# Price of Natural Gas

#### **History and Forecast**



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## Introduction

### An Overview of Some Current Natural Gas Pricing Process



## **Topics of Discussion**

A Look Back
Current Gas Prices
A look Ahead
Gas Bill Affordability
Price Volatility
Gas Price Hedging



### Price of Natural Gas: A Historical View (Nominal Prices per Mcf)





# Price of Natural Gas (Inflation Adjusted Prices)



Source: EIA, CPI Index



#### Average Winter Prices: Mid-Continent Gas (Nominal Prices)



#### 1/15/2004

Source: Inside FERC's Gas Market Report

### Average Winter Prices: Mid-Continent Gas (Inflation Adjusted Prices)



#### 1/15/2004

Source: Inside FERC's Gas Market Report



#### Winter Gas Price Forecast: Average Mid-Continent Prices (Based on Futures Prices at January 9, 2004 Close)





#### The Bundled Price of Gas/Mcf: Winter Average Delivered Price to Residential Customer (Based on KGS estimated charges, Non-hedged)





#### Affordability of Residential Gas Bills (Average Annual Gas Bill / Average Household Income)





#### Natural Gas Price Volatility (Measured: High minus Low Price over Calendar Year, Normal Price Range)



Market Report

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### Gas Hedge Programs

What does it mean to hedge?

- A hedger seeks to shed or reduce risk exposure
  - A speculator seeks to increase or take-on risk.
- In the context of natural gas consumers, what does it mean to hedge?
  - It means reducing gas price volatility. Using our measure of risk, it means reducing the possible range of prices.



# Kansas Gas Utilities that have implemented Hedge Programs

- KGS: Approved March 1998
- Atmos Energy: Approved April 2001
- Aquila: Approved December 2001
- MWE: Indicates to Staff that it will apply for a Hedge Program fro the 04/05 winter.



# Focus Group Results: Some Marketing Research

In the fall of 2001, KGS and Atmos Energy sought to evaluate their customers' interests in gas price hedging. Through this marketing research they found:

- Customers want their utility to hedge on their behalf
- Customers understand that hedging is a valueadded service and, therefore, costs extra
- Customers are not willing to spend a large amount on hedging, however, appear willing to pay about \$1/month (\$12/year)
- Customers are less concerned about downside risk, more averse to upside risk (have an asymmetric aversion to risk)

#### How have the Utilities and the Commission responded to the Market Survey Results?

Companies have applied for and the Commission has approved Gas Hedge Program implementation.

- Companies must seek Commission approval prior to any purchase/arrangement of hedging derivatives.
- Hedge Program budgets are limited to \$12/year per customer
- Hedge Programs are to be designed to establish protection from catastrophic prices, accordingly, the basic designs amount to price-cap-type designs. There are a number of different ways to establish price cap protection.



# Hedge Program Performance

 Protection from severe price spikes: price caps are implemented via the Hedge Programs

Example 1: KGS capped 100% of its March 03 purchases at approximately \$3.10. The March 03 market price was \$8.66. All KCC approved Gas Hedge Programs afforded significant protection from the March 03 price spike.



**Reduce** Price Volatility

Example 2: the December 2003 to January 2004 price volatility: Using the KGS Hedge Program results,

Hedged volatility: \$0.48 Non-hedged volatility: \$1.30



## Hedge Program Performance

Customer Savings: About zero in the long run Hedging is not a money making proposition. Total net savings from Hedge Programs is expected to be close to zero in the *long run*. This means, about half the time the hedge instruments yield a profit, the other half a loss. It is important to be aware that money can be expended on financial derivatives that ultimately yield no payoff.