

February 13, 2020

The Honorable Bill Sutton, Chairperson  
House Committee on Elections  
Statehouse, Room 274C-W  
Topeka, Kansas 66612

Dear Representative Sutton:

**SUBJECT:** Fiscal Note for HB 2562 by House Committee on Elections

In accordance with KSA 75-3715a, the following fiscal note concerning HB 2562 is respectfully submitted to your committee.

Current law requires paid advertising expressly advocating the nomination, election or defeat of a clearly identified candidate for state or local office in a newspaper, magazine, periodical, brochure, flier or political fact sheet; or by broadcast or contact by telephone; to be clearly identified as an advertisement and to include the name of the chairperson or treasurer of the organization sponsoring the advertisement. Failure to do so is defined as "corrupt political advertising of a state or local office." HB 2562 would remove the requirement to include the name of the treasurer of the organization. The bill would also require that for electronic communication, the "paid for" disclaimer must be clear and obvious, rather than at the end of the item.

Both the Secretary of State and the Governmental Ethics Commission report that enactment of HB 2562 would have no fiscal effect on agency operations.

Sincerely,



Larry L. Campbell  
Director of the Budget

cc: Mark Skoglund, Governmental Ethics