

Senate Resolution No. 1803

By Committee on Transportation

1-18

1 A RESOLUTION urging congress to amend the federal highway
2 beautification act to allow businesses in small towns across Kansas to
3 advertise with outdoor highway advertising signs.
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5 WHEREAS, Outdoor highway advertising signs are very important to
6 attract motorists to businesses and cultural activities in small towns in
7 Kansas; and

8 WHEREAS, The highway beautification act and the regulations
9 promulgated thereunder allow the federal government to withhold federal
10 highway funding if a state engages in so called “spot zoning” or allows
11 nonconforming signs; and

12 WHEREAS, Many small town businesses have not had an opportunity
13 to “grandfather in” their outdoor advertising signs under the federal
14 highway beautification act because highways have been rerouted
15 necessitating new signs; and

16 WHEREAS, Because of the “grandfathering” process, many small
17 towns in other states have multiple outdoor advertising signs in rural areas
18 without negative effects: Now, therefore,

19 *Be it resolved by the Senate of the State of Kansas: That the highway*
20 *beautification act should be amended to allow outdoor highway*
21 *advertising signs in rural areas; and*

22 *Be it further resolved:* That the Secretary of the Senate shall send an
23 enrolled copy of this resolution to the United States department of
24 transportation and the members of the Kansas Congressional Delegation.
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