Session of 2024

SENATE BILL No. 467

By Committee on Commerce

2-6

AN ACT concerning economic development; relating to tourism; 1 2 increasing the membership of the council on travel and tourism 3 appointed by the governor and updating the house committee 4 assignment required for house members from the committee on 5 agriculture and natural resources to the committee on commerce, labor 6 and economic development; reducing the required allocation of funds 7 from the department of commerce's matching grant program for the 8 promotion of tourism to public and nonprofit entities and removing the 9 restriction on the percentage of such funds granted to a single entity; 10 amending K.S.A. 2023 Supp. 32-1410 and 32-1420 and repealing the existing sections. 11

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13 Be it enacted by the Legislature of the State of Kansas:

Section 1. K.S.A. 2023 Supp. 32-1410 is hereby amended to read as follows: 32-1410. (a) (1) There is hereby established the council on travel and tourism. The council shall consist of -17 20 voting members as follows:

(A) The chairperson of the standing senate committee on commerce
 of the senate, or a member of the senate appointed by the president of the
 senate;

20 (B) the vice chairperson of the standing *senate* committee on 21 commerce of the senate, or a member of the senate appointed by the 22 president of the senate;

(C) the ranking minority member of the standing senate committee
 on commerce of the senate, or a member of the senate appointed by the
 minority leader of the senate;

26 (D) the chairperson of the standing house of representatives 27 committee on agriculture and natural resources of the house of 28 representatives commerce, labor and economic development, or its 29 successor committee, or a member of the house of representatives 30 appointed by the speaker of the house of representatives;

(E) the vice chairperson of the<u>standing</u> house of representatives
committee on<u>agriculture</u> and natural resources of the house of<u>representatives</u> commerce, labor and economic development, or its
successor committee, or a member of the house of representatives
appointed by the speaker of the house of representatives;

36 (F) the ranking minority member of the standing house of

representatives committee on agriculture and natural resources of the
 house of representatives commerce, labor and economic development, or
 its successor committee, or a member of the house of representatives
 appointed by the minority leader of the house of representatives; and

5 (G) elevenfourteen members appointed by the governor. Of the-11 14 6 members appointed by the governor,—one six shall be appointed to 7 represent the general public and eight shall be appointed to represent the 8 organizations specified in this subparagraph, respectively. The 9 appointment of a representative of an organization shall be made from a 10 list of three nominations-made submitted by the organization as follows:

(i) The travel industry association of Kansas, one shall be an individual engaged in the lodging industry and appointed from a list of
 three nominations made by;

(*ii*) the Kansas restaurant and hospitality association, one shall be an
 individual engaged in the restaurant industry and appointed from a list of
 three nominations made by the Kansas restaurant and hospitality association, one shall be appointed from a list of three nominations made
 by for two representatives, one whose nominees shall be individuals
 engaged in the lodging industry and the second whose nominees shall be
 individuals engaged in the restaurant industry;

(*iii*) the petroleum marketers and convenience store association of
 Kansas, one shall be appointed from a list of three nominations by;

(iv) the Kansas sport hunting association-and six shall be appointed to
 represent the general public;

(v) the national independent venue association, whose nominees shall
be Kansas residents;

(vi) the Kansas museums association; and

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(vii) the Kansas sampler foundation.

29 (2) In addition to the voting members of the council, four members of the council shall serve ex officio: The secretary of commerce, the secretary 30 31 of transportation, the secretary of wildlife and parks and the executive 32 director of the state historical society. Each ex officio member of the 33 council may designate an officer or employee of the state agency of the ex officio member to serve on the council in place of the ex officio member. 34 35 The ex officio members of the council, or their designees, shall be 36 nonvoting members of the council and shall provide information and 37 advice to the council.

(b) Legislator members shall be appointed for terms coinciding with the terms for which such members are elected. Of the 11 members first appointed by the governor, six shall be appointed for terms of three years and five shall be appointed for terms of two years as determined by the governor. Thereafter, All members appointed by the governor shall be appointed for terms of three years. All members appointed to fill vacancies in the membership of the council and all members appointed to succeed
 members appointed to membership on the council shall be appointed in
 like manner as that provided for the original appointment of the member
 succeeded.

5 (c) On July 1 of each year the council shall elect a chairperson and 6 vice-chairperson vice chairperson from among its members. The council 7 shall meet at least four times each year at the call of the chairperson of the 8 council. Nine *Eleven* voting members of the council shall constitute a 9 quorum.

10 (d) Members of the council attending meetings of such council, or attending a subcommittee meeting thereof authorized by such council, 11 shall be paid amounts for mileage as provided in K.S.A. 75-3223(c), and 12 13 amendments thereto, or a lesser amount as determined by the secretary of commerce. Amounts paid under this subsection to ex officio members of 14 15 the council, or their designees, shall be from appropriations to the state 16 agencies of which such members are officers or employees upon warrants 17 of the director of accounts and reports issued pursuant to vouchers 18 approved by the chief administrative officers of such agencies. Amounts 19 paid under this subsection to voting members of the council shall be from 20 moneys available for the payment of such amounts upon warrants of the 21 director of accounts and reports issued pursuant to vouchers approved by 22 the chairperson of the council.

23 Sec. 2. K.S.A. 2023 Supp. 32-1420 is hereby amended to read as 24 follows: 32-1420. (a) There is hereby established a state matching grant 25 program to provide assistance in the promotion of tourism and development of quality tourist attractions within the state of Kansas. 26 27 Grants awarded under this program shall be limited to not more than 40% 28 of the cost of any proposed project. Applicants shall not utilize any state 29 moneys to meet the matching requirements under the provisions of this program. Both public and private entities shall be eligible to apply for a 30 31 grant under the provisions of this act. Not less than-75% 50% of all 32 moneys granted under this program shall be allocated to public entities or 33 entities exempt from taxation under the provisions of 501(c)(3) of the 34 federal internal revenue code of 1986, and amendments thereto. No more 35 than 20% of moneys granted to public or nonprofit entities shall be granted 36 to any single such entity. Furthermore, no more than 20% of moneys-37 granted to private entities shall be granted to any single such entity. The 38 secretary of commerce shall administer the provisions of this act and the 39 secretary may adopt rules and regulations establishing criteria for 40 qualification for a matching grant and such other matters deemed 41 necessary by the secretary for the administration of this act.

42 (b) For the purpose of K.S.A. 32-1420 through 32-1422, and 43 amendments thereto, "tourist attraction" means a site that is of significant interest to tourists as a historic, cultural, scientific, educational,
 recreational or architecturally unique site, or as a site of natural scenic
 beauty or an area naturally suited for outdoor recreation, however, under
 no circumstances shall "tourist attraction" mean a race track facility, as
 defined in K.S.A. 74-8802, and amendments thereto, or any casino or
 other establishment that operates class three games, as defined in 25
 U.S.C. § 2703, as in effect on July 1, 1991.

- 8 Sec. 3. K.S.A. 2023 Supp. 32-1410 and 32-1420 are hereby repealed.
- 9 Sec. 4. This act shall take effect and be in force from and after its 10 publication in the statute book.