



March 11, 2024

Kansas Senate  
Senate Committee on Federal and State Affairs  
Kansas State Capitol  
300 SW 10th St.  
Topeka, KS 66612

Re: SEMA Support for HB 2783

**Chairman of the Board**  
\* Kyle Fickler

**Chair-Elect**  
\* Melanie White

**Immediate Past Chairman  
& Secretary**  
\* James Lawrence

**Treasurer**  
\* Tim McCarthy

**Board of Directors**  
Rich Butler  
Lindsay Hubley  
Norris Marshall  
Larry Montante  
Kim Pendergast  
Brian Reese  
Kathryn Reinhardt  
Marcus Umlauff  
Ted Wentz III  
Steve Whipple

**President and CEO**  
Mike Spagnola

**General Counsel**  
David P. Goch

\* Executive Committee

Dear members of the Committee on Federal and State Affairs,

I am writing to express the strong support of the Specialty Equipment Market Association (SEMA) for HB 2783, which prohibits state agencies, cities, and counties from regulating or restricting the use or sale of motor vehicles based on their energy source. We believe that consumer choice and innovation are the cornerstones of a thriving automotive industry and that HB 2783 aligns perfectly with these principles.

SEMA represents over 7,000 American businesses, including 64 in Kansas, that manufacture and sell parts and accessories that improve motor vehicle performance, function, and style. While 95% of our member companies are small businesses, our industry's impact is massive, employing over 1.3 million Americans and contributing \$337 billion annually to the U.S. economy.

Here in Kansas, the industry contributes \$3.8 billion to the state's economy, employs over 16,000 individuals, generates over \$1 billion in wages and benefits, and \$462 million in taxes.

### **Consumer Choice and Freedom:**

This bill empowers consumers to make informed decisions about the vehicles they purchase and operate, promoting a healthy and competitive marketplace. Removing unnecessary restrictions based on energy source allows individuals to choose the vehicle that best fits their needs and preferences, whether it be a traditional gasoline-powered car, a fuel-efficient hybrid, a powerful electric vehicle, or any other option.

### **Innovation and Progress:**

This bill fosters innovation across all fuel sources by creating a level playing field. Manufacturers will be encouraged to invest in research and development of new technologies, ultimately leading to a wider range of efficient and environmentally friendly options for consumers. This is crucial for the continued progress of the automotive industry and its ability to meet the evolving needs of society.

1575 S. Valley Vista Dr.  
Diamond Bar, CA 91765-3914  
909-610-2030

E-mail: [sema@sema.org](mailto:sema@sema.org)  
Website: [www.sema.org](http://www.sema.org)

**Economic Growth and Job Creation:**

The automotive aftermarket industry employs thousands of Kansans. By protecting a market free from unfair restrictions on specific vehicle types, HB 2783 ensures a healthy and competitive environment for all aftermarket products and services, safeguarding jobs and investments.

**Addressing Environmental Concerns:**

We understand concerns surrounding the potential environmental impact of this bill. However, it's important to remember that it doesn't prevent government entities from taking other measures to address these concerns, such as investing in alternative fuel infrastructure or offering incentives for clean vehicle purchases. Ultimately, market forces and consumer preferences will continue to drive the adoption of more efficient and environmentally friendly vehicles.

**Conclusion:**

HB 2783 promotes consumer choice, fosters innovation, and protects jobs. We urge the Committee to support this important legislation and allow the industry to continue delivering the freedom and choice that Kansan consumers deserve.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink that reads "Colby Martin". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Colby Martin  
Director of State Government Affairs  
Specialty Equipment Market Association