



Little
Government
Relations

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February 4, 2025

Senate Commerce Committee

Support for Senate Bill 52: Kansas Film and Digital Media Production Development Act

Chairman Alley and Members of the Committee,

I am Stuart Little with Little Government Relations on behalf of our client Grow Kansas Film (GKF). Grow Kansas Film is made up of small businesses, Kansas filmmakers, and educators, all local people. GKF seeks this legislation as an economic development tool to support creative arts and build a strong and lasting workforce in our State.

This policy has passed the Senate three times during the 2023-24 session with over 30 votes each time. The House and Senate both passed the CCR on HB 2097 at the end of the 2024 wrap-up session on a vote of 102-22 and 32-5 respectively. This bill would be law, but for the Governor's veto following the final wrap up session. The special session in June could not act to override CCR HB 2097

Senate Bill 52 contains the same film tax credit incentives included in the CCR on HB 2097.

You will hear from film makers, educators, and Kansas business that the value of the tax credit has only increased in the last year. The need already exist and new Kansas businesses will tell you the workforce to serve the changing demands of the media economy.

Our surrounding states have incentives, Missouri most recently pass their law in 2023 with a 20-40%, \$16 million tax credit. Oklahoma reset their tax credit to \$30 million per year. The film and television, as well as gaming and virtual reality markets, continue to produce more content at the same time production continues to move away from the coasts.

I'll stand for questions at the appropriate time.

Stuart Little, Little Government Relations
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Scott City, Duff Ranch, August 14, 2024