



Senate Assessment and Taxation Committee

Written Proponent Testimony SB 228

Derek Hein, AMC Theatres

March 25, 2021

Chairwoman Tyson, Vice Chairman Alley, and members of the committee:

On behalf of AMC, I respectfully submit the following testimony in support of SB 228. This bill would allow Kansas movie theaters to retain the state sales tax on ticket sales and concessions from July 2021 to July 2023.

AMC is currently the largest movie exhibitor in the U.S., Europe, and the world with 1,000 theaters and 10,700 screens across the globe. Most importantly, AMC's world headquarters is located in Leawood, KS.

As you may be aware, the movie theater business is at a pivotal moment in our industry's history. The pandemic has threatened the in-person movie-going experience we all love and share. During the height of the pandemic, we had to close all our worldwide locations and furlough approximately all our 27,000 U.S. employees. Your support of SB 228 will help us ensure that another generation gets to experience the magic of the cinema experience.

Being able to retain the funds outlined in SB 228 is important to us as we reopen our theaters. While our doors are open it will take time for customers to return to their pre-pandemic habits. These extra funds will allow us to help protect Kansas jobs.

Your vote in favor of this bill will underscore the importance and value of watching a film on the big screen. Thank you for your immediate consideration of this important matter.

Derek Hein  
On behalf of AMC Theaters