Session of 2020

SENATE BILL No. 474

By Committee on Ways and Means

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AN ACT concerning postsecondary educational institution student athletes; relating to compensation for the use of a student athlete's name, image, likeness rights or athletic reputation.

Be it enacted by the Legislature of the State of Kansas: Section 1. As used in this act:

(a) "Act" means sections 1 through 6, and amendments thereto.

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(b) "Athletic association" means an athletic association, conference or other group or organization with authority over, or that is recognized as a regulatory or promotional authority by, postsecondary educational institutions participating in intercollegiate athletics, including, but not limited to, the national collegiate athletic association.

(c) "Athlete agent" means an athlete agent as defined in the uniform athlete agents act who has obtained and maintains a current certificate of registration as set forth in the uniform athlete agents act and who complies with the federal sports agent responsibility and trust act, 15 U.S.C. § 7801 et seq., established in chapter 104 of title 15 of the United States code.

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(d) "Intercollegiate athletics" means sports played at the collegiate level for which eligibility requirements for participation by a student athlete are established by an athletic association that promotes or regulates collegiate athletics.

(e) "Postsecondary educational institution" means a public or private institution in this state that offers a degree or course of study beyond grade 12 and its controlled athletics entities. "Postsecondary educational institution" includes a technical college, municipal university, community college, college, university, state educational institution and not-for-profit corporation controlled by an educational institution for the sole purpose of operating its athletic program.

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(f) "Student athlete" or "athlete" means a participant in varsity intercollegiate athletics who is a student at a postsecondary educational institution registered for courses full-time on the first day of class of a semester, session or term or who practices or competes in intercollegiate athletics.

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Sec. 2. (a) A postsecondary educational institution shall not create or enforce any rule, requirement, standard or other limitation that prevents a student athlete of that institution from earning compensation as a result of

Proposed Amendments for SB 474
Senate Committee on Commerce
March 9, 2020
Prepared by Chuck Reimer
Office of Revisor of Statutes

"Postsecondary educational institution" shall not include any accredited not-for-profit postsecondary educational institution with a physical presence in this state that is exempted from the Kansas private and out-of-state postsecondary educational institution act if such institution elects to be exempted from the provisions of this act.