



Written Testimony in Support of HB2106

John Federico; President Kansas Cable Telecommunications Association

Senate Taxation Committee

March 21, 2023

I respectfully submit this testimony on behalf of the Kansas Cable Telecommunications Association. KCTA members provide advanced telecommunication services including video, voice, and broadband to both urban and rural communities across Kansas. We join others and ask for your support of HB2106.

Cable providers deploy more broadband services to Kansas homes and businesses than anyone else in Kansas. Since the inception of cable television, cable operators both nationally and in Kansas have been innovators in the development and deployment of advanced telecommunication technologies to meet customers' needs and demands. Since 2002, the cable industry has invested over \$300 billion dollars in infrastructure trying to deliver, *better* and *faster* to our customers. Nationally, America's internet builders have invested \$1.5 trillion of private capital to deploy broadband networks across the US, creating 1.2 million jobs in the process.

The importance of bills such as HB2106 become critically important in the state-by-state fight for scarce dollars available to our member companies, to incentivize investment in infrastructure and system upgrades in Kansas. It is no surprise that preference is given, among other considerations, to those states that are most economically favorable to investment. It is for that reason that we do ask for your support of HB2106.