

Re: Mailer concerning bond issue



USD 308 INFO

Oct 7 ☆ ⋮

To: Me ▾

Allison,

The informational brochure was paid for via funds that were set aside to inform residents about the upcoming bond. Our mailer was sent in compliance with Kansas Attorney General opinions regarding bonds and a school district's duty to inform residents of an upcoming bond vote.

Thank you,
USD 308 Admin

Email response to my question concerning the mailer that was being used by both the District and the Vote Yes campaign.

The District claimed it was “informational.”



The Vote Yes Campaign Facebook page regularly posted links to District resources that were paid for by taxpayers.

The District and the Vote Yes Campaign claimed these resources were “informational” but yet the campaign used them to push for support of the bond.



Videos used by both the District and the Vote Yes campaign.

The District and the Campaign claim the videos are “informational.”

Transcript from the video includes...

“We will need a new building to do that.”

“To provide the best for our children, I think we need to capitalize on that.”

“To make things more efficient, I think that would be best.”

“Why settle when we can soar.”



**Yard sign was identified as the
Vote Yes yard sign.**

**Attached picture is a screenshot of
a Vote Yes Facebook post.**

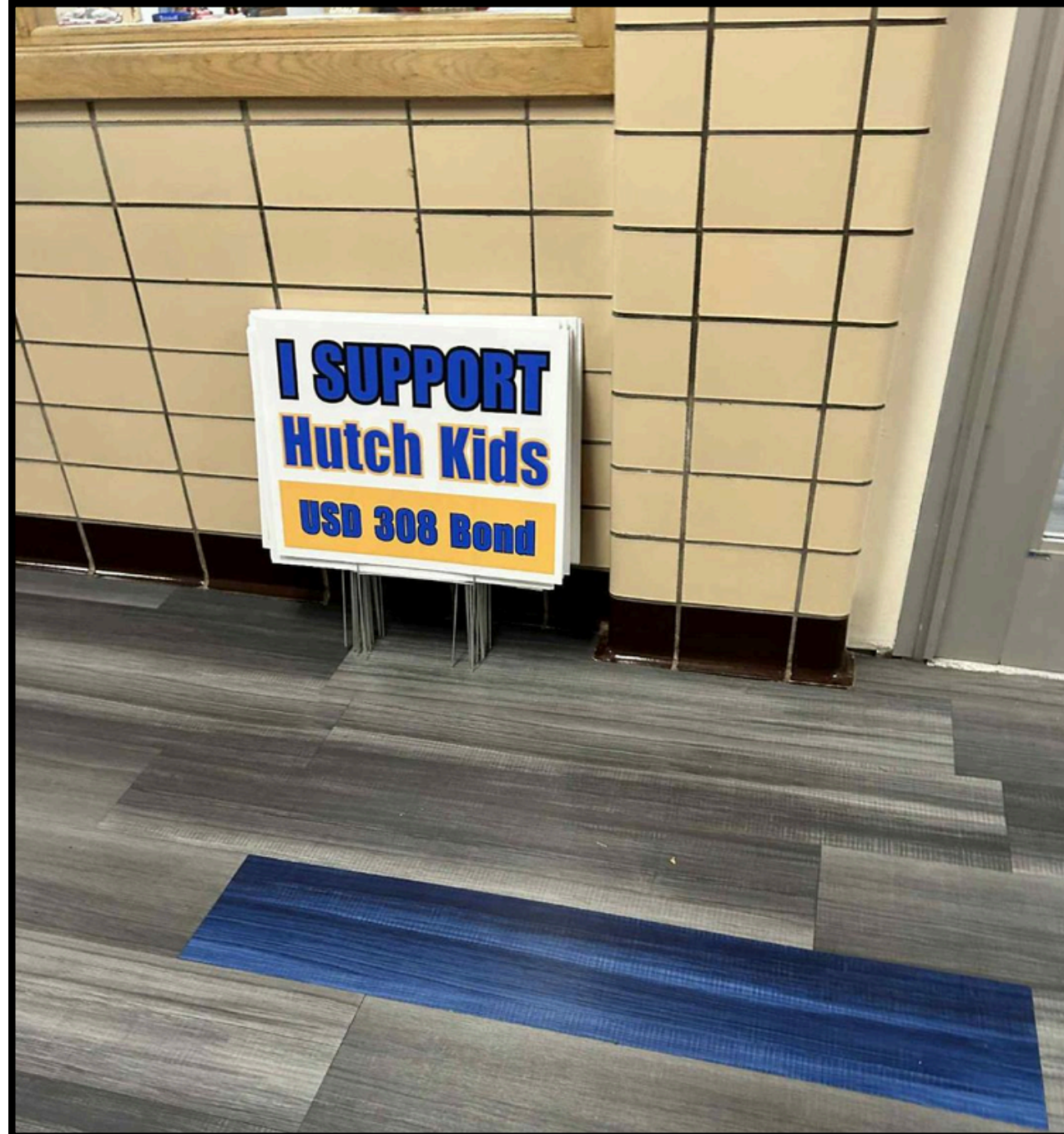
**These signs were purchased
at taxpayer expense.**

**The signs were also used to raise
money for the Vote Yes campaign.**



**Sign identified as a
Vote Yes yard sign on
school property.**

**Picture taken at
HMS - 8 on Monday,
September 29, 2025.**



**Vote Yes yard signs were left
in the hallways of school
buildings for teachers to send
home with students.**

**Students were instructed to
put these signs in their yards.**



**Campaign signs identified as the Vote Yes yard signs
given out during Faris Elementary School's
Parent / Teacher Conferences.**

**Conferences were also used to discuss the bond
and how each building would benefit.**

Picture taken on Thursday, October 9, 2025, at 6:26 p.m.






**Complaint by
USD 308 Staff
that “teachers”
were wearing
these buttons
during the school
day.**

**This logo was used
by the Vote Yes
campaign with
different wording.**





USD 308 Bond Campaign Volunteer Group >

Private group · 40 members


[Join group](#)


What members are talking about ...


Community Development Bond Campaign Volunteer Work

Local Education


About

 **Private**
Only members can see who's in the group and what they post.

 **Visible**
Anyone can find this group.

 **View group history**
Group created on August 7, 2025

Members


Stacy is an admin.

**Canvassing for the
Vote Yes campaign was
organized and coordinated
by a current employee
of USD 308.
Stacy Goss is their Director of
Communications.**

**Many have questioned if
Stacy was compensated by
the District with taxpayer
money for the work she was
doing on behalf of the Vote
Yes campaign.**



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Comment



Share



14

3 shares

**Taxpayer funded
Facebook ads run by
USD 308 linked to their
school bond webpage.**



Ladies,

I am working with the Vote YES For Hutch Kids Bond initiative.

We'd love to have some parents and kids from each of our school's out front, during drop off (and pick up if possible) holding the "I Support Hutch Kids" signs on Monday, November 3rd.

This will hopefully serve as a reminder to our families to go vote - if they didn't do so already with advanced voting, and support our schools, teachers, parents and community with a YES vote!!!

This is an activity that we actually used 20 years ago when the last bond initiative was passed and it seemed pretty effective.

What I am asking you is to consider recruiting some kids and parents from your schools for this event and I will be happy to drop off signs to be used on the 3rd. I can bring them to you at your home or to your school.

Let me know your thoughts.

Thanks!!

Starla Wells

Vote YES for Hutch Kids Campaign Treasurer

**This email was forwarded
from a concerned member
of the PTO.**

**It appears the District, the
PTO, and the Vote Yes
committee were working
together to push support for
the school bond.**



**Students holding
campaign signs
identified as the
Vote Yes yard signs
on school property**

**Picture taken at
HMS - 8 on Monday,
November 3, 2025, at
7:35 a.m. during school
drop-off**



Students and parents holding campaign signs identified as the Vote Yes yard signs on school property.

Other signs say, “Support Students. Support the Bond.” and “Invest in my future. Vote yes.”


Vote Yes shirts were also worn.


Picture taken at Morgan Elementary School on Monday, November 3, 2025, at 7:42 a.m. during school drop-off.

Tue, Nov 4, 2025 at 11:03 AM

Don't forget today is Election Day! Polls are open until 7:00 pm.

The USD 308 school bond as well as the USD 308 school board candidates are on the ballot.

Find your sample ballot and voting location here
 renocountyks.gov/Elections

 Your vote is your voice. Make a difference in your community!

**It is assumed that taxpayers
also funded these text
messages that went out to
registered voters to remind
them that the school bond
was on their ballot.**



Concerning financial information from USD 308 and the Vote Yes for Hutch Kids, USD 308 has removed the video where Dr. Dawn Johnson specially talks about what the District paid for during the bond campaign and the Vote Yes Campaign has yet to file any financial reports. Stop the Bond - Hutchinson filed our financial reports on December 31, 2025.



USD 308 Board Authorizes Negotiations For Bond Election Survey

By Adam Stewart Hutchinson Tribune Staff
HUTCHINSON—The USD 308 Hutchinson Board of Education authorized Superintendent Dawn Johnson to negotiate with a St. Louis firm...

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The USD 308 Hutchinson Board of Education authorized Superintendent Dawn Johnson to negotiate with a St. Louis firm regarding a survey about last year's failed bond issue election. Johnson said Discovery Works' fee for the election analysis and survey would be \$28,500.