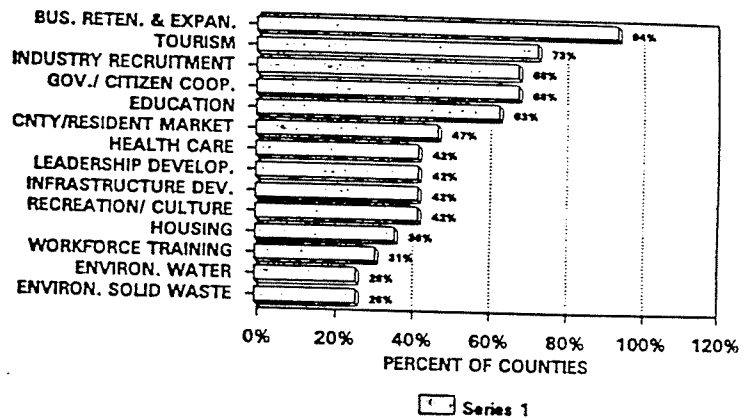
Table 2.2 ranks the planning issues according to those most identified in the plans.

Table 2.2 PLANNING ISSUES IDENTIFIED

Issue	Rank	# of counties
Bus. Reten. & Expansion	1	18
Tourism	2	14
Industry Recruitment	3	13
Gov. & Citizen Cooperation	3	13
Education	5	12
County/Residential Marketing	6	9
Health Care	7	8
Leadership Development	7	8
Infrastructure Development	7	8
Recreation & Tourism	7	8
Housing	11	7
Workforce Training	12	6
Environment: Water	13	5
Environment: Solid Waste	13	5

Figure 2.5

## PLANNING ISSUES IDENTIFIED FY91 STRATEGIC PLAN PROCESS



STRATEGIC PLAN EVALUATION

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## Projects Funded With Action Grant Awards:

A wide variety of projects were funded with FY91 action grant awards. Table 2.3 gives a brief description of the types of activities addressed in action grants in FY91.

Projects most frequently funded with FY92 action grant awards include business retention and expansion efforts (47%), industry recruitment campaigns (42%), tourism projects (21%), and leadership development and residential marketing (16%). Additional issues include educational projects (11%), work force training (11%), recycling programs (5%), infrastructure studies (5%), housing (5%), health care (5%), and retail and service programs (5%).

Table 2.4 ranks the projects funded with FY92 Action Grants based on the number of counties with the common activity.

**Table 2.3**

### **PROJECTS FUNDED WITH ACTION GRANTS FY91**

#### **Project**

- 
- \* Develop County Wide Brochure ( Tourism and Industrial Recruitment)
  - \* Public Education of Economic Development Resources
  - \* Promote Shop-at-Home Campaign
  - \* Develop County-Wide Business Inventory
  - \* Develop Existing Business Retention & Expansion Program
  - \* Conduct Comprehensive Housing Study
  - \* Establish City-County Economic Development Mill Levy
  - \* Establish Target Recruitment Campaign for Key Industries
  - \* Conduct Air Service Promotion
  - \* Produce County-Wide Promotional Video (Tourism, Industrial Recruitment)
  - \* Advertise Available Industrial Sites
  - \* Elderly Living Center Study
  - \* Promotion of Retirement Community
  - \* Develop Wide Leadership Program
- 

**Table 2.4**

### **PROJECTS FUNDED WITH ACTION GRANTS FY92**

<b>Project</b>	<b>Rank</b>	<b># of Counties</b>
----------------	-------------	----------------------

---

Business Retention	1	9
Industry Recruitment	2	8
Tourism	3	4
Gov. and Citizen Coop.	3	4
Leadership Development	5	3
Residential Marketing	5	3
Educational Issues	7	2
Workforce Training	7	2
Environment: Recycling	9	1
Infrastructure Develop.	9	1
Housing	9	1
Health Care	9	1
Retail and Service	9	1

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Appendix A

COUNTY	CSPG91	CSPG92	STRATEGIC PLAN STATUS
Allen/Coffey/Woodson	yes	AG	has plan
Anderson	yes	AG	has plan
Atchison			underway
Barber/Harper	yes		draft plan
Barton	yes		draft plan
Bourbon	yes	AG	has plan
Brown/Nemaha	yes	AG	has plan
Butler	AG-Apld		no plan
Chase/Lyon	yes		draft plan
Chautauqua			no plan
Cherokee		PG-Apld	no plan
Cheyenne			has plan
Clark			no plan
Clay			no plan
Cloud/Ottawa	yes	AG-Apld	has plan
Coffey/Woodson/Allen	yes	AG	has plan
Comanche			no plan
Cowley	yes	AG	has plan
Crawford		yes	underway
Decatur			no plan
Dickinson			no plan
Doniphan	AG-Apld	yes	underway
Douglas			METRO - underway
Edwards			no plan
Elk		yes	underway
Ellis			has plan ('88); underway ('92)
Ellsworth/Rice	yes		has plan
Finney		AG	has plan
Ford	yes	AG	has plan
Franklin		yes	underway
Geary	yes	AG	has plan
Gove			no plan
Graham/Rooks		yes	underway
Grant			no plan
Gray/Haskell/Meade		yes	underway
Greeley/Wallace	yes		has plan
Greenwood			no plan
Hamilton		AG	has plan
Harper/Barber	yes		draft plan
Harvey			no plan
Haskell/Gray/Meade		yes	underway
Hodgeman			no plan
Jackson			underway
Jefferson	AG-apld		has plan
Jewell			no plan

Appendix A

<u>COUNTY</u>	<u>CSPG91</u>	<u>CSPG92</u>	<u>STRATEGIC PLAN STATUS</u>
Johnson			METRO - has plan
Kearny			underway
Kingman			underway
Kiowa			underway
Labette	yes		has plan
Lane			no plan
Leavenworth			METRO - no plan
Lincoln/Mitchell	yes	AG-Apld	has plan
Linn			has plan
Logan			no plan
Lyon/Chase	yes		draft plan
McPherson		yes	underway
Marion	yes	AG	has plan
Marshall			no plan
Meade/Gray/Haskell		yes	underway
Miami		yes	underway
Mitchell/Lincoln	yes		has plan
Montgomery	AG-Apld		has plan
Morris	AG		has plan
Morton		PG-Apld	no plan
Nemaha/Brown	yes	AG	has plan
Neosho/Wilson		yes	underway
Ness			no plan
Norton			no plan
Osage	AG-Apld		has plan (OEDP)
Osborne			underway
Ottawa/Cloud	yes		has plan
Pawnee			has plan
Phillips	yes		has plan
Pottawatomie			has plan
Pratt			underway
Rawlins			underway
Reno	yes	AG	has plan
Republic			no plan
Rice/Ellsworth	yes		has plan
Riley			has plan (Vision 20)
Rooks/Graham		yes	underway
Rush			no plan
Russell			no plan
Saline			no plan
Scott			no plan
Sedgwick			METRO - has plan
Seward	AG		has plan
Shawnee			METRO - no plan
Sheridan			no plan

Appendix A

<u>COUNTY</u>	<u>CSPG91</u>	<u>CSPG92</u>	<u>STRATEGIC PLAN STATUS</u>
Sherman		yes	underway
Smith			no plan
Stafford		yes	underway
Stanton			no plan
Stevens	AG		has plan
Sumner	yes		has plan
Thomas		yes	underway
Trego			no plan
Wabaunsee			no plan
Wallace/Greeley	yes		has plan
Washington			has plan
Wichita			no plan
Wilson/Neosho		yes	underway
Woodson/Allen/Coffey	yes	AG	has plan
Wyandotte			METRO - has plan


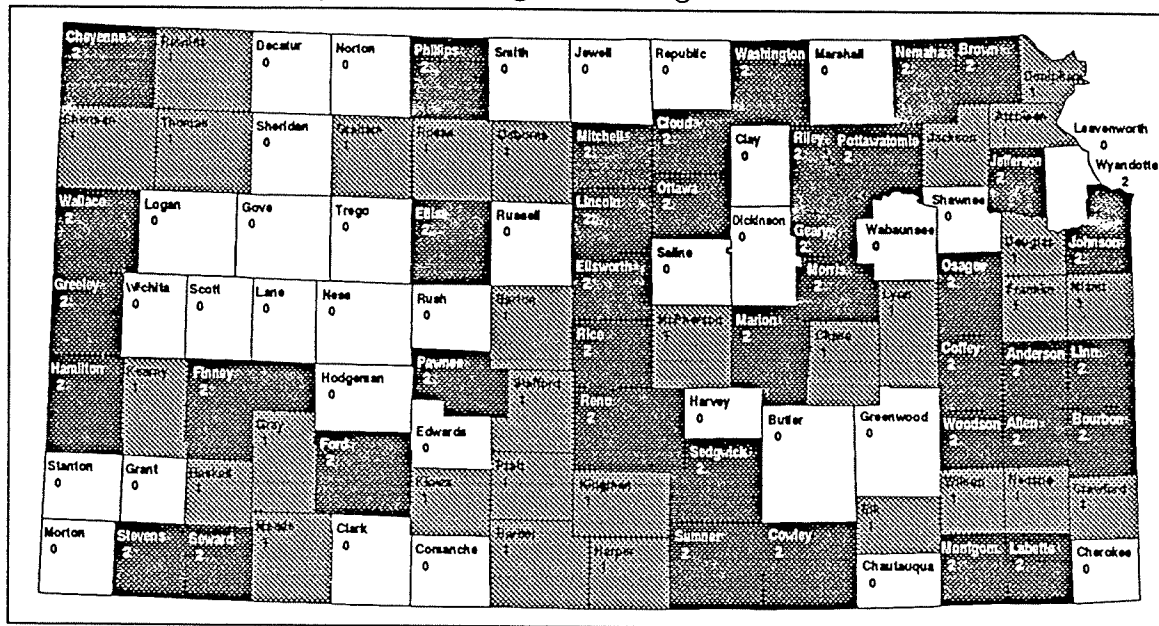
 Refers to counties which had plans reviewed.

Figure 2  
County-wide Strategic Planning Status in Kansas<sup>4</sup>



Legend: 0 = No county-wide strategic plan  
1 = Strategic planning in progress  
2 = Has a county-wide strategic plan

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# STRATEGIC PLANNING PROGRAM SUMMARY

	FY 91 ---	FY 92 ---	TOTAL ---
PLANNING APPLICATIONS	31	14	45
PLANNING AWARDS	20	12	32
PLANNING EXPENDITURES	232,669.33	101,010.30	333,679.63
ACTION APPLICATIONS	8	13	21
ACTION AWARDS	3	11	14
ACTION EXPENDITURES	70,669.33	30,626.41	101,295.74
COUNTY PLANS			46
PLANS UNDERWAY			25
COUNTIES WITHOUT PLANS			34

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## Benefits of Planning:

All grant recipients were asked to identify the top three benefits resulting from the strategic planning process within their counties. Of the respondents, 68% said that increased cooperation among communities and counties was a primary benefit resulting from the planning process. Fifty-two percent considered having well defined objectives for future economic development as a primary benefit, and increased public awareness regarding issues within the county was considered a benefit by 36% of the participants.

Grass roots participation and consensus building were considered benefits by 31% of the recipients, and 10% of the respondents said that increased awareness of economic development capabilities and opportunities was a definite benefit of the planning process. Of the grantees, 5% believe that confidence in public officials has increased do to the planning process, and 5% also noted the ability to diversify their economies through value added products as a long term benefit.

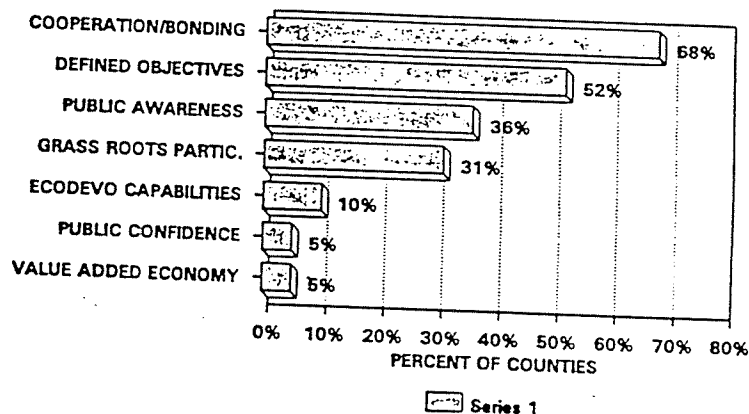
Table 2.6 ranks the benefits experienced through the planning process. Figure 2.7 graphically displays the information.

**Table 2.6 BENEFITS OF PLANNING  
FY91**

Benefit	Rank	# of Counties
Cooperation & Bonding	1	13
Defined Objectives	2	10
Public Awareness	3	7
Grass Roots Support	4	6
Increased ECO DEVO Capabilities	5	2
Increased Public Confidence	6	1
Value Added Economy	7	1

**Figure 2.7**

## **BENIFITS OF PLANNING FY91 STRATEGIC PLAN PROCESS**



STRATEGIC PLANNING EVALUATION

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### Highlights:

Every county participating in the strategic planning program is unique in defining their future goals and objectives for economic development. The following highlights point to some of the creative ways that counties have found to achieve their goals.

**TOURISM:** Anderson County has proposed the development of an "Old Town" theme park, consisting of a one room school house, general store, locomotive, pullman car, dining car, caboose, blacksmith shop, saloon, ice cream parlor,... etc.

Geary County proposes development of a recreational/convention center at Milford Lake and seeks to improve the water fowl habitat, and to promote fishing and hunting related industries.

Cloud County hopes to examine the possibility of developing a multi-purpose lake for both recreational purposes and also as an alternative water supply for the future.

Bourbon County plans to enter into a joint venture with Silver Dollar City to promote increased incremental visitors. A multi-purpose lake project is also proposed by Bourbon County.

Marion County hopes to explore the feasibility of a working farm and ranch tour within the county.

**ENVIRONMENTAL:** Barton, Geary, Labette, Phillips, and Lincoln/Mitchell, Counties all seek to establish solid waste recycling programs and both Finney and Phillips counties hope to begin campaigns to

educate county residents in water conservation methods.

Ford County is exploring the possibility of commercial bio-gas production using the refuse from local stock yards. This effort will not only have a positive environmental impact, but it will provide a new industry, new jobs, and an alternative source of fuel for use in transportation or for generating electricity. Ford County is considering a county-wide compost program to reduce the quantity of waste entering landfills.

**GOVERNMENT AND CITIZEN COOPERATION:** Perhaps one of the most significant aspects to emerge from the strategic planning process is the element of increased community awareness of community problems, and the subsequent leadership demonstrated by many individuals to help address those problems. Several counties have begun to establish community leadership programs for both youth and adults. These include: Anderson, Barton, Cowley, Labette, Morris, Reno, Seward, Harper/Barber, and Allen/Woodson/Coffey. Comments received indicated counties have also experienced a renewed trust in local governments. This trust has been gained through direct cooperation between citizens and governments as they have worked together in the strategic planning process.

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Ellsworth and Rice counties worked together on a joint strategic plan and are currently holding joint county commission meetings every other month to discuss issues ranging from a joint county 911 emergency system, to shared purchasing of supplies and equipment to take advantage of volume discounts. To date, the two commissions have met four times, twice in each county.

Another example of increased cooperation between counties is in Brown and Nemaha counties. After completing a county-wide strategic plan, leaders in Nemaha County assisted Brown County in developing its own strategic plan, without state financial

assistance. After the completion of Brown county's plan, the two counties joined together in applying for a multi-county action grant, which they received.

**BUSINESS RETENTION AND EXPANSION:** Business leaders in Brown and Nemaha counties involved in the planning process were exposed to other business leaders outside their county and discovered a common market and supply for goods produced. This resulted in the unexpected creation of a value added industrial market for both the Brown and Nemaha county economies.

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