Approved: 2-13-95

#### Date

#### MINUTES OF THE HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT

The meeting was called to order by Chairperson Bob Miller at 3:30 p.m. on February 9, 1995 in Room 423-S of the Capitol.

All members were present except: Rep. Jim Long - excused

Rep. Kent Glasscock - excused Rep. John Toplikar - absent Rep. Herman Dillon - excused

Committee staff present: Lynne Holt, Legislative Research Department

Bob Nugent, Revisor of Statutes Derek Kreifels, Legislative Intern

Conferees appearing before the committee: Gary Sherrer, Secretary, Kansas Department of Commerce and

Housing

Others attending: See attached list

The meeting was called to order at 3:30 p.m. by the Chairperson Bob Miller. The minutes of February 8, 1995 were distributed and approved.

Gary Sherrer addressed the comittee regarding the EDIF impact on the State's economy and presented written testimony outlining FY94 projects (<u>Attachment 1</u>), a breakdown of Lottery Proceeds (<u>Attachment 2</u>) and EDIF distributions for fiscal years 1991, 1992, 1993 and 1994 (<u>Attachment 3</u>)

Meeting was adjourned at 4:15 p.m.

The next meeting is scheduled for February 13, 1995.

# HOUSE ECONOMIC DEVELOPMENT COMMITTEE GUEST LIST

DATE: 2-9-95

NAME	REPRESENTING
GARY SHERRER	K DOCYH
John Roffe	KDOC EH
Jane Kutherford	KTEC
Hush Luy	KIEC
Steve Kelly	*DOC+H
JIM JANOUSEK	KDOCH
Charolette Shield	Interu for Al Lane
HARDLO STONES	Konson Bankers Assy
HARDLD STONES	KS BANGERY ABIN

#### EDIF IMPACT

#### Highlights of KDOC&H EDIF Impacts

The mission of the Kansas Department of Commerce & Housing and of economic development in general, has been greatly enhanced through the use of lottery generated revenues for various economic development initiatives. A quick review of outcomes of certain of these programs provides a compelling argument for the continued availability of EDIF monies for economic development purposes.

Attached are materials which give a sense of the scope and impact that EDIF dollars, administered through the Kansas Department of Commerce & Housing, have had on the State's economy.

> House Eco. DEVO. 2-9-95 ATTACHMENT 1

# 4-1

## -1- ATTACHMENT A

#### FY94 KIT/KIR Projects

	Project #	Company	Community	Product	Туре*	Dates	Trainees	Obligations	Expenditures	Balance	Match
dr-	94/1	Roto-Mix, Inc.	Hoisington	Rotary Feed Mixers	KIT-E	7/93-6/94	40	46,950.00	39,750.00	7,200.00	en con out de la constantin
dr	94/2	Rigid Form, Inc.	Paola	Fiberglass Truck Covers	KIT-B	7/93-6/94	24	25,200.00		25,200.00	17,900.00
dr	94/3	Medplans 2000 Inc.	Ft. Scott	Health Insurance	KIT-N	7/93-6/94	28	31,125.00	31,125.00		31,125.00
dr-	94/4	Jenkins Motorsports	Dodge City	Sprint Car Manufacturing	KIT-E	7/93-6/94	5	10,000.00	10,000.00		10,000.00
вj	94/5	IntelliSell	Crestline/Arma	/Girard Telemarketing	KIT-E	10/93-12/94	270	40,000.00	30,541.78	9,458.22	46,086.00
dr	94/6	Kapco	Iola	Copper Cable	KIT-E	7/93- 9/94	20	22,440.00	22,440.00		And the state of t
dr	94/7	Auto Mate II	Chanute	Air Brakes/Coiled Cables	KIT-E	8/93-10/94	30	22,000.00	22,000.00		town mer? to
التصر	1/8	Banners	Emporia	Banners and Garments	KIT-E	7/93-6/94	5	6,400.00	3,200.00	3,200.00	A process of the
	/9	REMA Bakeware	Salina	Insulated Bakeware	KIT-E	11/93-10/94	30	8,398.00	4,179.00	4,219.00	•
dr	94/10	J&S Trailer Sales & Service	Dodge City	Trailers	KIT-N	7/93-7/94	17	22,500.00	14,123.43	8,376.57	22,500.00
вj	94/11	Gunze	Olathe	Plastic Shrink Wrap	KIT-N	10/93-9/94	10	20,000.00	19,000.00	1,000.00	12,814.00
dr	94/12	Sharpline Converting	Wichita	Auto Decals & Pinstriping	KIT-B	7/93-6/94	63	23,980.87	23,980.87		decount
dr	94/13	Treasure Chest Advertising	Lenexa	Printing	KIT-E	9/93-11/94	31	40,000.00	15,925.83	24,074.17	40,000.00
dr	94/14	American Econo-Clad Service	sTopeka	Books	KIT-E	9/93-6/94	15	15,000.00	5,061.34	9,938.66	15,000.00
dr-	94/15	Detroit Diesel	Emporia	Diesel Engine Remanufacturing	KIT-E	10/93-4/95	54	81,064.00	17,337.90	63,726.10	
dr	94/16	Pioneer Balloon	El Dorado	Latex & Mylar Balloons	KIT-E	9/93-8/94	71	41,705.00	10,510.00	31,195.00	3,130.00
dc-	94/17	Atchison Products	Atchison	Leather Products	KIT-E	7/93-12/94	40	25,000.00	25,000.00		90,875.00
dc-	94/18	Snorkel-Economy	Elwood	Aerial Work Platforms	KIT-E	2/94-7/94	74	11,925.00	8,575.96	3,349.04	7
de	94/19	Innovex	Lenexa	Pharmaceutical Research	KIT-E	2/94-9/94	90	40,000.00		40,000.00	100 Jan 100 Ja
	94/20	CPI Corporation	Wichita	Food Products	KIT-E	9/93-8/94	22	18,000.00	18,000.00		3,820.00
dr	94/21	Custom Cupboards	Wichita	Wood Cabinetry	KIT-E	12/93-11/94	24	14,000.00	600.00	13,400.00	2,223.00
đc	94/22	Disney Direct Marketing Srv	.Overland Park	Catalog Teleservice Center	KIT-E	7/93-6/94	508	50,000.00	15,466.00	34,534.00	38,445.00
dr-	94/23	Star Lumber & Supply Co.	Wichita	Doors & Windows	KIT-E	7/93-6/94	30	1,440.00		1,440.00	
	4/24	Midwest-Werner & Pfleiderer	Topeka	Rubber Compounding Equipment	KIT-E	7/93-6/94	7	12,000.00	12,000.00		
The second	/25	Catalog Holdings	Lawrence	Childrens Clothing Telemktg.	KIT-E	7/93-12/93	40	15,000.00	15,000.00		
du	94/26	Blue Valley Tele-Marketing	Home	Telemarketing	KIT-E	8/93-8/94	35	15,000.00		15,000.00	19,379.00
de	94/27	MASSCO	Atchison	Морв	KIT-N	10/93-12/94	23	12,000.00		12,000.00	20,860.00
dr	94/28	K-SQ Blowmolding	Winfield	Plastic Blowmolded Products	KIT-E	11/93-6/94	35	39,856.00	39,856.00		
de	94/29	Goodyear	Topeka	Radial & Bias Specialty Tires	KIT-E	10/93-8/94	56	73,500.00	73,500.00		o dum
	- 94/30	Montgomery Elevator		Elevator Cabs	KIT-E	8/93-11/94	25	20,000.00	19,513.00	487.00	
	- 94/31	La Siesta	Topeka	Food Processing	KIT-E	1/94-6/94	26	8,903.00	1,382.80	7,520.20	
	94/32	Cintas	Olathe	Business Uniforms	KIT-E	7/93-11/94	30	25,875.00		25,875.00	31,128.00
	94/33	Abbott Aluminum	Manhattan	Machined Aluminum Components	KIT-N	1/94-12/94	15	20,870.00	12,733.02	8,136.98	-
	94/34	ITN	Overland Park	Communications Systems	KIT-N	1/94-12/94	52	70,000.00	•	61,061.05	50,000.00
	- 94/35	Heyco, Inc.		Agricultural Equipment	KIT-E	2/94-1/95	26	15,000.00	•	·	,
	21/36	Wells Dairy, Inc.	-	Ice Cream Distribution	KIT-N	1/94-12/94	15	14,870.00	•	14,870.00	
	7							,		<b>,-</b>	

#### FY94 KIT/KIR Projects

	Project #	Company	Community	Product	туре*	Dates	Trainees	Obligations	Expenditures	Balance	Matcl
dr	94/37	La Petite Academy	Overland Park	Child Care/Corporate HQ	KIT-N	1/94-1/95	85	22,862.00	7,500.00	15,362.00	parametris (fing) (fig.)
	94/38	Engineered Air	DeSoto	Heating/Aircond. Units	KIT-E	2/94-1/95	25	40,000.00		40,000.00	BAN STORY
	94/39	Plastic-Packaging Corp.	Kansas City	Plastic Bags	KIT-E	1/94-3/95	10	7,730.00		7,730.00	, , , , , , , , , , , , , , , , , , ,
-	94/40	ABC Rail	Newton	Railroad Products	KIT-E	3/94-2/95	61	40,000.00	17,763.66	22,236.34	
dc	94/41	Nar-Mac	Wichita	Plastic Molded Parts	KIT-N	3/94-9/95	36	30,000.00		30,000.00	5,750.00
	94/42	Paint Tech	Olathe	Powdered Paint	KIT-E	5/94-10/94	18	7,071.00		7,071.00	-
	94/43	Griffin Wheel	Kansas City	Steel Railroad Wheels	KIT-N	5/94-4/95	103	65,000.00		65,000.00	7,000.00
- Constitution of	4/44	Schult Homes Corp.	Plainville	Prefab Homes	KIT-E	4/94-3/95	35	30,000.00		30,000.00	6,500.00
	4/45	+Speigel	Wichita	Telecatalog Center	KIT-N	6/94-7/94	75	54,188.00		54,188.00	
dc	94/46	Superior Industries	Pittsburg	Aluminum Auto Wheels	KIT-E	6/94-12/94	20	3,912.00	3,912.00		
					1	KIT Subtotals	2,354	1,260,764.87	563,916.54	696,848.33	474,535.0
s i	94/101	Leonard's Metal	Wichita	Aircraft Parts	KIR	7/93-12/93	27	9,568.00	6,221.24	3,346.76	9,568.00
•	94/102	Roto-Mix, Inc.	Dodge City	Rotary Feed Mixers	KIR	7/93-6/94	83	35,167.00	32,837.50	2,329.50	35,167.00
	94/103	Preco Industries, Inc.	Lenexa	Die Cutting/Stamping Presses	KIR	7/93-6/94	37	6,485.00	4,862.00	1,623.00	6,485.0
	94/104	Key Industries	Ft. Scott	Distribution Center	KIR	7/93-6/94	56	20,300.00		20,300.00	20,300.00
	94/105	Jenkins Motorsports	Dodge City	Sprint Car Manufacturing	KIR	7/93-6/94	5	10,000.00	10,000.00		10,000.00
	94/106	Dayco Products, Inc.	Fort Scott	V-Belt Manufacturing	KIR	7/93-6/94	136	18,500.00	2,341.03	16,158.97	18,500.00
dr	94/107	Tramec Corporation	Iola	Air Brake Components	KIR	7/93- 9/94	30	13,349.00	13,349.00		13,350.00
dr	94/108	Curtis Machine Company	Dodge City	Gear Boxes	KIR	8/93-7/94	73	55,776.00	29,528.30	26,247.70	55,777.00
dr	94/109	Ace Forms	Pittsburg	Custom Business Forms	KIR	10/93-12/93	22	7,139.00	5,421.52	1,717.48	7,140.00
вj	94/110	Sealright	Desoto	Ice Cream Containers	KIR	1/94-8/94	200	205,484.00	205,474.00	10.00	232,145.00
вj	94/111	Fleming	Kansas City	Food Processing	KIR	1/94-6/95	420	200,000.00		200,000.00	271,325.00
7.5	94/112	Chanute Manufacturing	Chanute	Steam Generators	KIR	8/93-12/93	6	6,931.03	6,931.03		6,932.00
1	4/113	Star Lumber & Supply Co.	Wichita	Door & Windows	KIR	7/93-6/94	50	11,860.00		11,860.00	11,860.00
ar	94/114	Chance Industries	Wichita	Carnival Rides	KIR	7/93-6/94	373	26,000.00	26,000.00		26,000.00
dr	94/115	Ottawa Truck Corp.	Ottawa	Specialty Trucks	KIR	7/93-6/95	200	50,550.00	7,467.64	43,082.36	50,551.00
dr	94/116	Marley Pump Co	Lenexa	Water Well Pumps	KIR	7/93-6/94	70	9,318.00	3,431.96	5,886.04	9,320.00
dr	94/117	Columbian Steel Tank Co.	Kansas City	Steel Storage Tanks	KIR	9/93-8/94	37	10,244.00	4,244.00	6,000.00	10,244.00
dr	94/118	Evcon Industries, Inc.	Wichita	Heating/Airconditioning Eq.	KIR	7/93-6/94	81	12,582.00	12,582.00		12,586.00
dr	94/119	High Plains Publishers	Dodge City	Regional Ag. Publications	KIR	8/93-9/94	30	43,459.00	33,739.36	9,719.64	62,666.00
dr	94/120	Allied Signal Gen. Aviation	n Olathe	Aircraft Electronics Systems	KIR	1/94-12/94	100	65,000.00	24,230.00	40,770.00	65,000.00
dr	94/121	Frito-Lay	Topeka	Snack Foods	KIR	8/93-7/94	60	20,000.00	11,166.20	8,833.80	29,200.00
dr	94/122	Commercial Aircraft Product	tsWichita	General Aviation Products	KIR	9/93-8/94	10	5,561.00	5,561.00		5,561.00
dr-	94/123	REMA Bakeware	Salina	Insulated Bakeware	KIR	11/93-10/94	129	17,901.00	7,359.00	10,542.00	17,901.00
dr-	-1/124	Detroit Diesel	Emporia	Diesel Engine Remanufacturing	KIR	10/93-4/95	12	5,430.00	5,236.71	193.29	5,430.00

-3-

#### FY94 KIT/KIR Projects

	Project #	Company	Community	Product	Туре*	Dates	Trainees	Obligations	Expenditures	Balance	Match Match
dr	94/125	Universal Lubricants	Wichita	Lubricants	KIR	1/94-4/94	10	566.00	566.00		566.00
dr	94/126	CAC Mold Corporation	Wichita	Plastic Injection Molds	KIR	12/93-1/95	9	4,107.00	4,107.00		4,107.00
dr-	94/127	Midwest-Werner & Pfleiderer	Topeka	Rubber Compounding Equipment	KIR	7/93-6/94	41	19,328.00		19,328.00	19,329.00
dr	94/128	Graphic Technology, Inc.	Industrial Ai	rport Label Products/Systems	KIR	9/93-10/94	198	40,000.00	9,493.01	30,506.99	40,000.00
dr	94/129	Metlcast Products, Inc.	Salina	Iron Castings/Machined Parts	KIR	11/93-10/94	45	30,000.00	20,450.00	9,550.00	30,000.00
dc-	94/130	Montgomery Elevator	Arkansas City	Elevator Cabs	KIR	8/93-11/94	80	34,999.00	25,857.50	9,141.50	35,001.00
dc-	94/131	Atchison Products	Atchison	Leather Tool Belts & Bags	KIR	7/93-12/94	45	20,000.00	20,000.00		81,250.00
	1/132	Air Products and Chemicals	Wichita	Chemical Intermediates	KIR	10/93-11/94	65	38,000.00	21,691.68	16,308.32	51,970.00
	4/133	Straightline	Newton	Earth Boring Tools	KIR	1/94-7/94	60	28,220.00	28,220.00		28,220.00
dr-	94/134	Cintas	Olathe	Business Uniforms	KIR	7/93-11/94	42	14,125.00		14,125.00	39,443.00
dr-	94/135	La Siesta	Topeka	Food Processing	KIR	1/94-6/94	7	1,097.00		1,097.00	6,500.00
8 1	94/136	Yuasa-Exide	Hays	Batteries	KIR	5/94-6/95	61	50,000.00		50,000.00	99,103.00
dr	94/137	McCormick-Armstrong	Wichita	Printing	KIR	2/94-1/95	52	40,000.00	4,815.45	35,184.55	40,000.00
dr-	94/138	Heyco, Inc.	Garden City	Agricultural Equipment	KIR	2/94-1/95	78	20,000.00	20,000.00		20,000.00
		Schult Homes Corp.	Plainville	Prefab Homes	KIR	4/94-3/95	107	8,000.00		8,000.00	8,000.00
-		Snorkel-Economy	Elwood	Aerial Work Platforms	KIR	2/94-7/94	426	23,584.00	21,104.98	2,479.02	25,584.00
នៗ-	94/141	Plastic-Packaging Corp.	Kansas City	Powdered Paint	KIR	1/94-3/95	76	10,542.00		10,542.00	10,542.00
_		ABC Rail	Newton	Railroad Products	KIR	3/94-2/95	40	15,999.00	3,277.90	12,721.10	16,001.00
						KIR Subtotals	3,689	1,265,171.03	637,567.01	627,604.02	1,548,624.00
						KIT/KIR Totals	6,043	2,525,935.90	1,201,483.55	1,324,452.35	2,023,159.00

BUDGET 2,527,500.00

UNENCUMBERED BALANCE 1,564.10

N-New Facility/E-Existing Facility

Project Coordinator:
dc Dave Cleveland dr Dick Russell sj Steve Jack

OBLIGATIONS AND EXPENDITURES BY CONGRESSIONAL DISTRICT Cong. Dist. Obligations Expenditures Balances 332,661.76 1st 714,916.00 382,254.24 2nd 571,883.03 340,904.30 230,978.73 3rd 1,066,358.00 338,381.20 727,976.80 4th 458,814.87 204,536.29 254,278.58

#### Fort Riley Taskforce

These funds were approved for development of a detailed economic impact analysis and to retain a Washington Technical Consultant/Representative. This request has met the conditions outlined in Section 1. (b)(5) which covers the "closure of a major federal or state institution or facility". The \$203,000 funding approved for this project is for performance of a comprehensive economic impact analysis detailing the effects of the closing of Fort Riley. It will, also, be used for Washington, D.C., representation and services in connection with the Base Closure Commission.

#### Plastics Packaging, Inc.

Plastics Packaging, Inc. was awarded \$125,000 from the Fund to assist in site modification necessary to allay flood concerns on an expansion of the Plastics Packaging, Inc. facility. The firm had experienced flooding during 1993 and the requested site work was necessary before the company would consider expansion at the current site. The company was investigating alternative sites in both Kansas and Missouri. The loss of this company would have impacted a number of jobs in the Kansas City, Kansas area. The company has, since, moved forward with its expansion plans. This expansion is projected to add 20-40 jobs.

#### CPAC, Inc.

CPAC, Inc. was provided a \$100,000 loan in connection with its purchase of the former Fuller Brush operation in Great Bend. This operation had been in financial trouble for some time and a search for a qualified buyer had been ongoing. Several efforts to sell the company or to restructure had been unsuccessful. CPAC proposes to purchase the assets of the company, retaining the current employee base of 245 and pledging to add a minimum of 50 new jobs over the next 5 years. There is also a potential, that at some point, CPAC might consolidate the Fuller-Atlanta facility into the Great Bend facility.

#### Cessna Project

Upon disclosure that Cessna was investigating the possibility of establishing a facility for the manufacture of piston-driven aircraft, it was determined that the impact such a facility would have on the Kansas economy warranted the use of KEOIF. The Department of Commerce & Housing committed \$800,000 of KEOIF assistance for the project. These funds were project-directed and were committed for use by whichever community Cessna chose for the facility site. Independence was, ultimately, the site selected.

TOTAL AWARDS: \$1,228,000

#### FY 1994 KEOIF PROJECT SUMMARIES

#### Sealright Packaging Company

Sealright was a Kansas City area firm which needed to establish a new production facility. This firm investigated a number of sites and was heavily recruited by Missouri. The Kansas site which received the most favorable consideration by the company was located in De Soto, Kansas. A grant of \$500,000 was awarded for the site preparation and construction of a rail extension to the new facility to retain the jobs of the 350 Sealright employees in Kansas.

The facility which is located on the north side of Highway K-10 just east of De Soto, Kansas, is nearing operational status.

#### A & M Projects, Inc.

The KEOIF committee approved the award to assist in the location of a new A & M Brands production facility at Spring Hill, Kansas. Eighty thousand dollars of KEOIF funds were used to defray the costs of extending a rail spur to the new facility. One hundred jobs at the new operation are projected at full production.

#### Kansas Manufacturing Association

A \$250,000 grant was awarded to leverage an additional \$1,750,000 in local and federal funds in the Technology Reinvestment Program. The application was a cooperative effort between the Kansas Manufacturers' Association and the Employment and Training Board of Wichita. Benefits include the development of training networks, employee training, development of ISO 9000 qualification criteria, etc.

## South Central Kansas Economic Development District, Inc. (SCKEDD)

The grant amount of \$72,000, which was matched with \$40,000 of local funds, was provided to leverage \$750,000 of SBA monies to establish a MicroLoan Demonstration Project. This MicrolLoan program has generated a great deal of interest in the South Central Kansas region served by SCKEDD. To date, the program has funded 50+ loans with an average loan size of approximately \$11,000. Loans have been made to a variety of start-up and small businesses for a variety of purposes including equipment purchase, working capital and inventory.

#### WI/SE

The grant amount of \$50,000 was awarded for the purpose of providing employment training and assistance to dislocated workers in the Wichita area. The funds were used to match \$50,000 in funds provided through the Carl Perkins Vocational Training Fund, to develop an increased understanding of the training needs of the business community and the development of training networks centered around business clusters.

Page #2, FY 1994 KEOIF Project Summaries

#### King Avionics, Inc.

The award of \$100,000 from KEOIF is intended to aid in the retention and expansion of the company's production facility in Johnson County. The agreement between the State and King Avionics specifies that the company, in addition to retaining the facility and its current employee base, will create a minimum of 20 new jobs within 5 years of completion of the new facility.

TOTAL AWARDS: \$1,302,000

#### IMPACT OF EDIF PROJECTS

#### TRAVEL AND TOURISM DEVELOPMENT DIVISION

The following represents economic impact figures pertaining to travel expenditures for the state as a whole, as well as specific tourism division programs. The source of these numbers is indicated for each.

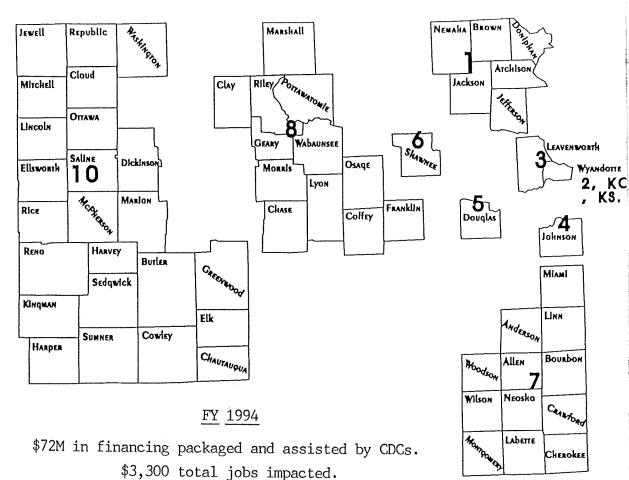
- \* One-third of travelers requesting information in 1993 actually traveled to Kansas, accounting for over \$23 million being spent in our state. (Nicholson-Reid Research Group)
- \* The Travel and Tourism marketing campaign brought in nearly \$55 in visitor expenditures for every dollar spent in the division's 1993 advertising campaign. (Nicholson-Reid Research Group)
- \* Group tour travel in Kansas generated nearly \$60 million in travel expenditures in 1993. (International Association of Convention & Visitors Bureau and National Tour Association Research Report).
- \* U.S. travelers spent over \$2.45 billion in Kansas during 1993, a 5.4 percent increase from the nearly \$2.33 billion travelers spent in 1992. (U.S. Travel Data Center, Washington, D.C.)
- \* International travelers spent \$65 million in Kansas in 1993, creating 1,000 jobs from international spending.
- \* Total of domestic and international traveler spending in Kansas in 1993 equaled \$3.1 billion.
- \* Direct U.S. travel expenditures generated 37.8 thousand jobs in Kansas in 1993. (U.S. Travel Data Center, Washington, D.C.)
- \* Kansas had the strongest growth in person-visits from Canada to the United States in 1993, a 28.6% improvement over 1992. This compares to a 6.9% decline nationally. (U. S. Travel and Tourism Administration).

- \* Visitors to our four state-owned Travel Information Centers totaled nearly 500,000 in 1994.
- \* Eleven Attraction Development grants awarded in 1994 were to generate thirteen (13) new jobs in the state.
- \* Film production brought in over \$3 million in revenues to the state in 1993.

## CERTIFIED DEVELOPMENT CORPORATIONS

CHEYENN	E Rawlins	DECATUR	Nonton	Phillips	Smith
		9			
Sherman	Thomas	Sheridan	Graham	Rooks	Osborne
Vallace	LOGAN	Gove	TREGO	Ellis	Russell
			, 		Rober

Greeley	Wichita	Scorr	LANE	Ness	Rush	BARTON
Hamilton	KEARNY	Finney		Hodgeman	PAWNEE	Stafford
			GRAY	Ford	Edwards	
STANTON	GRANT	Haskell			Klowa	PRATI
HORTON	STEVENS	SEWARD	MEADE	Clark	Comanche	Barber



#### **LEGEND**

- MO-KAN Development, Inc.
  City Wide Development Corp of Kansas City
  Avenue Area, Inc.
  Johnson County Certified Development Company
  Wakarusa Valley Development, Inc.
  Topeka/Shawnee County Development, Inc.
  Mid America, Inc.
  Eastern Kansas Economic Development Group
  Pioneer Country Development, Inc
  South Central Kansas Economic Development District
  Great Plains Development, Inc. 10.

## KANSAS TRADE SHOW ASSISTANCE PROGRAM (KTSAP)

#### Summary of Program

The Kansas Trade Show Assistance Program provides reimbursement of up to \$3,500 for eligible expenses incurred by Kansas companies attending foreign trade shows. During the last legislative session (1994), the program was modified to also enable reimbursement of up to \$1,500 in eligible expenses for domestic trade shows that are international in scope.

## Summary of Activities for Fiscal Year 1994

During Fiscal Year 1994, KTSAP Program funding totaled \$272,420.00. A total of \$195,226.66 was disbursed under the program to 77 companies across the State. Of these 77 companies, 27 were first time applicants to the program and five were companies that have been established within the last five years. Almost half of the companies participating in the program did so in order to target a new market for their product or service.

The program's effectiveness in increasing company sales and introducing companies to new markets is measured by evaluations completed by the participating companies both immediately after the show and six months after the show. FY94 post-show company evaluations indicate that a total of 9,904 sales leads were generated through KTSAP funded show attendance and a total of 31 agent/distributor contracts were negotiated. An additional 882 sales leads and 11 more agent/distributor agreements were reported on the six-month evaluations. Company sales stemming from FY94 KTSAP funded show attendance currently totals \$35,974,000.00. This yeilds a return on investment of \$184.27 to \$1.00 when total company sales are compared against total FY94 disbursements.

Funding Level \$272,420.00
Disbursements \$195,226.66
Company Sales \$35,974,000.00
\$ Return Ratio \$184.27:1
Total Allocations 77

## STATEWIDE DISTRIBUTION OF LOTTERY PROCEEDS BY COUNTY

AGENCY	<b>CODE</b>
ARTS COMMISSION	A
COMMERCE & HOUSING	С
EDUCATION	E
STATE FAIR	F
HISTORICAL SOCIETY	H
KANSAS, INC.	I
KTEC	K
STATE LIBRARY	L
CORRECTIONS	P
REVENUE	R
WILDLIFE & PARKS	W
BOARD OF REGENTS	X

#### STATEWIDE EXPENDITURES NOT ALLOCATED TO SPECIFIC COUNTY

ACCESSIBLE ARTS	148,500
DEPT. OF ADMINISTRATION	420,327
AGRICULTURE	346,763
KTEC: MAMTC	990,053
BOARD OF REGENTS	1,624,178
SRS:KANWORK	2,475,000
STATE WATER OFFICE	1,980,000

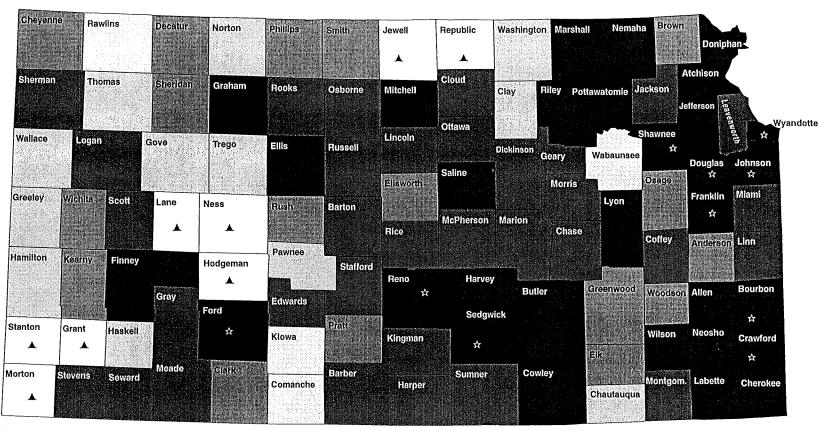
NOTE: Distributions reflect only the county in which the award was made. Operating expenditures and awards to CDCs, SBDCs, MAMTC, Centers For Excellence, Kansas Value-Added Center, KDOC&H Regional Field Offices, KTEC Industrial Liaison Offices & Commercialization Corporations, and Travel Information Centers actually serve multiple counties with economic development related services.

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## STATEWIDE DISTRIBUTION OF LOTTERY PROCEEDS FY 1994: BY COUNTY (EDIF & CIBF)

Cheyenn 15491	1141	vlins 598	Decatur 21359	Norton 76709	Phillips 19652	Smith 53778	Jewell 95819	Republic 19655	Washingto 30732	Marshall 50354	Nemah 35479	a Brown 26666 CLA	Donipha	
CRLA		CRL	CRLA	CRLA	CRL	RALK	RLAK	RLA	0014	CRLA	CRL	a - A	93095 tchison	
Sherman 558953 CRALI	40	omas 920 CRLA	Sheridan 13574	Graham 73258 `	Rooks 56367	Osborne 19522	Mitchell 573215	Cloud 30613 RLA	19097	Potta 6334	watomie Ja	ackson Je	354641 LAE efferson	Leavenworth
		Т	CRL	CRL	CRL	CRLA	Lincoln	Ottawa	RL 4	1671037 	mot		CRLE	CRLAHEX 162
Nallace 10813	Logan 14652	,	Gove 14687	Trego 16474	Ellis 249958	Russell 42806	19919 RLA	25766 CRLA	Dickinson 137805	Geary 90845	Wabaunsee 35123		Douglas	Johnson 3052686
CRL	CRL		CRL	CRLA	CRLAHK	CRLA	Ellsworth	Saline 833814		Morris	GRE	Osage	CRLAHIKX	CLAKE
ireeley 12215	Wichita 13088	Scott 46432	Lane	Ness	Rush	Barton	25316 RLA	CRLAE	CRLE	19485 CRL	Lyon 780523	60009 CRALE	Franklin 1843861	Miami 807026
RAL		40432	12496	17265	29129	425937	Rice	McPherson 77130	Marion 29474	Chase	700325	CHALL	CRAL	CRALW
amilton	RAL	CRLA	RL	RAL	CRL Pawnee	GRLAEKW	34290		CRLA	20828	CRALE	Coffey 22783	Anderson 21641	Linn 64547
3764	Kearny 32027	Finney 455068	i	Hodgeman 11803	1024966 RLAP	Stafford 17312	Reno	GRLA Harve		CRL		GRLA	GRLA	CRLAH
RL	CRL	GRLAEI	Gray 14175	Ford	Edwards 39141	CRL	2545441 CRLAEKFP	2678 CR	89 Butl	<b>-</b> ,	reenwood 22153	Woodson 27597 CRL	Allen 282766 CRLAEH	Bourbon 107278 CRLA
anton 0394	Grant	Haskell		367685	CRL Kiowa	Pratt 81252	Kingman	Sedg 4203			CRL	Wilson	Neosho	Crawford
L	43538 RLAE	11164 RA	RL	CRLAE	15963	CRALEW	382065	CRLAE	(WIX GRI	)	Elk	31823 CRLA	87295 Crla	778995 CRLAEK
orton 3581	Stevens 14211	Seward	Meade 15894	Clark 31399	CRLA	Barber 37410	CRLAW Harper	Sumner 44686	Cow 264	vley 4357	14031 CRL	Montgom	t .	Cherokee
RL	14211 RL	348310 CRLE	BL	GRL	11985 CRL	CRAL	30992 GRAL	CRAI			Chautauqua 23160 CRAL	337378 CRALE	48565 CRALE	48747 CRAL

## DEPARTMENT OF COMMERCE & HOUSING EDIF DISTRIBUTIONS FISCAL YEARS 1991, 1992, 1993, 1994



\*Black Shading: Counties with largest EDIF distribution.

▲ White Shading: Counties with no EDIF distributions.

NOTE: Varying degrees of shading are relative to the amounts of EDIF awards to each county.

Distributions made directly to communities, counties, businesses, and institutions are included in this representation. Statewide impact of distributions is not demonstrated for the Regional Field Offices, CDCs, Travel Information Centers, and SBDCs.

## KDOC&H EDIF DISTRIBUTIONS FY91-94 COUNTIES EAST OF HIGHWAY 81

COUNTY	TOTAL EDIF	1994	1993	1992	1991
Allen	\$107,227	\$47,607	\$0	\$53,220	\$6,400
Anderson	\$12,022	\$167	\$0	\$5,250	\$6,605
Atchison	\$120,139	\$58,877	\$18,500	\$42,762	\$0
Barber	\$49,365	\$47,025	\$0	\$0	\$2,340
Bourbon	\$525,057	\$71,712	\$187,886	\$140,020	\$125,439
Brown	\$14,417	\$4,260	\$1,657	\$5,000	\$3,500
Butler	\$142,898	\$45,280	\$43,403	\$0	\$54,215
Chase	\$29,290	\$7,575	\$13,115	\$0	\$8,600
Chautauqua	\$5,809	\$5,809	\$0	\$0	\$0
Cherokee	\$114,156	\$40,167	\$50,500	\$10,520	\$12,969
Clay	\$3,890	\$0	\$0	\$0	\$3,890
Coffey	\$77,387	\$167	\$2,500	\$9,200	\$65,520
Cowley	\$466,161	\$94,660	\$171,941	\$54,880	\$144,680
Crawford	\$1,556,549	\$72,607	\$123,729	\$110,613	\$1,249,600
Dickinson	\$26,156	\$990	\$6,340	\$18,826	\$0
Doniphan	\$271,947	\$43,689	\$27,650	\$190,208	\$10,400
Douglas	\$1,077,867	\$85,840	\$178,016	\$85,164	\$728,847
Elk	\$17,417	\$167	\$5,250	\$12,000	\$0
Franklin	\$1,958,563	\$1,800,633	\$128,989	\$22,730	\$6,210
Geary	\$81,469	\$25,492	\$2,500	\$11,382	\$42,095
Greenwood	\$16,896	\$0	\$0	\$0	\$16,896
Jackson	\$40,028	\$24,028	\$16,000	\$0	\$0
Jefferson	\$249,125	\$361	\$0	\$61,050	\$187,714
Johnson	\$3,576,852	\$1,399,069	\$1,359,936	\$197,122	\$620,726
Labette	\$183,563	\$13,516	\$72,275	\$23,500	\$74,272
Leavenworth	\$29,150	\$2,583	\$12,579	\$13,988	\$0
Linn	\$92,917	\$22,667	\$0	\$70,250	\$0
Lyon	\$342,638	\$161,385	\$111,433	\$40,820	\$29,000
Marion	\$70,698	\$1,683	\$615	\$49,200	\$19,200
Marshall	\$126,479	\$278	\$11,375	\$114,826	\$0
Miami	\$92,814	\$30,340	\$42,474	\$20,000	\$0
Montgomery	\$84,207	\$3,667	\$34,364	\$19,380	\$26,796
Morris	\$22,304	\$2,658	\$615	\$0	\$19,031
Nemaha	\$101,722	\$12,482	\$12,500	\$5,000	\$71,740
Neosho	\$125,859	\$54,601	\$41,060	\$30,198	\$0
Osage	\$16,311	\$0	\$16,311	\$0	\$0
Pottawatomie	\$136,572	\$770	\$132,500	\$2,153	\$1,149
Riley	\$256,202	\$149,034	\$61,570	\$34,673	\$10,925
Sedgwick	\$3,314,539	. \$890,491	\$641,713	\$669,192	\$1,113,143
Shawnee	\$1,266,124	\$236,401	\$331,252	\$439,524	\$258,947
Wabaunsee	\$83	\$83	\$0	\$0	\$0
Washington	\$9,778	\$9,778	\$0	\$0	\$0
Wilson	\$115,535	\$1,667	\$48,375	\$41,453	\$24,040
Woodson	\$16,667	\$167	\$900	\$9,200	\$6,400
Wyandotte	\$719,954	\$373,607	\$170,932	\$129,239	\$46,176

\$17,664,797 TOTAL EDIF DISTRIBUTION EAST OF HIGHWAY 81 80.253% PERCENT OF TOTAL DISTRIBUTION EAST OF HIGHWAY 81

## KDOC&H EDIF DISTRIBUTIONS FY91-94 COUNTIES WEST OF HIGHWAY 81

COUNTY	TOTAL EDIF	1994	1993	1992	1991
Barton	\$86,934	\$47,025	\$26,085	\$0	\$13,824
Cheyenne	\$14,389	\$56	\$14,333	\$0	\$0
Clark	\$18,500	\$18,500	\$0	\$0	\$0
Cloud	\$24,278	\$0	\$1,250	\$13,908	\$9,120
Comanche	Ψ <u>2</u> ¬,275	\$75	\$0	\$0	\$0
Decatur	\$19,731	\$56	\$8,750	\$10,925	\$0
Edwards	\$79,158	\$25,075	\$0	\$54,083	\$0
Ellis	\$260,042	\$101,695	\$94,552	\$63,795	\$0
Ellsworth	\$11,620	\$0	\$0	\$0	\$11,620
Finney	\$208,484	\$136,885	\$45,000	\$26,599	\$0
Ford	\$541,453	\$199,121	\$123,046	\$46,500	\$172,786
Gove	\$8,104	\$56	\$6,666	\$1,382	\$0
Graham	\$157,156	\$57,306	\$54,900	\$10,000	\$34,950
Grant	\$0	\$0	\$0	\$0	\$0
Gray	\$33,373	\$0	\$0	\$3,333	\$30,040
Greeley	\$8,160	\$0	\$0	\$0	\$8,160
Hamilton	\$9,500	\$0	\$0	\$9,500	\$0
Harper	\$52,038	\$11,505	\$0	\$0	\$40,533
Harvey	\$312,848	\$109,681	\$2,023	\$69,182	\$131,961
Haskell	\$3,333	\$0	\$0	\$3,333	\$0
Hodgeman	\$0	\$0	\$0	\$0	\$0
Jewell	\$0	\$0	\$0	\$0	\$0
Kearny	\$18,500	\$18,500	\$0	\$0	\$0
Kingman	\$87,321	\$26,839	\$38,282	\$22,200	\$0
Kiowa	\$881	\$75	\$806	\$0	\$0
Lane	\$0	\$0	\$0	\$0	\$0
Lincoln	\$20,620	\$0	\$5,000	\$0	\$15,620
Logan	\$36,772	\$56	\$6,666	\$30,050	\$0
McPherson	\$88,205	\$29,515	\$22,750	\$7,351	\$28,589
Meade	\$29,483	\$0	\$25,000	\$3,333	\$1,150
Mitchell	\$129,695	\$48,125	\$43,900	\$0	\$37,670
Morton	\$0	\$0	\$0	\$0	\$0
Ness	\$0	\$0	\$0	\$0	\$0
Norton	\$8,806	<b>\$56</b>	\$8,750	\$0	\$0
Osborne	\$25,628	\$1,103	\$0	\$24,525	\$0
Ottawa	\$73,751	\$6,700	\$0	\$0	\$67,051
Pawnee	\$2,131	\$0	\$1,144	\$987	\$0
Phillips	\$10,808	<b>\$56</b>	\$0	\$0	\$10,752
Pratt	\$13,015	\$75	\$12,940	\$0	\$0
Rawlins	\$389	\$56	\$333	\$0	\$0
Reno	\$1,147,623	\$817,200	\$203,426	\$44,446	\$82,551
Republic	\$0	\$0	\$0	\$0	\$0
Rice	\$23,029	\$9,575	\$0	\$1,217	\$12,237
Rooks	\$48,056	\$38,056	\$0	\$10,000	\$0
Rush	\$12,900	\$12,900	\$0	\$0	\$0
Russell	\$79,600	\$0	\$67,000	\$12,600	\$0
Saline	\$224,445	\$92,382	\$53,131	\$63,838	\$15,093
Julii 10	٠, ١, ١٠٠٠	T = —, T = —	<b>- ,</b>	•	

	AOE 700	ቀባር ባባባ	An Samuel	<b>\$0</b>	
V <sub>ii.</sub>	\$25,000	\$25,000	\$0	•	Ψ
Seward	\$80,788	\$2,500	\$47,200	\$888	\$30,200
Sheridan	\$15,056	<b>\$56</b>	\$15,000	<b>\$</b> 0	\$0
Sherman	\$91,639	<b>\$56</b>	\$80,333	\$11,250	\$0
Smith	\$15,000	\$0	\$15,000	\$0	\$0
Stafford	\$47,575	\$75	\$27,500	\$20,000	\$0
Stanton	\$0	\$0	\$0	\$0	\$0
Stevens	\$28,800	\$0	<b>\$</b> 0	\$0	\$28,800
Sumner	\$71,067	\$1,525	\$50,342	\$0	\$19,200
Thomas	\$7,616	<b>\$56</b>	\$0	\$7,560	\$0
Trego	\$8,147	<b>\$56</b>	\$8,091	\$0	\$0
Wallace	\$8,216	<b>\$56</b>	\$0	\$0	\$8,160
Wichita	\$16,722	\$0	\$15,000	\$1,722	\$0

\$4,346,458 TOTAL EDIF DISTRIBUTION WEST OF HIGHWAY 81
19.747% PERCENT OF TOTAL DISTRIBUTION WEST OF HIGHWAY 81

## \$22,011,255 TOTAL EDIF DISTRIBUTION FY 1991 - FY 1994

HYPOTHETICAL

REGIONAL DISTRIBUTION(BY POPULATION PERCENTAGE)

\$3,697,891 POPULATION PERCENTAGE 16.8% WEST OF HIGHWAY 81 \$18,313,364 POPULATION PERCENTAGE 83.2% EAST OF HIGHWAY 81

ACTUAL REGIONAL DISTRIBUTION

**\$4,346,458** WEST OF HIGHWAY 81 **\$17,664,797** EAST OF HIGHWAY 81