



March 11, 2025

Testimonial in support of SB52

Submitted to Chairman Smith, Vice Chair Turner and Ranking Minority Sawyer.

The Chamber of Lawrence strongly supports SB52, which is included in our 2025 Legislative Priorities.

We anticipate this bill will have a significant positive impact on jobs, economic development, talent retention, and tourism throughout our state. We also believe this bill will provide additional opportunities for talent retention of young people seeking careers in the arts. Locally, Lawrence has benefitted from production and is home to a vibrant film and arts community.

Given the increase in filmed content and platforms, and more production moving to new locations, this bill gives Kansas the opportunity to compete regionally and nationwide; for instance, Missouri passed this law in 2023 and is enjoying the benefits.

Thank you for your work on the Senate Committee on Commerce and for your ongoing dedication to serving the people of Douglas County.

Respectfully-

Bonnie S. Lowe, IOM  
President & CEO