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300 SW TENTH AVENUE ■ SUITE 24-E ■ TOPEKA, KS 66612 ■ (785) 296-2321

MEMORANDUM

To: Members of the Senate Committee on Transportation

From: Adam Siebers, Assistant Revisor

Date: January 22, 2021

Subject: Senate Bill No. 33

Summary

Senate Bill No. 33 provides for a new display show license for vehicle dealers and manufacturers identified as the “temporary display show license.” The bill would allow a sponsor to obtain a license from the Division of Vehicles to organize and operate a display show under conditions that the Director of Vehicles may reasonably require. A fee in the amount of \$100 would be imposed against the sponsor and each participant would be required to pay a fee of \$35. The fees will be remitted to the Director of Vehicles.

Eligible participants are allowed to participate in the display show without regard to geographical territorial assignment or relevant market area. New motor vehicle dealers are not required to obtain approval nor can new motor vehicle dealers be treated adversely for participating in the display show.

No sales or lease transactions may occur at the display show, but demonstration test drives are permitted.