Approved:	April 29, 1994
* *	Doto

MINUTES OF THE HOUSE COMMITTEE ON TRANSPORTATION.

The meeting was called to order by Chairman Rex Crowell at 1:30 p.m. on February 3, 1994 in Room 519-S of the Capitol.

All members were present except: Rep. Shore, Excused

Committee staff present: Hank Avila, Legislative Research Department

Bruce Kinzie, Revisor of Statutes Donna Luttjohann, Committee Secretary

Conferees appearing before the committee: Terry Humphrey, Kansas Manufactured Housing Assn.

Rep. Rezac Bill Stallard Fred Thibodeau Rep. Adkins

Betty McBride, KDOR

Rep. Plummer

Others attending: See attached list

Chairman Crowell recognized Terry Humphrey, Kansas Manufactured Housing Association. Ms. Humphrey requested the Committee introduce legislation regarding the requirements for moving manufactured homes. Rep. King made the motion to introduce the legislation. It was seconded by Rep. Crabb. The motion carried. See Attachment 1.

The Chairman opened the hearing on <u>HB 2664</u> providing for educational institution license plates. He asked Bruce Kinzie, Revisor of Statutes, to summarize the bill for the Committee.

Rep. Rezac author of the bill, was recognized by the Chairman as the first conferee. He testified that if the bill passes, the money would be earmarked for scholarship endowment or other academically related purposes. <u>Attachment 2</u>.

Chairman Crowell recognized Bill Stallard as a proponent of the bill. He testified that enabling the voluntary purchase of special university license plates would provide for the potential of hundreds of thousands of dollars in scholarship money for Kansas students. See <u>Attachment 3</u>.

Mr. Fred Thibodeau was recognized by the Chairman as a proponent of the bill. He testified that the KSU Alumni Association would be pleased to market the plates to their graduates and that scholarship programs are needed. Concerns expressed by Mr. Thibodeau were that he felt the guarantee for this program should be with the alumni associations and not the universities. The alumni associations would be responsible for marketing and maintaining the essential records. See Attachment 4.

The Chairman recognized Rep. Adkins, a co-sponsor of the bill, to testify. He informed the Committee of his desire to see the program modeled after a successful program in Indiana. See Attachment 5.

Chairman Crowell recognized Betty McBride as the next conferee. Ms. McBride testified that the Division of Vehicles has concerns we may have lost sight of the fact that the original intent of the license plate was to identify the vehicle and owner. She gave an explanation of the process which would be necessary to implement such a program. See <u>Attachment 6</u>.

Chairman Crowell closed the hearing on <u>HB 2664</u>.

The hearing on <u>HB 2648</u> concerning license plates for amateur radio operators was opened by the Chairman.

Rep. Plummer was recognized by Chairman Crowell as the author of the bill and the first conferee. Rep. Plummer testified that this bill does not add another license plate but amends the current statute to permit radio operators who lease vehicles to be able to obtain a license plate with his or her call numbers on it. See Attachment 7.

CONTINUATION SHEET

MINUTES OF THE HOUSE COMMITTEE ON TRANSPORTATION, Room 519-S Statehouse, at 1:30 p.m. on February 3, 1994.

Chairman Crowell recognized Betty McBride who testified that, as introduced, it would be impossible for the Division of Vehicles to implement this legislation into the Vehicle Information Processing System (VIPS). See <u>Attachment 8</u>.

The Chairman closed the hearing on <u>HB 2648</u>.

Chairman Crowell called the Committee's attention to <u>HCR 5024</u> regarding the federal mandate pertaining to the drug offender's driver's license suspension requirements. <u>Rep. Lawrence made a motion to amend the Resolution on page 2, lines 16 through 18, to read 'issuance and reinstatement of the drivers' licenses of convicted drug offenders as set forth in 23 U.S.C. Section 159'. It was seconded by Rep. Garner. The motion to amend carried.</u>

Rep. Garner made a motion to adopt HCR 5024 as amended. Rep. Lawrence seconded the motion. The motion carried.

The Chairman called the Committee's attention to <u>HB 2644</u> regarding the suspension and revocation of drivers' licenses if convicted of a drug offense. <u>Rep. King made the motion to amend the bill by adding language which included drug paraphernalia and simulated drugs. It was seconded by Rep. Shallenburger. The motion carried.</u>

Rep. Garner made a motion to report the bill adversely. The motion failed for the lack of a second.

Rep. Garner made a motion to amend the bill to say the court shall restrict the drivers' licenses for first time offenders for possession allowing them to drive to and from work. Rep. Pauls seconded the motion.

Rep. Shallenburger made a substitute motion to pass the bill as amended favorably out of committee. It was seconded by Rep. Haulmark. The motion failed by a hand count of 4 in favor and 14 opposing.

Rep. Lloyd made a substitute motion to amend the bill to say the court may restrict the drivers' licenses for first time offenders for possession allowing them to drive to and from work. It was seconded by Rep. McKinney. The motion carried.

Rep. Garner made the motion to pass the bill as further amended favorably. It was seconded by Rep. Shallenburger. The motion carried.

Chairman Crowell drew the attention of the Committee to <u>HB 2647</u> regarding speed limits in cities. <u>Rep. Haulmark made the motion to pass the bill favorably out of Committee</u>. It was seconded by Rep. Dillon. The <u>motion carried</u>.

The Chairman adjourned the meeting at 3:05 p.m. with the next meeting scheduled for February 8, 1994, in Room 519-S of the Capitol.

GUEST LIST

HOUSE TRANSPORTATION COMMITTEE

February 3, 1994

Name	Address	Representing	
Bill Watt	so Topeka	KDOT	
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Tom Whitner	R TOPEKA	KS MOTOL CARRIERS H	55N.
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KANSAS MANUFACTURED HOUSING ASSOCIATION

TESTIMONY BEFORE THE

HOUSE COMMITTEE ON TRANSPORTATION

TO:

Representative Rex Crowell, Chairperson

Members of the Committee

FROM:

Terry Humphrey, Executive Director

DATE:

February 3, 1994

RE:

Request for bill introduction

Mr. Chairman and members of the committee, on behalf of the Kansas Manufactured Housing Association I am here today to request a bill introduction to delete two statutory requirements governing the movement of manufactured housing. The industry feels these statute requirements are too limiting and not appropriate for today's transportation and safety standards.

The first statute to be repealed is K.S.A. 8-1904 (f) which states the combination length limit for manufactured home transportation is 97 feet. Today, this length limit is a problem because new truck tractors that pull manufactured homes are longer. Manufacturers of truck tractors and professional movers believe that longer "toters" are safer and more stable. Therefore, we are asking you to delete the statutory length limit and allow the Department of Transportation (DOT) to apply current oversize/overweight dimensions to manufactured housing. The current DOT oversize regulation for length is a maximum of 126 feet.

The second statute to be repealed is K.S.A. 8-1911 (g)(1) which states that the maximum width of a manufactured home that can be moved is 16 feet wide. Over the last several years there has been an increase in demand for residential design manufactured housing and consequently the industry has been asked to put larger eaves projections on our homes. Unfortunately the only way to do this and legally transport the home is to reduce the size of the home. This is typically unacceptable to our customers. A solution to this problem is to treat manufactured housing like other oversized loads where the dimension limit is 16 feet 6 inches. An extra six inches will allow Kansas manufacturers to build eaves on residential design homes.

Over the past year I have been working with the DOT on improvements to oversize/overweight regulations. Throughout the course of our work, I have asked the DOT's Bureau of Traffic Engineering if they could support the deleting of these statutes and allow manufactured housing to travel according to the current regulations for oversize loads and their answer was yes.

In closing, I respectfully request the introduction of a bill to accomplish these changes. Thank you.

HOUSE TRANSPORTATION February 3, 1994 Attachment 1 DON M. REZAC

REPRESENTATIVE, SIXTY-FIRST DISTRICT

WABAUNSEE & PARTS OF POTTAWATOMIE COUNTIES

(913) 535-2961



COMMITTEE ASSIGNMENTS
CHAIRMAN: KANSAS PUBLIC EMPLOYEE
RETIREMENT STUDY COMMISSION
RANKING MINORITY MEMBER: AGRICULTURE
MEMBER: ENERGY AND NATURAL RESOURCES
TRANSPORTATION

HOUSE OF

TESTIMONY ON HB 2664 HOUSE TRANSPORTATION COMMITTEE February 3, 1994

Mr. Chairman and members of the committee:

My name is Representative Don Rezac and I represent the 61st District. I am here today to ask for your support for House Bill 2664 which relates to license plates for educational institutions.

A constituent of mine, by the name of Bill Stallard, contacted me and asked if he could present an idea. This idea was university license plates. He had become aware of this in other states, and it seemed to be popular. Bill has done a lot of research on this issue and is here to testify with all the facts and figures.

When this bill passes, Kansas will have car tags with university emblems going up and down the highways, the same as some other states. The best part of the bill is that the money will be earmarked for scholarship endowment or other academically related purposes.

I will be happy to answer any questions.

KA AS ALUMNI ASSOCIATION



OFFICE OF THE PRESIDENT February 2, 1994

Representative David Adkins Room 448-N State Capitol Topeka, KS 66612

Dear Representative Adkins:

Thank you very much for sharing with me a copy of House Bill No. 2664. I appreciate the time you spent discussing my concerns with the bill as it is written, and I write to suggest ways I believe we can assure the success of this type of program.

First, I applaud Representative Don Rezac for initiating House Bill No. 2664 and you for co-sponsoring it. I am personally aware of 22 existing university license plate programs. Some statistics that have resulted from these programs are as follows:

- 1. University license plate programs exist in states of all sizes--from those with populations around one million, such as Montana and Nevada, to those with many millions, such as California, Florida, Ohio and Texas.
- 2. Seventeen of the 22 programs have been in place for more than a year.
- 3. The number of university plates sold annually ranges from a handful (50) to many thousands (43,000). Of the 17 ongoing programs, six sold less than 1,000 plates this past year, these sales amounting to 50, 214, 229, 291, 300 and 750.
- 4. The amount of income generated annually ranges from \$1,500 to \$850,000.
- 5. The annual cost per plate ranges from \$22.50 to \$95.00.
- 6. Start-up costs have ranged from \$300 to \$75,000.
- 7. Annual marketing costs range from \$500 to \$60,000.
- 8. The funds derived from these programs are used to support a variety of items such as administration, alumni programs, fund-raising, operations, scholarships and other programs.

In short, some university license plate programs have proven very successful while others have failed miserably. The difference results from the way each program is structured and the amount of money spent for start-up costs and marketing. Again, my purpose in writing is to assist you in revising House Bill No. 2664 to produce a successful university license plate program in the state of Kansas. I believe without a doubt that we could succeed, even with our small population base, if we structure our program like that of Indiana—a state whose population is only twice ours. (See enclosed article from the January/February 1994 issue of the Indiana University Alumni Association magazine—enclosure #1.)

HOUSE TRANSPORTATION February 3, 1994

Attachment 2-2
The University of Kansas Alumni Association, Adams Alumni Center
1266 Oread Avenue, Lawrence, Kansas 66044-3169
(913) 864-4760, FAX 864-5397

Fred B. Williams February 2, 1994 Page 2

There are three portions of Section 1 of the bill that I recommend be revised, as follows:

Section 1.

- (c) Any educational institution may authorize through its officially recognized alumni association the use of such institution's official emblem to be affixed on license plates as provided by this section. Any contribution payment to such institution alumni association derived from this section, except reasonable administrative costs, shall be used for scholarship endowment or other academically related purposes recognition of academic achievement or excellence. Any motor vehicle owner may annually apply to the educational institution alumni association for use of the institution's emblem. Upon annual application and payment to the educational institution alumni association of a \$25 to \$100 emblem use contribution payment for each educational institution license plate to be issued, the institution alumni association shall issue to the motor vehicle owner, without further charge, an emblem use authorization statement, which shall be presented by the motor vehicle owner at the time of registration.
- (g) The director of vehicles shall not issue any educational institution, license plates for any educational institution, unless such educational institution's alumni association guarantees the initial issuance of at least 500 license plates.
- (h) Each educational institution's alumni association, with the approval of the director of vehicles and subject to the availability of materials and equipment, shall design a license plate to be issued under the provisions of this section.

I have recommended the above revisions for the following reasons:

- 1. I believe it important to assure that state funds for educational institutions are not used for items other than the educational institution's teaching, research and public service mission. Therefore, I believe that any legislation enacted in this regard should be clear and forthright with regard to the institutional affifiate that will bear the expense of start-up costs, announcement and marketing costs, etc. Clearly, the individuals who will want to purchase these plates will be the alumni and friends of our state's educational institutions. Each of these institutions have alumni associations or organizations that have marshalled their respective alumni and friends for many, many years. The Kansas Alumni Association has existed for 111 years and has more than 45,000 members, of which approximately 50% reside in the state of Kansas (see enclosed map, enclosure #2). In essence, we and the other educational institutions' alumni associations have the constituency and presence to make this type of affinity program successful. Therefore, the responsibility to "guarantee the initial issuance of at least 500 plates" should not be placed on the educational institution; rather it should rest with the educational institution's alumni association.
- I believe it important for those of us who work to marshal alumni and friends to be responsible in protecting their interests, as well as our organizations' not-for-profit status. The bill as written suggests that payment for each "\$25 emblem use" is a "contribution." The payment of \$25 would not be a contribution; rather, it would be "payment" for the right of a benefit to the individual motor vehicle owner to use the educational institution's emblem. Therefore, I believe that any legislation enacted in this regard should change the term "contribution" to "payment." This will keep Kansas' educational institutions and their affiliated alumni associations from wrongfully implying that payment for a benefit can be considered a contribution. HOUSE TRANSPORTATION

February 3, 1994
Attachment 2-3

- 3. As written, I believe the bill narrowly defines the use of "contribution" (what should be termed payment) "derived from this section" (1,c). Clearly, the law to be enacted is for a wide range of state educational institutions. Some educational institutions might be better served by realizing the opportunity to provide fellowships, grants, loans, academic recognition programs, etc., rather than just scholarships. As well, the bill suggests making "contributions" (payments) to a "scholarship endowment" that could be interpreted as nonexpendable principal, with only interest earnings available for use. If this were true, it would take several years before this program would generate sufficient income to be of much benefit to educational institutions. I believe one of our state citizenry's greatest concerns is the loss of some of our brightest students to out-ofstate educational institutions, and we would be better served by allowing the income from this program to be used for "recognition of academic achievement or excellence." This terminology would better serve the wide variety of state educational institutions that this legislation would cover.
- I believe that, as difficult as it is to enact legislation, whatever is enacted should be written so 4. that it does not have to be continually amended. Therefore, even though we would initiate this program at \$25 for emblem use, I recommend that the legislation provide for a "\$25 to \$100 emblem use payment," which should help to eliminate the need for future amendments because of inflation and the decreasing value of the dollar.

I believe these four changes are imperative if this type of legislation and subsequent affinity license plate program are to be successful. As well, these changes should clearly prevent there being any misinterpretation of this House Bill No. 2664 as interfering with or being a part of the state's responsibility to provide funding for its educational institutions.

Representative Adkins, I am providing a copy of this letter to Representative Rezac, hoping that the two of you can jointly agree to these revisions. Also, I am providing a copy to Fred Thibodeau, President of the Kansas State University Alumni Association, with whom I have previously addressed these concerns and who has been working with Representative Rezac. As well, I am providing a copy to Senator Dick Bond, with whom I have previously discussed his sponsoring a similar type of bill.

In conclusion, I know that all of us hope that this type of legislation can be enacted. I pledge my full support of this bill based on my revisions.

Sincerely,

Fred B. Williams President

FBW:seg

Enclosures

Senator Dick Bond cc:

> Representative Don Rezac 784 Bill Stallard, KSU alumnus requesting enactment of House Bill No. 2664

President Fred Thibodeau, KSUAA

HOUSE TRANSPORTATION February 3, 1994 Attachment 2-4

ASSOCIATION NEWS



STEPPER SALUTE—Alumni RedSteppers strut their stuff to the music of the Marching Hundred alumni band at Homecoming in October.

Events make Homecoming 'Hoosierpalooza' of a time

Mittle rain didn't keep anyone from having a good time during Homecoming 33, also known as "Hoosierpalooza," on Oct. 8-9 in Bloomington.

Despite a pre-some downpour, there was plenty to see and do during the weekend. Not the least of the delights was IU's 16-10 victory over Iowa.

Highlights for visiting alumn, included the sixth annual Homecoming Lurcheon brore the game. About 1,400 people attended the event in the IU Fieldhouse. The Classes of 1963 and 1968 attended a tent party after the game. Alumni of the IU School of Medicine built continuing education into their Homecoming as part of Fall Medical Weekend in Mashville.

Other festivities included the 35th annual Homecoming Parada led by grand marshal Charles Kimbrough, 8A'58, a pep rally at the Student Building, and abonfire in Dunn Meadow.

Kimbrough, Hieftje receive Arts & Sciences honors





Kimbrough

Hieftje

When he arrived at IUB from St. Poul, Minn. Charles Kimbrough, BA'58, Indn't know what he wanted to be.

What he describes as his "great talent for dreaming and somehow floring into other people's identities" seemed of very limited professional application, he says.

Now, as an Enimy-nominated actor, Kimbrough have better perspective. "What IU gave me was a very encouraging, friendly benign place to discover avself," he say, "and to find out that maybe I wasn't so insignificant after all."

Kimbrough, best known for his performance as anchorman Jim Dial on television's "Murphy Brown," made his remarks in accepting the College of Arts & Sciences distinguished alumni award. The award was presented during the College's annual recognition banquet on Oct. 8.

Kimbrough, who earned his master's degree from the Yale School of Drama in 1961, has appeared in numerous stage and screen productions (see 'Anchored in Hollywood," INDIANA AZUMNI, March/April 1991). He also was grand marshal of this year's Homecoming parade.

Gary M. Hieffie, Distinguished Professor of Chemistry, received the distinguished faculty award. Hieffie, who has taught at IV since 1969, studies new techniques for measuring ultrafast chemical events. He has received IUB's Sonneborn Teacher-Scholarship Award. Called "a preeminent scientist in analytical chemistry" by College Dean Morton Lowengrub, Mieffie has written or co-written 300 publications, including 10 books.

IU license plates now available year round

Thanks to the Indiana Bureau of Motor Vehicles, Indiana drivers can order IU license plates throughout the year.

The plates, which for the last two years had been available for only a limited time, can now be ordered two months before the expiration date of current plates. To obtain a plate, motorists should complete an order form provided by the IUAA and pay a \$25 fee. They will then receive a certificate that can be redeemed for an IU license plate when their current plate expires. A \$10 special-plate fee, as well as the customary taxes and registration fees, is charged at the state license branch.

As of Dec. 4, more than 12,000 1994-95 IU collegiate license plates had been sold. The 1994-95 plate is the first in a three-year cycle in which renewal information will be automatically sent to plate recipients. Special renewal stickers can be purchased for the following two years for the \$35 fee.

The IU plates can also be used on leased and company-owned vehicles.

69 Rich football memories

For 69 years, Claude Rich, BA'29, retired alumni secretary, has braved the weather and the Boilermakers at the annual Old Oaken Bucket game. Rich, who says he remembers only years when IU wins, recently recounted some of his favorite memories.

• The origins of the Bucket. "The Bucket games started in 1925 as the dedicatory game of the Memorial Stadium on 10th Street [which was demolished in 1982]. The Bucket was started by the combined alumniclubs of IU and Purdue in Chicago. They found a bucket on a farm in Hanover by the river, and repaired it a little. It was symbolic of early life in the state of Indiana."

• Championship yars. "Two of the most memorable games were in 1945 and 1967. We won the 1945 championship outright and tied for it in 1967, but we were selected to go to the Rose Bowl as well. Those are the two games I appreciate more than any others."

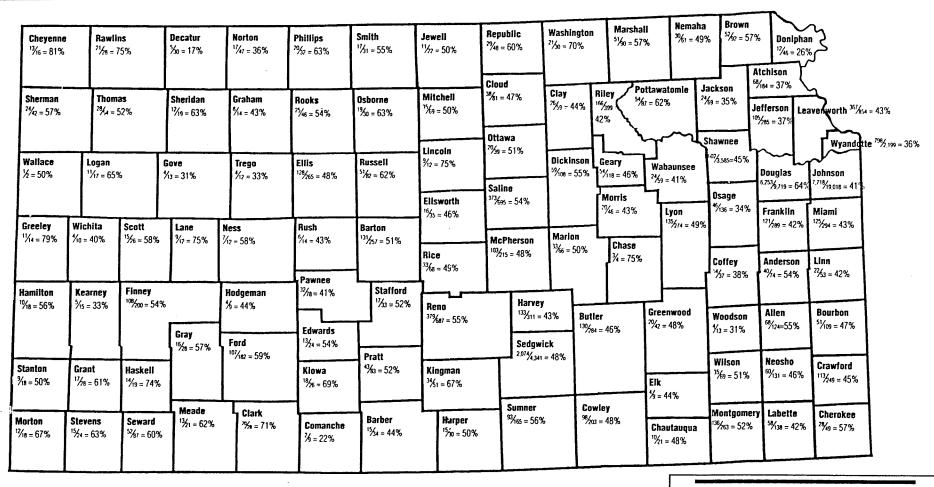
• Taking a seat. "I've had the same seats since the new stadium was built, on the west side right behind the team. Before that, in the old stadium, I sat in the press box.

"I ran the scoreboard until we moved to the new stadium. One memorable day, the board developed some electrical problems. Every button I pushed came up 9. So the score was 99 to 99. It raised quite a stir at the time, but they fixed it."

HOUSE TRANSPORTATION

HOUSE TRANSPORTATION February 3, 1994 IANUARY/FEBRUARY 1994

Increase your region's involvement in the University of Kansas JOIN THE ALUMNI ASSOCIATION TODAY!



KANSAS ALUMNI ASSOCIATION

KANSAS COUNTIES

Alumni Association members/Total degree holders = Membership percentage

HOUSE TRANSPORTATION February 3, 1994 Attachment 2-7

Cata A Colonia Montana State University

Mules and tigers and bears — oh my! They're going on licenses

By TERESA J. GAINES Higher Education Writer

Tigers, mules and bears may soon be among the fixtures on Missouri license plates as part of an effort to increase scholarships at Missouri's public and private universities.

The collegiate license plate program was established by the General Assembly this year and will offer special plates emblazoned with the logos or mascots of participating schools to raise money for scholarships and other academic expenses.

State Sen. Roger Wilson, a Columbia Democrat who sponsored the bill, said the program's purpose is twofold.

Students will have the advantage of increased scholarships, he said. And schools will get to display their logos.

"It was one of those kind of feel-good pieces of legislation."

Any community college or four-year public or private institution can authorize the use of its official emblem. Plate buyers must donate at least \$25 to the school. About 10 schools are actively working on the program.

Roger Gafke, vice chancellor for development at the University of Missouri-Columbia, said about



225 persons had notified the school that they want the plates that feature Truman the Tiger, MU's mascot.

"I will be surprised if we don't have lots of our contributors to other parts of the university... who will now also support the university with this license plate scholarship program," he said.

Schools must have 450 requests for plates before their orders are processed, said James Callis, administrator of the Motor Vehicle Bureau for the Department of Revenue.

In addition to the \$25 donation, buyers will have to pay the regular \$18 to \$40 for a plate and a \$15 personalization fee, he said. A collegiate plate would cost at least

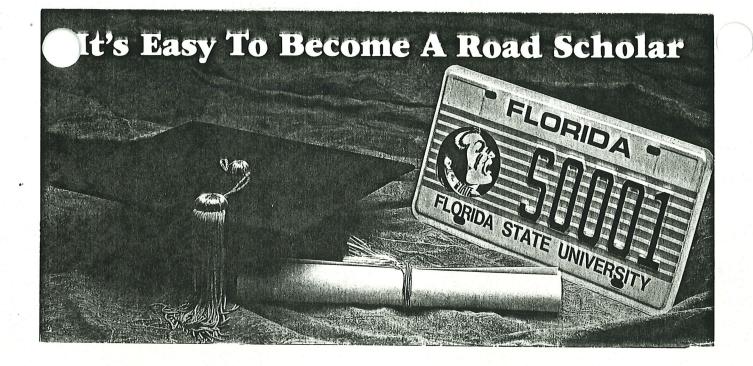
\$58.

Callis declined to estimate how many plates might be sold. He said in the first year of a similar program in Florida, 50,000 plates were ordered.

At Lincoln University in Jefferson City, staff members said they hope to get 450 orders for plates bearing the school's seal.

Lincoln will charge \$25, said Jane Preston of the school. Officials hope to raise about \$5,000. The plate contribution will be waived for those who already have contributed more than \$25, she said.

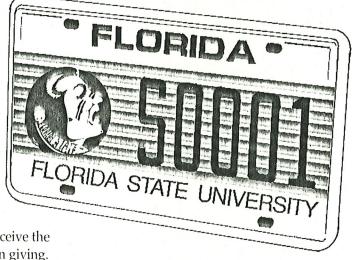
At William Jewell College in Liberty, marketing for their plates probably will not begin until the fall.



THE PERFECT BIRTHDAY GIFT!

Purchase an FSU License Tag for yourself, a relative or friend.

Be part of a great academic tradition. FSU License Tags have contributed over \$4 million to the University for scholarships and academic enhancements. For an additional \$25 (plus state fees) You'll receive the perfect birthday gift that keeps on giving.



Arizona Department of Transportation Motor Vehicle Division 1989

PLEASURE VEHICLE PLATES



OWNER PLEASURE



NON-COMMERCIAL



TRAILER



TRAVEL TRAILER



MOTORCYCLE



MOPED



OFF-ROAD

COMMERCIAL VEHICLE PLATES



COMMERCIAL



APPORTIONED



COMMERCIAL BUS & TAXI



COMM. INTERSTATE



TRUCK-TRACTOR



FLEET TRAILER



MANUFACTURER TEST LADEN 12,000 lbs. or less



MANUFACTURER TEST LADEN 12,001 to 26,000 lbs.



MANUFACTURER TEST LADEN 26,001 to 80,000 lbs.

GOVERNMENT VEHICLE PLATES



/ERNOR OF ARIZONA



T. OF PUBLIC SAFETY



COUNTY

ARIZONA

school vehicl

SCHOOL VEHICLE



STATE OF ARIZONA

ARIZONA

MUNICIPAL VEHICLE

MUNICIPAL





MUNICIPAL WEIGHT FEE ONLY



COUNTY

001a

MUNICIPAL





STATE

SCHOOL

SPECIAL PLATES

ARIZONA

PURPLE HEART



PERSONALIZED



PERSONALIZED



ARIZONA STATE UNIVERSITY



UNIVERSITY OF ARIZONA ASU, UofA and NAU plates may be ordered with personalized formats.



NORTHERN ARIZ. UNIV.



HON. FOREIGN CONSUL

ARIZONA

SHAND CANYON STATE



GR. MEDAL OF HONOR



HEARING IMPAIRED STREET ROD



HORSELESS **CARRIAGE GRAND CANYON STATE**

HORSELESS CARRIAGE

CLASSIC CAR GRAND CANYON STATE

CLAS

ARIZONA 75

PERMANENT DISABILITY

ARIZONA 77 HISTORIC **VEHICLE** GRAND CANYON STATE

RADIO AMATEUR May be ordered with perma disability designation MOTORCYCLE

ARIZ. HM001

DEALER / MANUFACTURER / TRANSF





FORMER P.O.W.

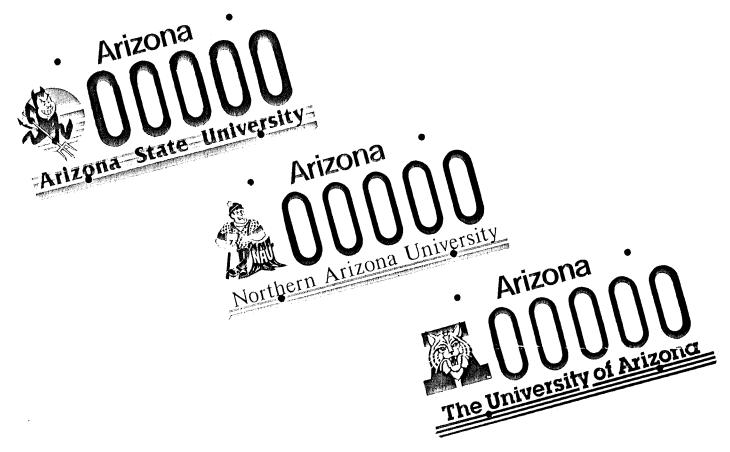




HOUSE TRANSPORTATION February 3, 1994 Attachment 2-10



out a collegiate plate on your car and drive Arizona students to success



Arizona residents can drive in style with auto license plates from one of Arizona's three state universities.

Not only can you show your school pride, you can help a deserving Arizona student get a college education. The cost of the collegiate plates is \$25 per year, \$17 of which goes directly to a scholarship fund for instate students at Arizona State University, Northern Arizona University or University of Arizona.

The plates are available from your automobile dealer when you purchase

a new car. Just ask your sales representative to include collegiate plates in your purchase. The plates also are available at any Motor Vehicle Division license plate office in the state.

This program is a result of special efforts on the part of volunteers and staff at the ASU, NAU and UofA Alumni Associations.

So put an ASU, NAU or UofA license plate on your car today and help a deserving Arizona student get a college education.

COLLEGIATE PLATES ARE AVAILABLE THROUGH YOUR ARIZONA AUTOMOBILE DEALER OR AT ANY MOTOR VEHICLE DIVISION LICENSE PLATE OFFICE

Printing provided by **3M**

HOUSE TRANSPORTATION February 3, 1994 Attachment 2-11



HOUSE TRANSPORTATION February 3, 1994
Attachment 2-12

TO:

State of Kansas House of Representatives

Transportation Committee

FROM:

Bill E. Stallard

RE:

House Bill 2664

I am here today to speak in support of the provisions of **House Bill 2664**, that provides for voluntary purchase of special university license plates to provide scholarship money for students throughout the state of Kansas.

I am not here today representing any special interest group, political party or organization. As an individual citizen of Kansas, I am here to ask your support for what I think is a very good idea and one that if passed into law, would provide for **potentially hundreds of thousands of dollars in scholarship money** for Kansas Students.

In researching this project with letters and dozens of phone calls around the country, not one person or organization has voiced a negative comment about the collegiate license plate scholarship program. In fact, all of the people here in Kansas and across the country in the different states that have this program in place, have told me this is a great idea, and would be good for the state of Kansas.

The idea for this legislation started 3 years ago, while I was in Bozeman, Montana and spotted this license plate. (copy attached) I found out from my friends in Bozeman that these special plates provided scholarship money for college students. I told them it was a great idea and Kansas ought to do the same. My next encounter with this idea came in 1992 after reading an article in the Kansas City Star about the state of Missouri passing the collegiate license plate program. State Senator Roger Wilson of Columbia, who sponsored the bill in Missouri, said the program's purpose was:

Number 1: To increase scholarships, and

Number 2: So that the different colleges could promote their school. I agree with both purposes. Sen. Roger Wilson was quoted in the article as saying "It was one of those kind of feel-good pieces of legislation." I have kept this newspaper clipping in a file since 1992 hoping to use it to help promote a similar law here in Kansas.

Last summer while driving down I-70, a car passed me with a license plate of the University of Indiana on the bottom of the tag, and the IU logo on the left side. About 7 minutes later another car passed me, this time with the words "Indiana Freemasons on the bottom of the tag. I thought then, and now, "Hey, why can't we do this in Kansas?" That afternoon I called the Motor Vehicle Departments in Indiana, Montana, Florida, Missouri, Iowa, and Arizona, about their collegiate license programs. They were all very cooperative and mailed me information on each of their states' different plans and laws. The state of Montana even mailed me a sample tag. I also talked with Alumni Directors at Florida, Florida State, Montana, Montana State, Iowa State, Arizona, and Arizona State. In all cases, their programs have been very successful, and have provided a large amount of money to their college scholarship funds.

I took this information to Rep. Don Rezac in late July 1993, and asked him how this idea could be drafted into law. He studied my information and research and liked the idea. He suggested that I contact as many people as possible and supply him with any more updated material concerning this legislation prior to drafting a bill. We also discussed talking with President Jon Wefald of Kansas State University to get his reaction to the collegiate license plate scholarship idea.

I had a meeting with Dr. Wefald in early August 1993, and presented him with this idea. He was enthusiastically 100 % behind it all the way. He also told me that he would put it on the agenda for discussion with the other state university presidents at their meeting in September. He asked me to work with his legislative assistant Sue Peterson on promoting passage of this bill. I have had several meetings with Sue in the past few months and she has helped me tremendously in understanding the legislative process and preparing information and testimony for this hearing today.

In summary, I would like to quote some of the people around the country who have the collegiate license plate scholarship plan in place today.

Mr. David Whitten, Alumni Staff, University of Florida - "University of Florida has more license tags than any school in the nation, 67,000 tags in one year, almost 1 million dollars in scholarship revenue for the year. It is our best scholarship producer at the University."

"Our collegiate plate program is very successful. We have a little over 9,000 renewable tags a year. It is Great!" Chris Dorn, Arizona State University.

"We see MSU plates all over Montana, and we find that it requires very little upkeep on our part. It's about the most painless \$150,000 I've every raised, and of course that amount continues to grow." Marilyn F. Wessel, Director, University Relations, Montana State University.

"It is a great program and the students are the ones who win with the scholarship money. We raise almost \$100,000 per year from the program. It is a winner." Bill Johnston, Executive Director, University of Montana Alumni Association.

"Florida State University raised \$1,044,186 in fiscal year 1993 for academic scholarships. It is the biggest scholarship fund-raiser we have. It's great." Margret Atherton, FSU Alumni Association

In compiling my research for this legislation and talking with so many people around the country, the one main fact that has appeared over and over again is that the legislation should allow the alumni association or university foundation to operate the program. They are the ones who will do the marketing and promoting to their alumni, boosters and friends with the best results and continued success of the program. I hope this will be the case for this bill in Kansas.

Dr. Wefald was interviewed by reporter Dana Neal of the *Topeka Capital-Journal* on July 25, 1993. In the article on his success over the last seven years at Kansas State he was quoted as saying, "You have to set high goals and high expectations and realize one person can make a difference."

It is my hope that this idea - the collegiate license plate scholarship program - is an opportunity for success, and makes a difference for a Kansas college student.

This bill would allow a person like myself, and thousands of others just like me who cannot contribute large amounts of money to **college scholarship funds**, to possibly make a difference in the education of a college student of the future here in Kansas. To be able to do that would really make one feel they have helped some student achieve their goal of a college education in Kansas.

I would like to conclude by saying this is a good bill, one that deserves your support. It is a bill that is completely voluntary, with **NO**, I repeat, **NO** taxpayer money involved. It would be up to the individual license holder to buy this special plate or not. I am just asking that this bill become law and I along with thousands of other Kansans be given the opportunity to purchase these tags to help our students with scholarship money raised by this program.

I would like to thank Rep. Don Rezac, Dr. Jon Wefald, Sue Peterson, Chris Wilson, and the House Transportation Committee. There is an old saying: "Nothing is ever achieved without enthusiasm." I enthusiastically endorse this house bill, and I hope you will enthusiastically vote for the passage.

Thank you for your time today.

Thank you very much for letting me share my observations concerning House Bill No. 2664. I appreciate the work that went into this and I believe that it is a good idea.

There are a number of states with programs similar to the one you are considering and the rates of success vary from program to program. The Kansas State University Alumni Association would be more than happy to assist in making this program successful for all parties concerned.

We have approximately 50,000 graduates living in the state of Kansas. It is my belief, based on the success we have had with other types of promotional programs, that a minimum of 2,000 - 3,000 alumni would purchase this type of plate during the first year. The KSU Alumni Association would be pleased to market the plate to our graduates.

Obviously, the logistics will need to be coordinated, but it seems to me that it would not be that difficult. Upon receipt of a person's \$25.00, the Association would issue a voucher indicating payment and the person would take that voucher with their renewal notice to get their plate. We would keep accurate records at the Association and provide each county with a monthly update of activity. The voucher system would need to be uniform throughout the state and there would need to be a measure of accountability. I do believe that the logistical problems can be worked out.

I have visited with Dr. Fred Williams, President of the Kansas Alumni Association concerning House Bill No. 2664. We are in agreement that this would be a worthwhile program for the Universities in the State of Kansas. However, we do have several concerns to which I would like to speak. First of all, I believe that the guarantee for this program should rest with the alumni associations and not the universities. We would be responsible for marketing the program and for maintaining the essential records. I am staffed to handle the program and could keep administrative cost to a minimum.

There are several issues concerning the \$25.00 fee as a "contribution." Since the person paying the \$25.00 will derive some benefit from their use of the plate, the universities's logo, the \$25.00 should not be counted as a contribution. However, any fee paid to the alumni association will have to be considered unrelated business income and taxed on that basis. Contributions are not taxed. Therefore, I would suggest that the \$25.00 be considered a royalty for the use of the logo. This would avoid any tax liability for the Association.

HOUSE TRANSPORTATION February 3, 1994 Attachment 4-1 I would suggest that these funds not be placed in an endowment but available for immediate use by the university. Additional funding for a range of programs recognizing academic excellence is needed, and this program could serve that need. Each

Again, I want to reiterate my belief that this is a good idea, that there will be significant interest by our alumni, and our willingness to work to make this program successful.

institution should be able to determine their own priorities.

Thank you very much.

State of Kansas House of Representatives

State Capitol Room 448-N Topeka, Kansas 66612-1504 (913) 296-7693



Committee Assignments

Taxation Judiciary

David Adkins Representative, 28th District

Testimony before
House Committee on Transportation
Thursday, February 3, 1994
1994 H.B. 2664

Mr. Chairman and Members of the Committee:

I am pleased to appear before you today in support of House Bill 2664. I co-sponsored this legislation because I believe it provides the state with a unique revenue source and Kansans with a product they want.

At the time Representative Rezac was working on this bill, I was working on my own version. Instead of submitting a second bill, I agreed to serve as a co-sponsor with Rep. Rezac on this bill. I commend him for his initiative in developing this proposal.

If Kansas is to institute an affinity license plate program, we need to make certain that our program is successful. I believe some amendments are necessary if H.B. 2664 is to be the vehicle for the best university license plate program possible. I have worked with alumni association leaders at my alma mater to learn more about the most successful programs. I will discuss these suggested changes in just a moment. First, I think a little background information is in order.

University license plate programs exist in states of all sizes -from those with populations of approximately one million, such as Montana and Nevada, to those with many millions, such as California, Florida, Ohio, Texas and Missouri.

> HOUSE TRANSPORTATION February 3, 1994 Attachment 5-1

Seventeen of the twenty-two programs that exist have been in place for more than a year. The income generated from such license plates range from \$1,500 to \$850,000 annually.

The annual cost per plate ranges from \$22.50 to \$95.00. Some states charge an emblem use fee usually paid to the school or its alumni association and an additional special plate charge paid to the state to cover the actual production cost. Funds received from plate sales are used for a wide variety of purposes by the institutions involved.

I believe that an affinity plate program can succeed in Kansas if our program is designed similar to the successful program in place in Indiana. As of December 4, 1993 more than 12,000 1994-95 Indiana University license plates had been sold at a total cost of \$35. To obtain a plate, motorists complete an order form provided by the Indiana University Alumni Association and pay a \$25 fee to the associations. The driver then receives a certificate that can be redeemed for an IU license plate when their current plate expires. A \$10 special-plate fee, as well as the customary taxes and registration fees, are charged by the department of motor vehicles.

I believe alumni association involvement is essential to the success of this program. These associations are a natural marketing agent for this product and are best able to reach the target consumers.

In order to conform H.B. 2664 to more closely resemble the successful Indiana program I would encourage the committee to consider the following amendments:

Section 1.

- (c) Any educational institution may authorize through its officially recognized alumni association the use of such institution's official emblems to be affixed on license plates as provided by this section. Any contribution royalty payment to such institution alumni association derived from this section, except reasonable administrative costs, shall be used for scholarship endowment or other academically related purposes recognition of academic achievement or excellence. Any motor vehicle owner may annually apply to the educational institution alumni association for use of Upon annual application and royalty the institution's emblems. payment to the educational institution alumni association in an amount no less than \$25 and no more than \$100 as an emblem use contribution royalty payment for each educational institution license plate to be issued, the institution alumni association shall issue to the motor vehicle owner, without further charge, an emblem use authorization statement, which shall be presented by the motor vehicle owner at the time of registration.
- (g) The director of vehicles shall not issue any educational institution, license plates for any educational institution, unless such educational institution's alumni association guarantees the initial issuance of at least 500 license plates.
- (h) Each educational institution's alumni association, with the approval of the director of vehicles and subject to the availability of materials and equipment, shall design a license plate to be issued under the provisions of this section.

These amendments accomplish several important purposes:

- 1. Affiliated alumni associations are the appropriate entity to fund the expense of start up cost, design, announcement, marketing, and administration. These expenses would not be paid from an educational institution's resources which are more properly spent on the institution's teaching, research and public service functions.
- 2. Alumni associations are uniquely suited to successfully market the program. Alumni members are most likely to be the same individuals willing to purchase university plates. At my alma mater, KU, the alumni association has over 45,000 members of which approximately 50% reside in Kansas. The responsibility to "guarantee the initial issuance of at least 500 plates" is best placed with the alumni association, not the educational institution.
- 3. A suggested amendment noted above replaces the words "emblem use contribution" with the words "emblem use royalty payment. The fee paid would not be a contribution; rather it would be "a royalty payment" for the right to a benefit allowing the individual to use the school's emblems. Without the amendment, the law would wrongfully imply that payment for a benefit can be considered a contribution. The use of the word "royalty" provides income tax protections for the alumni association.
- 4. The suggested amendments also broaden the purposes for which money raised from the program may be utilized. By allowing funds generated to be used for "recognition of academic achievement or excellence" each institution would be provided sufficient flexibility to address their individual needs. The suggested amendment gives our educational institutions appropriate discretion in crafting programs to recruit, retain and reward the best and brightest students. Given the wide variety of participating institutions, flexibility allowing each institution to meet its unique needs is essential to the program's success.

5. The final suggested amendment provides a range of pricing to avoid the necessity of future legislation to address inflationary pressures.

On a final note I would want the committee to know that the Kansas Board of Regents has not taken a position on this bill. Certainly they have more pressing priorities to address in their legislative program. That is as it should be. This measure does, however, have the enthusiastic support of many regents, university alumni and friends.

If we can develop a program which costs the state nothing but creates a new voluntary revenue stream (which doesn't involve gambling) and allows us to keep the best and brightest students in Kansas, why wouldn't we want to enact such a public policy?

With the amendments suggested I would urge the committee to embark upon a creative new program which allows Kansans to display their pride in our many outstanding Kansas education institutions.

Mansas 94



_o Washburn University





STATE OF KANSAS

Betty McBride, Director Robert B. Docking State Office Building 915 S.W. Harrison St. Topeka, Kansas 66626-0001



(913) 296-3601 FAX (913) 296-3852

Department of Revenue Division of Vehicles

To:

The Honorable Rex Crowell, Chairman House Committee on Transportation

From:

Betty McBride, Director

Division of Vehicles

Date:

February 3, 1994

Re:

House Bill 2664

Mr. Chairman, Members of the Committee,

My name is Betty McBride. I am the Director of the Kansas Division of Vehicles, and I appear before you on behalf of the Division to express our concerns regarding House Bill 2664.

This bill, as introduced, provides for an "education institution" license plate. This license plate would be available to anyone wishing to display such a plate on their vehicles, and payment of an additional fee of \$5, in addition to their regular registration fee.

Educational institutions may authorized the use of their official emblem after the applicant paid an annual fee of \$25 to such institution. These contributions are to be used for scholarship endowment or other academically related purposes.

We would be prohibited from issuing such plates for any institution without a guarantee of an initial issuance of at least 500 plates. Each institution, with the approval of the Director of Vehicles, is authorized to submit a plate design to be issued under the provisions of this act.

According to the State Board of Education, there could be between 50 and 55 schools which may qualify for a distinctive plate as defined in this bill. It is difficult to foresee how many of these institutions would be able to generate a minimum order of 500 plates, however, if a minimum order were generated the initial issuance could exceed 30,000 license plates.

Our handling of these plates would be similar to the way we currently process personalized license plates: the registration application and fees (with the exception of the \$25 authorization fee) are taken by the County Treasurer, and sent to the Titles and Registration Bureau for approval. Once approved, the Special

Tag Section of this bureau generates an order to Center Industries, where the plate is manufactured. The finished customized license plate is then sent to the County Treasurer where it can be picked up by the applicant. Our Titles and Registration Bureau, Special Tag Section, currently is operating at the maximum for its existing staff, therefore, the bureau would need to increase its staff by two Office Assistant III's to process the increased workload at an annual salary and wages cost of \$42,176.

We would also incur a one-time silk screen set up charge of \$325 for each distinctive plate. Assuming 55 distinct license plates were produced, there would an additional cost of \$17,875 in Fiscal Year 1995. While the additional fee of \$5 we are authorized to collect for these plates will probably cover manufacturing costs, it will not pay the administrative costs for issuing these plates.

We feel that this is a vanity plate and should be treated as such. If this legislative body wishes to authorize the issuance of this plate, they should consider treating it as a vanity plate, and that in lieu of the \$5 fee, we recommend that the personalized tag fee of \$40 be charged, in addition to the normal registration fees and other fees charged to the applicant specifically for this plate.

When the SAM 123 license plate was implemented, our intention was to be able to combine some of our license plates into one standard plate, which could be issued state wide, and reduce our license plate inventory. However, this license plate could increase our inventory by as many as 55 additional, distinctive, license plates.

I fear we may have lost sight as to the original intent of the license plate, which is to identify the vehicle and owner, not as an advertising tool.

Thank you for allowing me an opportunity to present my testimony on this proposed legislation. I would stand for your questions.

STATE OF KANSAS

BLAISE PLUMMER
REPRESENTATIVE, TWENTIETH DISTRICT
JOHNSON COUNTY
10100 EL MONTE
OVERLAND PARK, KANSAS 66207



COMMITTEE ASSIGNMENTS: FEDERAL AND STATE AFFAIRS JUDICIARY JOINT COMMITTEE ON PENSIONS INVESTMENTS & BENEFITS

HOUSE OF REPRESENTATIVES

HB 2648

February 3, 1994

BEFORE THE HOUSE TRANSPORTATION COMMITTEE

H 2648 Amateur Radio Operators

Testimony of Representative Blaise Plummer in Support of H 2648

Mr. Chairman and Members of the Committee:

I appreciate the opportunity to address you in regard to H 2648. The intent of this bill is to address a specific problem relating to the use of Amateur Radio Operator license plates.

Under current law, as illustrated by the attachments to this testimony, an individual ham operator cannot obtain the license plates with his or her call number <u>unless</u> he or she <u>owns</u> the vehicle to be licensed.

As lease of vehicles becomes more prevalent, I anticipate that more

and more individuals like Mr. Hueben will be denied the license plate on

the basis that they do not own the vehicle which they regularly drive.

The original intent of the law is thus being thwarted by not allowing

all ham radio operators to use their call numbers on their license plate.

The proposed amendment will rectify this oversight by adding

"lessee" to the statute.

Thank you.

Attachment

HOUSE TRANSPORTATION February 3, 1994 Attachment 7-2



International Business Machines Corporation

2345 Grand Avenue Kansas City, Missouri 64108 816/556-6591

June 1st, 1993

Mr. Blaise Plummer State Representative 20th. District 9900 Linden Overland Park, Kansas 66207

Dear Blaise:

Enclosed are several documents that may be of interest to you in pursuing the issuance of Amateur Radio license plates to residents with leased vehicles. I have enclosed the following:

- 1. A copy of my Amateur Radio license issued by the FCC.
- 2. A copy of the Kansas statutes regarding the issuance of Amateur Radio plated.
- 3. House Bill No. 2885 introduced by Art Douville.
- 4. The letter of rejection from the Department of Revenue.

As you recall from our discussion, although I lease the car from Volvo Finance, I have all the other responsibilities of ownership such as paying taxes, registration fees, insurance, etc. Thanks for looking into this for me.

Sincerely,

David M. Hueben



KANSAS DEPARTMENT OF REVENUE

ST

06/27/91

VFNA 9023 BUTLOOK OVERLAND PARK, KS 66207 TRNS-ID 0461009105241161
VEHICLE-ID YV1AA8844L1418349
MAKE VOLV
MODEL YEAR 90
REGSTRTN # EBF042
BODY STYLE 4D
VHCL TYPE AU
REG TYPE ST

THE DIVISION OF VEHICLES HAS RECEIVED YOUR RECENT APPLICATION FOR TITLE AND/OR REGISTRATION. THE PROCESSING OF THAT APPLICATION CANNOT BE COMPLETED UNTIL THE FOLLOWING ADDITIONAL INFORMATION IS PROVIDED:

ONLY THE HOLDER OF THE OFFICIAL AMATEUR RADIO LICENSE MAY MAKE APPLICATION FOR THE ARO.LICENSE PLATE. THE ABOVE LISTED VEHICLE IS NOT TITLED IN THE NAME OF DAVID HUEBEN. DAVID M. HUEBEN MAY MAKE APPLICATION FOR THE ARO PLATE FOR A VEHICLE TITLED IN HIS NAME.

IF YOU HAVE ANY QUESTIONS REGARDING THE CONTENTS OF THIS LETTER, PLEASE CONTACT THE TITLES AND REGISTRATION BUREAU FOR CLARIFICATION. PLEASE ENCLOSE A COPY OF THIS CORRESPONDENCE LETTER IN ORDER FOR YOUR APPLICATION TO BE COMPLETED.

TITLES AND REGISTRATIONS BUREAU DIVISION OF VEHICLES DOCKING STATE OFFICE BUILDING TOPEKA, KANSAS 66626 (913) 296-3621

KANSAS STATUTES
8-162 & 8-163

HOUSE TRANSPORTATION February 3, 1994 Attachment 7-4

Call Sign Expiration Date Effective Date **KBOISS** 08/06/91 08/06/01 Operator Privileges Station Privileges
TECHNICIAN PRIMARY
FIXED STATION OPERATION LOCATION

SAME AS MAILING ADDRESS

(Licensee's Signature)
FEDERAL COMMUNICATIONS COMMISSION

STATE OF KANSAS

Betty McBride, Director Robert B. Docking State Office Building 915 S.W. Harrison St. Topeka, Kansas 66626-0001



(913) 296-3601 FAX (913) 296-3852

Department of Revenue Division of Vehicles

To:

Honorable Rex Crowell, Chairman,

House Committee on Transportation

From:

Betty McBride, Director

Division of Vehicles

Date:

February 3, 1994

Re:

House Bill 2648

My name is Betty McBride. I am the Director of the Kansas Division of Vehicles, and I appear before you on behalf of the Kansas Department of Revenue regarding House Bill 2648.

This bill amends K.S.A. 8-162 to allow the issuance of an amateur radio operator (ARO) license plate to lessees of motor vehicles as well as owners. They are also permitted to obtain the same ARO plate for "each such motor vehicle or truck" they own or lease.

As introduced, it would be impossible for the Division of Vehicles to implement this legislation into the Vehicle Information Processing System (VIPS). This is due to the language on line 27 that would allow an owner or lessee to get essentially the same numbered license plate (their ARO number) on multiple automobiles or multiple trucks they own or lease. When VIPS was re-written in the mid 1980's, the main premise of the system was that there could only be one unique plate for each registration type or vehicle type. The system would be able to allow the issuance of the same plate for one auto, one truck or one auto and one truck for the same owner/lessee but not two of the same vehicle type. If this bill is passed as introduced, it would require the development of a manual registration system for ARO license plates.

We will also have difficulty processing transfers and refunds of registration for lessees because at the present time, the owner of the vehicle is considered to be the entity to whom the plate is issued, and the entity entitled to transfers and refunds. Also, a new license plate inventory system recently implemented on VIPS, would be greatly affected, perhaps to the point of not being able to accommodate this situation.

Thank you for allowing me the opportunity to present my testimony regarding this bill. I would stand for your questions.

HOUSE TRANSPORTATION February 3, 1994 Attachment 8