



June 17, 2024

Madame Chair and Members of the Committee,

On behalf of the Kansas Beer Wholesalers Association (KBWA), thank you for the opportunity to provide written support for legislation related to changes to the STAR bonds program and the effort to bring the Kansas City Chiefs to Kansas.

The KBWA believes this is a generational opportunity that would provide a massive jolt to the Kansas economy. A domed stadium would attract a large number of high-attendance events beyond Chiefs football games. Concerts, as well as other sporting events would bring people from other states to events in Kansas. A Super Bowl, which is almost assured with a brand-new domed stadium, is estimated to have an economic benefit in excess of \$1B. This type of economic activity would benefit businesses from several sectors, including brewers, distillers, distributors, and drinking establishments.

It is exceedingly rare for an opportunity like this to arise. We hope the legislature will seize it and make Kansas the home of the Chiefs.

Cheers,

Jason P. Watkins
Executive Director, Kansas Beer Wholesalers Association