Session of 2025

## **HOUSE BILL No. 2037**

By Committee on Commerce, Labor and Economic Development Requested by Rachel Willis on behalf of the Department of Commerce

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AN ACT concerning economic development; relating to tourism; increasing the membership of the council on travel and tourism appointed by the governor and updating the house committee assignment required for the house members of the council from the committee on agriculture and natural resources to the committee on commerce, labor and economic development; equalizing the allocation of funds from the department of commerce's matching grant program for the promotion of tourism for private, public and nonprofit entities and removing the restriction on the percentage of such funds granted to at any; single entity; or type of entity; amending K.S.A. 2024 Supp. 32-1410 and 32-1420 and repealing the existing sections.

Be it enacted by the Legislature of the State of Kansas:

Section 1. K.S.A. 2024 Supp. 32-1410 is hereby amended to read as follows: 32-1410. (a) (1) There is hereby established the council on travel and tourism. The council shall consist of 17 20 voting members as follows:

- (A) The chairperson of the standing senate committee on commerce of the senate, or a member of the senate appointed by the president of the senate;
- (B) the vice chairperson of the standing senate committee on commerce of the senate, or a member of the senate appointed by the president of the senate;
- (C) the ranking minority member of the standing senate committee on commerce of the senate, or a member of the senate appointed by the minority leader of the senate;
- (D) the chairperson of the standing house of representatives committee on agriculture and natural resources of the house of representatives commerce, labor and economic development, or its successor committee, or a member of the house of representatives appointed by the speaker of the house of representatives;
- (E) the vice chairperson of the standing house of representatives committee on agriculture and natural resources of the house of representatives commerce, labor and economic development, or its successor committee, or a member of the house of representatives appointed by the speaker of the house of representatives;

- (F) the ranking minority member of the—standing house of representatives committee on—agriculture and natural resources of thehouse of representatives commerce, labor and economic development, or its successor committee, or a member of the house of representatives appointed by the minority leader of the house of representatives; and
- (G) elevenfourteen members appointed by the governor. Of the 11 14 members appointed by the governor,—one six shall be appointed to represent the general public and eight shall be appointed to represent the organizations specified in this subparagraph, respectively. The appointment of a representative of an organization shall be made from a list of three nominations—made submitted by the organization as follows:
- (i) The travel industry association of Kansas, one shall be anindividual engaged in the lodging industry and appointed from a list of three nominations made by;
- (ii) the Kansas restaurant and hospitality association, one shall be an individual engaged in the restaurant industry and appointed from a list of three nominations made by the Kansas restaurant and hospitality association, one shall be appointed from a list of three nominations made by for two representatives, one whose nominees shall be individuals engaged in the lodging industry and the second whose nominees shall be individuals engaged in the restaurant industry;
- (iii) the petroleum marketers and convenience store association of Kansas, one shall be appointed from a list of three nominations by;
- (iv) the Kansas sport hunting association—and six shall be appointed to represent the general public;
- (v) the national independent venue association, whose nominees shall be Kansas residents;
  - (vi) the Kansas museums association; and
  - (vii) the Kansas sampler foundation.
- (2) In addition to the voting members of the council, four members of the council shall serve ex officio: The secretary of commerce, the secretary of transportation, the secretary of wildlife and parks and the executive director of the state historical society. Each ex officio member of the council may designate an officer or employee of the state agency of the ex officio member to serve on the council in place of the ex officio member. The ex officio members of the council, or their designees, shall be nonvoting members of the council and shall provide information and advice to the council.
- (b) Legislator members shall be appointed for terms coinciding with the terms for which such members are elected. Of the 11 members first appointed by the governor, six shall be appointed for terms of three years and five shall be appointed for terms of two years as determined by the governor. Thereafter, All members appointed by the governor shall be

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appointed for terms of three years. All members appointed to fill vacancies in the membership of the council and all members appointed to succeed members appointed to membership on the council shall be appointed in like manner as that provided for the original appointment of the member succeeded.

- (c) On July 1 of each year, the council shall elect a chairperson and vice-chairperson vice chairperson from among its members. The council shall meet at least four times each year at the call of the chairperson of the council. Nine Eleven voting members of the council shall constitute a quorum.
- (d) Members of the council attending meetings of such council, or attending a subcommittee meeting thereof authorized by such council, shall be paid amounts for mileage as provided in K.S.A. 75-3223(c), and amendments thereto, or a lesser amount as determined by the secretary of commerce. Amounts paid under this subsection to ex officio members of the council, or their designees, shall be from appropriations to the state agencies, of which such members are officers or employees, upon warrants of the director of accounts and reports issued pursuant to vouchers approved by the chief administrative officers of such agencies. Amounts paid under this subsection to voting members of the council shall be from moneys available for the payment of such amounts upon warrants of the director of accounts and reports issued pursuant to vouchers approved by the chairperson of the council.
- Sec. 2. K.S.A. 2024 Supp. 32-1420 is hereby amended to read as follows: 32-1420. (a) There is hereby established a state matching grant program to provide assistance in the promotion of tourism and development of quality tourist attractions within the state of Kansas. Grants awarded under this program shall be limited to not more than 40% of the cost of any proposed project. Applicants shall not utilize any state moneys to meet the matching requirements under the provisions of this program. Both public and private entities shall be eligible to apply for a grant under the provisions of this act. Not less than 75% 50% of all moneys granted under this program shall be allocated to public entities or entities exempt from taxation under the provisions of 501(e)(3) of the federal internal revenue code of 1986, and amendments thereto. No more than 20% of moneys granted to public or nonprofit entities shall be granted to any single such entity. Furthermore, no more than 20% of moneysgranted to private entities shall be granted to any single such entity. The secretary of commerce shall administer the provisions of this act and the secretary may adopt rules and regulations establishing criteria for qualification for a matching grant and such other matters deemed necessary by the secretary for the administration of this act.
  - (b) For the purpose of K.S.A. 32-1420 through 32-1422, and

amendments thereto, "tourist attraction" means a site that is of significant interest to tourists as a historic, cultural, scientific, educational, recreational or architecturally unique site, or as a site of natural scenic beauty or an area naturally suited for outdoor recreation, however, except that under no circumstances shall "tourist attraction" mean a race track facility, as defined in K.S.A. 74-8802, and amendments thereto, or any casino or other establishment that operates class three games, as defined in

8 25 U.S.C. § 2703, as in effect on July 1, 1991. 9 Sec. 3. K.S.A. 2024 Supp. 32-1410 and 32-1420 are hereby repealed. 10 Sec. 4. This act shall take effect and be in force from and after its 11 publication in the statute book.