

House Committee on Commerce, Labor, and Economic Development **Neutral Testimony on Sub for Senate Bill 197- STAR Bonds** Presented by Eric Stafford, VP of Government Affairs, Kansas Chamber

Monday, March 10, 2025

Mister Chairman and members of the committee, my name is Eric Stafford, Vice President of Government Affairs for the Kansas Chamber. The Kansas Chamber represents small, medium and large businesses of all industry segments across the state. We appreciate the opportunity to provide neutral testimony on Substitute for Senate Bill 197, dealing with STAR Bonds.

Our comments center around provisions added on page 15, lines 21-39 and data collection at the point of retail sale required on all entities located within a STAR bond district. The concern here is ALL retailers will have to collect visitor data and transfer to the secretary on a quarterly basis. Looking at the Kansas Speedway, which already collects consumer data on tickets sold for the race. We are concerned on first, the redundancy of the data that is already collected when a ticket to attend a race is collected, and second, the impact this data collection will have on vendors and concessions as each customer has to provide their data at the point of sale.

It would be our request that SB 197 be amended to exempt sales at or inside ticketed events in a STAR bond district as that data is already collected at the point of sale for the event admission ticket.

In closing, we would respectfully ask for your support of this change, and I'd be happy to answer questions at the appropriate time.