

## Testimony of Westar Energy Opposed to SB209 Before Senate Utilities March 15, 2017

## Laura Maag Lutz, Government Affairs Manager

Thank you, Chairman Olson, and members of the Committee. Westar Energy is opposed to Senate Bill 209. This legislation calls for certain additional line items to be included on our customers' bills, but it is difficult to understand why. Some of the additions appear to be items that Westar already includes on its bills, and some of the items would need further explanation, thus extending the length of bills, and quite likely causing confusion for customers.

Westar is not opposed to transparency in utility billing. On the contrary, our goal is to deliver a bill to our customers in a clear, understandable format that will serve as an effective communication tool and provide useful information. Multiple utility customer surveys reveal that customers want three main things on their bill: amount due; the day it's due; and how much energy they've used. They don't want unnecessary, extraneous, confusing details.

Our bill re-design a few years ago, which we developed using customer focus groups, provides a consistent, simplified bill that has improved interactions for our customers and our call center representatives. (Please see back of testimony for sample bill.) It has reduced the number of bill-related inquiries, which ultimately helps us manage costs for all customers.

In addition, there would be a cost to adjusting bills, and that cost would be passed on to all customers. Not only would there be programming costs associated with adding line items to the bill; depending on how long the bill became, we would be looking at increased postage costs if the bill became more than its current two pages. Ninety percent of our customers who still choose to receive a printed monthly statement currently receive a two-page bill.

We also suspect this bill is a companion piece to promoting electric retail choice in Kansas – a concept that hasn't fared well in many of the states that have attempted to de-regulate. Proponents point to rising electric rates in Kansas. But what we are seeing with the Southwest Power Pool's integrated market, of which Westar is a participant, is that energy costs are stabilizing as SPP dispatches the lowest cost generation resource on a given day.

In conclusion, our customers are not asking for this change to their bills, and we respectfully request that you not take action on Senate Bill 209. Thank you for considering our perspective and that of our customers.



