

Testimony for Senate Bill No. 98

Testimony given by Aaron Perry, Vice President of the Route 66 Association of Kansas

Testimony given on behalf of the Route 66 Association of Kansas

Testimony given in support of Senate Bill No. 98

Statement of Reasons:

The Route 66 Association is dedicated to the preservation and promotion of "Route 66" in Kansas. This license plate will promote Route 66 in Kansas and give a median for Kansas residents to highlight our section of Route 66.

Route 66 travels through only 8 states, several of these states have state license plate programs to enhance exposure and provide monetary resources to preservation groups such as state Route 66 associations. These funds are then used to educate, promote and maintain Route 66 and its attractions, which bring travelers from all over the world by the tens of thousands.

The Route 66 association has:

Brought back the race across Kansas. This is a half marathon on Kansas's Route 66.

Secured the funding for properly preparing and painting the Rainbow Bridge in Riverton Kansas. This is a one hundred plus year old March Arch bridge and the last remaining one on all of Route 66's 2448 miles.

Supports the creation of a State of Kansas Route 66 license plate which will promote Route 66.

Attended meetings and events to promote and educate others on Route 66 Kansas.

Promoted the preservation and education of Route 66 in Kansas.

Funds from this license plate will be used:

To create educational and promotional materials.

Maintain, preserve and create attractions on Kansas Route 66.

Offset costs for attending conferences and events promoting Route 66.

Kansas has 13.2 of Route 66, was the first state 100% paved, is the only state that travelers can travel the whole of Route 66 without getting on a major interstate highway and we believe has more attractions per mile than any other Route 66 state.

The Route 66 Association of Kansas and I ask for your support in passing Senate Bill No. 98 and appreciate your consideration and time in keeping this historic road alive for future generations to enjoy.