#### Approved: March 8, 2010

Date

#### MINUTES OF THE SENATE UTILITIES COMMITTEE

The meeting was called to order by Chairman Pat Apple at 1:30 p.m. on February 23, 2010, in Room 548-S of the Capitol.

All members were present except

Sen Emler, excused Sen. McGinn, excused Sen. Petersen, excused

Committee staff present:

Kristen Kellems, Office of the Revisor of Statutes Matt Sterling, Office of the Revisor of Statutes Raney Gilliland, Kansas Legislative Research Department Cindy Lash, Kansas Legislative Research Department Ann McMorris, Committee Assistant Jeannine Wallace, Sen. Apple's Office Assistant

Conferees appearing before the Committee: none

Others attending: See attached list.

Chair opened for continued committee discussion on <u>House Substitute for Substitute for SB 48 - Emergency telephone service, fees, charges, collection and</u> <u>distribution</u>.

Chair called on the committee members assigned to report on possible amendments to certain components of the bill.

Senator Masterson provided a paper entitled "The telecommunications industry believes the collection of 911 fees on prepaid wireless is best applied at the point of sale" and discussed the options that had been offered. (Attachment 1)

Senator Bruce reported on immunity and suggested taking a more prudent approach.

Chairperson Apple provided a balloon on the coordinating council amendment and explained the criteria for this amendment. (Attachment 2)

Senator Brownlee's charge was to come up with cost figures for PSAPs and recommendation for appropriate funding levels. She found the difference in equipment used by each PSAP made this a challenge. Some discussion on software and hardware used and use of the grant fund for equipment. Consolidation of PSAPs was discussed.

Senator Petersen is working on definitions and will report later.

More discussion and coordination of the work on various sections of the **House Substitute for Substitute for SB 48** will be continued on February 24 with amendments being prepared and committee action taken in a future meeting.

The next meeting is scheduled for February 24, 2010.

The meeting was adjourned at 2:30 p.m.

Respectfully submitted,

Ann McMorris Committee Assistant

Attachments - 2



## SENATE UTILITIES COMMITTEE GUEST LIST FEBRUARY 23, 2010

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NAME	REPRESENTING
TOMDAY	KCC
Truca Haas	Gior office.
Dena Fisk	Vieizin Edular
Bob Keller	JESO
Nelson Krueger	Sare West
Es bunge	KARP/KPUB/KSA
m Caches	SPRINT
SEANS MILLER	CHAITOL STRAGEGIES
Sandy Braden	Sprint
Berend Koops	Hein La Firm
Joe Mosimann	Purca
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## THE TELECOMMUNICATIONS INDUSTRY BELIEVES THE COLLECTION OF 911 FEES ON PREPAID WIRELESS IS BEST APPLIED AT THE POINT OF SALE

- Retailers earn a very attractive margin on prepaid wireless services ... on average about 17% of the sales price.
- While these small retail stores will incur some cost to set up the collection of 911 fees, it
  is primarily software driven and can be accomplished at minimal expense.
- Retail stores already have automated sales receipt processes in place to handle sales and local tax collection, as well as ATM and credit card purchases, etc.
- In view of the fact that prepaid services are very profitable for Retailers, and prepaid devices are a growing part of the market, it isn't unreasonable to have them collect and remit this fee and significantly increase state 911 funding.
- Products sold by retailers are of their choosing. If a new 1.1% tax is assessed to support the E911 system by pre-paid wireless customers and Retailers do not feel it is worth their time or is too expensive to implement, they do not have to continue to sell the products. Alternatively, if it is a substantial piece of their business, they should be prepared to comply with collecting the E911 fees at the point of sale.
- Kansas is a participating member of the Streamlined Sales Tax program. Details of a vendor compensation arrangement are being worked out now at the federal level for Retailers to retain an administration fee. Therefore, a precedent is already being considered to allow for an administration fee for agents of the state to collect and process sales taxes and remit them to the Department of Revenue.
- Collection of 911 fees by the Retailer at point of sale will generate \$1.4 million in revenues that will be used to help fund Next Generation E911 systems.

### IF THE KANSAS LEGISLATURE IS NOT INCLINED TO PERMIT POINT OF SALE COLLECTION OF 911 FEES ON PRE PAID WIRELESS, THE INDUSTRY SUGGESTS THE FOLLOWING:

- Avoid a decrementing or embedded fee requirement.
- Avoid a collection methodology that exposes wholesale prepaid service providers to potential litigation (i.e. current method).
- Do not collect any 911 fees on prepaid wireless service now, but revisit the point of sale proposal after one or two years when more states will have implemented it. Please note that the state of Hawaii has adopted this policy approach and currently excludes prepaid wireless from their state's 911 fee.

Note\* It is imperative that the 2% Administration Fee for Service Providers be retained in the bill, as well as the remittance of the 911 taxes/fees to a single Local Collection Point Administrator.

Senate Utilities Committee February 23, 2010 Attachments 1-1

## **COLLECTION OF 911 FEES ON PREPAID WIRELESS**

**GOAL**: A fair, efficient, and effective method of collecting 911 fees from wireless prepaid services that provides transparency to a consumer and easily administered.

#### **METHOD OF CURRENT COLLECTION:**

[Wholesaler remits an amount equal to 1% of the retail price]

1. Provider not able to collect fee from the end-user who benefits from the ability to access the 911 systems.

2. Retail price unknown – provider does not control the final price of prepaid services sold by third party retailers – forcing providers to make assumptions on the retail price.

3. Prepaid cards coming in from out-of-state retail distribution centers unknown to provider and therefore, unable to remit 911 fees for cards sold in Kansas until customer activation.

4. Unfair to wireless consumers:

- Postpaid wireless consumers pay fees to fund 911 systems
- Prepaid wireless consumers do not pay fees to fund 911 systems
- Postpaid wireless consumers mandated to be reported for not paying 911 fee
- Prepaid wireless consumers do not pay 911 fees and privileged to anonymity

5. Unfair to provider:

- Providers pay the fee with no way to recoup it from customers
- Providers may be paying more (or less) than required because the retail price is not know on wholesale transactions

6. Current method of collection exposes wholesale providers to potential legal actions due to inability to collect 911 on retail markup.

#### **METHOD OF EMBEDDING:**

1. Providers sell prepaid products (handsets and wireless cards) to retailers in bulk that are shipped in bulk to retailers for further distribution that could be in or out of the state.

2. 911 Fees vary across the states where the handset or card may be used. It is not possible to embed the Kansas fee because providers do not know where the cards will ultimately be sold.

3. Fees assessed to prepaid consumers would not be clearly disclosed when they purchase the service from retailers.

4. Embedding does not provide adequate disclosure regarding the amount of the fee or the jurisdiction the fee is being collected for.

5. A consumer could challenge the sales tax charged on the retail price that includes the "embedded" fee. (double taxation – cannot charge tax on a tax)

6. Embedding exposes wireless providers to potential class action lawsuits.

## **METHOD OF DECREMENTING:**

1. A sufficient positive balance may not be available to cover the 911 fees, providing opportunities for consumers to legally avoid the fee.

2. The fee is not clearly disclosed to consumers, and cannot be disclosed since 911 fees vary across the country.

3. Inequitable collection of fee from prepaid wireless consumers since it would be imposed only upon customers that have a sufficient balance at the end of the month.

4. Not all providers have a functional system to identify whether the customer's account has a sufficient balance remaining to apply the 911 fees.

5. Such method does not provide a sound audit trail to support assumptions, compared to the standards required and used for other taxation models, e.g. sales tax, fuel, cigarette, liquor, etc.

6. A consumer could challenge the sales tax charged on the portion of decremented minutes.

7. Decrementing minutes is not popular with consumers.

8. Decrementing the fee from the consumers account after the service is purchased has raised concerns with State Attorney General's offices and The Federal Trade Commission<sup>1</sup> for reasons such as:

- Cards that don't deliver the number of calling minutes advertised
- Cards that debit minutes for hidden charges, taxes, fees, surcharges

9. Decrementing exposes wireless providers to potential class action lawsuits<sup>2</sup>.

<sup>&</sup>lt;sup>1</sup> Federal Trade Commission on Prepaid Calling Cards, December 3, 2009, Washington, D.C.

<sup>&</sup>lt;sup>2</sup> FTC v. Alternatel, Inc., No. 08-01433-CIV- Jordan/McAliley (S.D. Fla.) (Compl. filed May 19, 2008), and FTC v. Clifton Telecard Alliance One LLC, 2:08-CV-01480-PGS-ES (D.N.J.) (Compl. filed March 25, 2008)

#### **COLLECTION AT THE POINT OF SALE:**

1. A uniform approach that replaces the current ineffective and inefficient method.

2. Consistent with laws requiring collection from end-users who benefit from access to 911 services.

3. Consistent with laws placing financial obligation on the customer/taxpayer to pay for such services at time of purchase.

4. Consistent with laws requiring disclosing and collecting as a separate charge from the end-user.

5. Consistent with laws requiring that all consumers who benefit from the ability to access the 911 system from their wireless devices fairly contribute to the costs of the system.

6. Consistent with laws requiring the rate of collection be based on retail price.

7. Consistent with laws that obligates retailers to collect taxes on products at the time of sale, including special taxes on products such as cigarettes, gasoline, liquor, etc.

8. Transparent to the consumer – no hidden fees.

9. Cards deliver the number of calling minutes they advertise.

10. Easy for consumer to compare the rate-per-minute.

11. Fee is separate charge from sales tax to avoid taxing a tax.

12. Easily administered by all types of retail sellers.

13. Very small "mom and pop" stores have the option of not selling prepaid cards if they don't want to incur the cost of compliance.

14. Eliminates future litigation challenges in applying 911 fees to prepaid services.

## ONLY ONE FEASIBLE ALTERNATIVE TO COLLECTION AT POINT-OF-SALE:

Exclude wireless prepaid from KS 911 fee.

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# **RadioShack Earnings Jump by 26%**

FEBRUARY 22, 2010, 4:52 P.M. ET WSJ By JAY MILLER

RadioShack Corp.'s fourth-quarter earnings surged 26% as the retailer's stronger emphasis on cellphones resonated with consumers. However, the company's shares were down 4.5% at \$19.70 in after-hours trading on the New York Stock Exchange. The stock is up about 80% over the past year. After years of working to stay relevant in a marketplace dominated by big-box retailers like Best Buy Co. and Wal-Mart Stores Inc., RadioShack is scoring with a wider selection of wireless phones, including Apple Inc.'s iPhone. Lately, the company has re-launched its brand as "The Shack" to get consumers thinking again about a retailer many remember as the place that required shoppers to give up their phone numbers to buy batteries.

RadioShack reported a quarterly profit of \$75.7 million, or 60 cents a share, compared with \$60.1 million, or 48 cents a share, a year earlier. Revenue increased 4.7% to \$1.32 billion as same-store sales rose 6.1% at company-operated stores and kiosks. The increase in comparable same-store sales was driven by higher Sprint Nextel Corp. postpaid wireless sales, the addition of T-Mobile as a third postpaid wireless carrier and higher sales of prepaid wireless handsets and airtime. Gross margin widened to 43.9% from 41.8%, helped by an improved product mix combined with fewer markdowns as a result of more effective promotional productivity, inventory management and higher sell-through of seasonal products. For 2010, the company is planning capital expenditures of between \$100 million and \$120 million, up from \$81 million last year.

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use information provided by the providers and 18% shall be redistributed PSAPs located in counties with less than 75,000 in population pursuant to rules and regulations established by the 911 coordinating council. Moneys which cannot be attributed to a specific PSAP shall be transferred to the LCPA grant fund.

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6 (b) Moneys collected from the fee on prepaid wireless service pur-7 suant to section 5, and amendments thereto, shall be transferred to the 8 LCPA grant fund.

9 (c) The LCPA shall keep accurate accounts of all receipts and dis-10 bursements of moneys from the 911 fees.

(d) Information provided by providers to the LCPA or to the 911
 coordinating council pursuant to this act will be treated as proprietary
 records which will be withheld from the public upon request of the party
 submitting such records.

15 (e) This section shall take effect on and after January 1, 2011.

New Sec. 9. (a) The proceeds of the 911 fees imposed pursuant to 16 this act, and any interest earned on revenue derived from such fee, shall 17 be used only for necessary and reasonable costs incurred or to be incurred 18 by PSAPs for: (1) Implementation of 911 services; (2) purchase of 911 19 equipment and upgrades; (3) maintenance and license fees for 911 equip-20 ment; (4) training of personnel; (5) monthly recurring charges billed by 21service suppliers; (6) installation, service establishment, and nonrecurring 22 start-up charges billed by the service supplier; (7) charges for capital 23 improvements and equipment or other physical enhancements to the 911 24 system; (8) the acquisition and installation of road signs designed to aid 25 in the delivery of emergency service. Such costs shall not include ex-26 penditures to lease, construct, expand, acquire, remodel, renovate, repair, 27 furnish or make improvements to buildings or similar facilities. Such costs 28 shall also not include expenditures to purchase subscriber radio 29 30 equipment.

(b) This section shall take effect on and after January 1, 2011.

New Sec. 10. (a)/There is hereby created a 911 coordinating council 32 which shall monitor the delivery of 911 services, develop strategies for 33 future enhancements to the 911 system, and distribute available grant 34 funds to PSAPs. In as much as possible, the 911 coordinating council shall 35 include individuals with technical expertise regarding 911 systems, inter-36 net technology, and GIS technology. The coordinating council shall con-37 sist of 12 members to be appointed by the governor: Two members rep-38 39 resenting wireless telecommunications providers; one member representing a local exchange provider to be recommended by the Kansas 40 telecommunications industry association; one member representing a ru-41 ral telecommunications company recommended by the Kansas rural in-42 dependent telephone companies; one member representing VoIP pro-43

(2) The coordinating council shall consist of 11 voting members to be appointed by the governor: two members representing information technology personnel from government units; one member representing a law enforcement officer; one member representing a county fire chief; one member recommended by the adjutant general; one member recommended by the Kansas emergency medical services board; two members representing PSAPs located in counties with less than 75,000 in population; two members representing PSAPs located in counties with greater than 75,000 in population; one member representing a PSAP without regard for size.

(1)

(3) The coordinating council shall also include non-voting members to be appointed by the governor: one member representing wireless communications providers; one member representing a local exchange provider as recommended by the Kansas telecommunications industry association; one member representing rural telecommunications company recommended by the Kansas rural independent telephone companies; one member representing VoIP providers; one member recommended by the Kansas association of counties; one member recommended by the Kansas geographic information systems policy board; one member recommended by Kan-ed; one member recommended by the Mid-America regional council. The governor shall designate, from among the voting members, one such member as chair of the council.

(h) This section shall take effect on January 1, 2011.

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New Sec. 6. (a) Prepaid wireless 911 fees collected by sellers shall be remitted to the department by electronic filing that is consistent with the provisions of chapter 79, article 36 of the Kansas Statutes Annotated. The department shall establish registration and payment procedures for the collection of the prepaid wireless 911 fee.

7 (b) A seller shall be permitted to retain an administrative fee not to exceed 2% of prepaid wireless 911 fees that are collected by the seller 8 9 from consumers.

10 (c) To minimize additional costs to the department, the department 11 may conduct audits of sellers in conjunction with sales and use tax audits. 12 The department is authorized to provide the LCPA with information ob-13 tained in such audits if such information indicates that a seller may not 14 be complying with the provisions of this section and section 5, and amend-15 ments thereto. The LCPA may request the department to initiate collec-16 tion or audit procedures on individual sellers if collection efforts by the 17 LCPA are unsuccessful.

18 (d) The department shall establish procedures by which a seller may 19 document that a sale is not a retail sale, which procedures shall substan-20 tially coincide with procedures for documenting sale for resale transac-21 tions for chapter 79, article 36 of the Kansas Statutes Annotated.

22(e) The department shall transfer all remitted prepaid wireless 911 fees to the LCPA within 30 days of receipt for distribution as provided 23 24in section 8, and amendments thereto. Prior to such transfer, the de-25 partment may retain up to 1% of remitted charges for use in administer-26 ing the provisions of this section.

27 (f) In addition to retaining 1% of remitted charges for administrative 28 uses, the department may retain up to \$70,000 of remitted funds in fiscal 29 year 2011 only for use in paying for programming and other one-time 30 costs for establishing a system for collecting the prepaid wireless 911 fee. 31

(g) This section shall take effect on January 1, 2011.

32 New Sec. 7. (a) The prepaid wireless 911 fee imposed in this act shall 33 be the only 911 funding obligation imposed with respect to prepaid wire-34less service in this state. No tax, fee, surcharge or other charge shall be 35 imposed by this state, any political subdivision of this state or any inter-36 governmental agency for 911 funding purposes upon any prepaid wireless 37 service provider, seller or consumer with respect to the sale, purchase, 38 use or provision of prepaid wireless service.

39 (b) This section shall take effect on January 1, 2011.

40 New Sec. 8. (a) Not later than 30 days after the receipt of moneys 41 from providers pursuant to sections 3 and 4, and amendments thereto, 42 the LCPA shall distribute such moneys to PSAPs based upon the following ratio: 82% shall be distributed to PSAPs based upon place of primary

iders; two members recommended by the league of Kansas unicipalities; two members recommended by the Kansas association of counties; one member recommended by the Kansas commission for the deaf and hard-of-hearing; one member recommended by the Kansas 4 emergency medical services board, and, one member recommended by 5 the adjutant general. The council shall-also include two members of the 6 Kansas house of representatives as appointed by the speaker of the house; 7 one member of the Kansas house of representatives as appointed by the 8 minority leader of the house; two members of the Kansas senate as ap-9 pointed by the senate president and one member of the Kansas senate 10 as appointed by the senate minority leader. The governor shall designate 11

one member as chair of the council. 12

(b) The terms of office for members of the 911 coordinating council 13 shall commence January 1, 2011 and shall be subject to reappointment 14 every three years. / 15

(c) The 911 coordinating council is hereby authorized to adopt rules 16 and regulations necessary for effectuation of the provisions of this act, 17 including, but not limited to, assessing civil penalties. / 18

(d) No civil penalty shall be imposed pursuant to this section except 19 upon the written order of the 911 coordinating council. Such order shall 20 state the violation, the penalty to be imposed and the right of such pro-21 vider to appeal the penalty in accordance with the provisions of the Kansas 22 administrative procedure act. 23

(e) Any civil penalty recovered pursuant to this section shall be de-24posited with the LCPA grant fund. 25

(f) So long as the provider is working in good faith to comply with 26 the provisions of this act, no civil penalty shall be imposed prior to January 27 1.2012. 28

(g) The LCPA shall provide staff support to the 911 coordinating 29 council. Members of the 911 coordinating council may receive reimburse-30 ment for meals and travel expenses, but shall serve without other com-31 pensation. All expenses related to the 911 coordinating council shall be 32 paid from the LCPA grant fund. 33

(h) This section shall take effect on and after January 1, 2011. 34

New Sec. 11. (a) PSAPs, the LCPA, providers and sellers shall not 35 be liable for any form of damages resulting directly or indirectly from the 36 performance of installing, maintaining or providing 911 service.

37 (b) This section shall be in force and effective on and after January 38 39 1, 2011.

New Sec. 12. (a) The receipts and disbursements of the LCPA shall 40 be audited yearly by a licensed municipal accountant or certified public 41 accountant. 42

The LCPA may require an audit of any provider's books and re-43 (b)

each voting member

voting

No voting member shall serve longer than two three year terms. A voting member appointed as a replacement for another voting member may finish the terms of the predecessor and may serve two additional three year terms.

Any rules and regulations necessary to effectuate this act, shall be promulgated by June 30, 2010.

cords concerning the collection and remittance of fees pursuant to this act. The cost of any such audit shall be paid from the LCPA grant fund.

(c) On or before December 31, 2011, and at least once every three years thereafter, the division of post audit shall conduct an audit of the 4 5 911 system to determine: (1) Whether the moneys received by PSAPs pursuant to this act are being used appropriately; (2) whether the amount 6 7 of moneys collected pursuant to this act is adequate; and (3) the status of 8 911 service implementation. The auditor to conduct such audit shall be 9 specified in accordance with K.S.A. 46-1122, and amendments thereto. The post auditor shall compute the reasonably anticipated cost of provid-10 11 ing audits pursuant to this subsection, subject to review and approval by 12 the contract audit committee established by K.S.A. 46-1120, and amend-13 ments thereto. Upon such approval, the LCPA grant fund shall reimburse 14 the division of post audit for the amount approved by the contract audit committee. The audit report shall be submitted to the 911 coordinating 15 16council, the LCPA, the house energy and utilities committee and the 17 senate utilities committee.

18 The legislature shall review this act at the regular 2015 legislative (d) 19 session and at the regular legislative session every five years thereafter.

20 (e) This section shall take effect on and after January 1, 2011.

21New Sec. 13. (a) Nothing in this act shall be construed to limit the 22 ability of a provider from recovering directly from the provider's custom-23 ers its costs associated with designing, developing, deploying and main-24 taining 911 service and its cost of collection and administration of the 25 fees imposed by this act, whether such costs are itemized on the cus-26 tomer's bill as a surcharge or by any other lawful method. 27

(b) This section shall take effect on and after January 1, 2011.

28 New Sec. 14. (a) The LCPA shall establish and maintain a grant fund 29 for PSAPs, which shall not be part of the state treasury. Such money and 30 any interest earned on such money may only be expended for the follow-31 ing purposes: projects involving the development of next generation 911 32 services; costs associated with PSAP consolidation or cost-sharing pro-33 jects; expenses related to the 911 coordinating council; the costs of audits 34 conducted pursuant to section 12 on its effective date, and amendments 35 thereto; and other purposes as defined in section 9 on its effective date, 36 and amendments thereto.

37 (b) The 911 coordinating council shall develop criteria for grant applicants and make the final determination as to the distribution of grant 38 39 funds.

40 New Sec. 15. On the effective date of this act, all funds remaining 41 in the wireless enhanced 911 grant fund established pursuant to K.S.A. 12-5323, and amendments thereto, shall be transferred to the LCPA. Any 42 funds received on or after the effective date of this act and prior to January

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