



ELITE TENNIS & WELLNESS LLC

ELITE TENNIS & WELLNESS
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House Commerce, Labor, and Economic Development Committee
Written Proponent Testimony for HB 2346
Presented by: Elite Tennis & Wellness
March 11, 2025

Chairman Tarwater and House Commerce Committee Members,

We are Ashley and Mike Wolf, owners of Elite Tennis & Wellness, a premier tennis, wellness and pickleball facility located in Overland Park, Kansas. We are committed to fostering an active, healthy community through tennis and wellness programming, and we have recently expanded into the pickleball business while exploring additional sports opportunities.

We strongly support HB 2346 and the establishment of the Kansas Sports Tourism Grant Program. The impact of sports tourism is substantial, creating access to enhanced athletic facilities, generating economic benefits for the local community, and attracting visitors and businesses from across the region and beyond. This bill will allow Kansas to remain competitive in hosting major sporting events and drive further investment into local sports infrastructure.

At Elite Tennis & Wellness, we have directly benefited from Visit Overland Park's efforts to connect us with opportunities that enhance our business and contribute to the economic impact of our region. We have proudly hosted the Professional Pickleball Association (PPA) Tour for two consecutive years and, last year, added the Major League Pickleball (MLP) tournament to our event lineup. These events have brought in players and spectators from across the country, boosting local tourism and reinforcing Overland Park's reputation as a premier sports destination. By providing funding for rights fees and event expenses, HB 2346 will empower facilities like ours to host larger events, drawing more participants, families, and spectators to our community—resulting in increased tourism revenue and economic growth for local businesses.

Additionally, sports tourism funding plays a crucial role in improving community access to world-class facilities. When facilities are upgraded and expanded to accommodate major events, they also become valuable assets for local athletes and residents. The ability to reinvest in our infrastructure not only enhances our club's offerings but also strengthens our community's overall sports and recreation ecosystem.

We urge the committee to support HB 2346 to ensure that Kansas can continue to attract premier sporting events, increase economic development opportunities, and provide high-quality sports experiences for residents and visitors alike. Thank you for your time and consideration.

Sincerely,

Mike Wolf and Ashley Wolf
Managing Partners / Property Owners